

## Great Britain Domestic Overnight Trips Summary - Holiday – 2019

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### How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips of Holiday trips taken in England in 2019.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

<b>Holiday purposes - England</b>	<b>Trips (Millions)</b>	<b>% of Trips</b>	<b>Nights (Millions)</b>	<b>% of Nights</b>	<b>Spend (£Millions)</b>	<b>% of Spend</b>
<b>Purpose of trip</b>						
Holidays	46.41	100%	147.34	100%	£10,982	100%
Holidays 1-3 nights	31.58	68%	60.08	41%	£6,120	56%
Holidays 4+ nights	14.83	32%	87.26	59%	£4,863	44%
<b>Destination type</b>						
Seaside	15.03	32%	59.80	41%	£3,652	33%
City/large town	15.22	33%	32.93	22%	£3,603	33%
Small town	7.61	16%	21.92	15%	£1,537	14%
Countryside/village	8.96	19%	30.28	21%	£2,030	18%
<b>Regions visited</b>						
West Midlands	3.07	7%	6.58	4%	£529	5%
East of England	4.20	9%	15.66	11%	£980	9%
East Midlands	3.47	7%	11.53	8%	£671	6%
London	3.99	9%	7.93	5%	£1,122	10%
North West England	7.32	16%	20.47	14%	£1,809	16%
North East England	2.07	4%	7.09	5%	£446	4%
South East England	6.49	14%	16.73	11%	£1,299	12%
South West England	11.45	25%	45.51	31%	£2,990	27%
Yorkshire and The Humber	5.16	11%	15.48	11%	£1,125	10%

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<b>Accommodation</b>						
Commercial accommodation	39.63	85%	122.99	83%	£9,927	90%
Commercial serviced accommodation	23.86	51%	53.14	36%	£6,038	55%
Hotel/motel	19.35	42%	40.09	27%	£4,801	44%
Guest house/B&B	3.08	7%	8.20	6%	£878	8%
Self catering (incl caravan and camping)	16.85	36%	73.00	50%	£4,045	37%
Caravan or camping	9.26	20%	39.96	27%	£1,612	15%
Self catering (excl caravan and camping)	7.55	16%	32.58	22%	£2,402	22%
Friend's home/Relative's/Own second home/static caravan/time share	6.17	13%	20.41	14%	£704	6%
<b>Month Trip Started</b>						
January-2019	1.58	3%	3.78	3%	£366	3%
February-2019	2.62	6%	6.34	4%	£514	5%
March-2019	3.11	7%	8.64	6%	£591	5%
April-2019	4.55	10%	14.05	10%	£989	9%
May-2019	5.16	11%	16.17	11%	£1,085	10%
June-2019	3.92	8%	13.29	9%	£1,035	9%
July-2019	5.34	12%	21.00	14%	£1,533	14%
August-2019	7.48	16%	28.20	19%	£1,950	18%
September-2019	3.75	8%	11.99	8%	£877	8%
October-2019	3.04	7%	9.49	6%	£737	7%
November-2019	2.66	6%	5.90	4%	£584	5%
December-2019	3.22	7%	8.51	6%	£720	7%

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<b>Lifecycle</b>						
16-34 unmarried no children	3.49	8%	9.39	6%	£968	9%
16-34 married no children	2.52	5%	6.55	4%	£589	5%
16-34 with children	4.75	10%	15.03	10%	£819	7%
35-54 no children	8.09	17%	21.94	15%	£2,182	20%
35-54 with children	11.30	24%	33.77	23%	£2,073	19%
55+	16.23	35%	60.60	41%	£4,344	40%
<b>Car</b>						
Car in household	42.94	93%	136.73	93%	£10,100	92%
No car in household	3.46	7%	10.61	7%	£882	8%
Children (under 16)						
Children in household	16.87	36%	51.69	35%	£3,077	28%
No children in household	29.54	64%	95.65	65%	£7,905	72%
<b>Working</b>						
Full time	22.12	48%	62.64	43%	£5,346	49%
Part time	8.11	17%	24.14	16%	£1,638	15%
Other	16.18	35%	60.57	41%	£3,998	36%
<b>Marital Status</b>						
Married	34.88	75%	112.18	76%	£7,889	72%
Not Married	11.52	25%	35.14	24%	£3,091	28%

<b>Holiday purposes - GB</b>	<b>Trips (Millions)</b>	<b>% of Trips</b>	<b>Nights (Millions)</b>	<b>% of Nights</b>	<b>Spend (£Millions)</b>	<b>% of Spend</b>
<b>Social Grade</b>						
AB	17.88	39%	54.45	37%	£4,381	40%
C1	14.29	31%	44.29	30%	£3,386	31%
C2	8.59	19%	29.02	20%	£1,876	17%
DE	5.65	12%	19.58	13%	£1,339	12%
<b>Age</b>						
16-24	3.25	7%	9.02	6%	£820	7%
25-34	7.54	16%	22.01	15%	£1,563	14%
35-44	8.99	19%	26.98	18%	£1,739	16%
45-54	10.40	22%	28.73	19%	£2,517	23%
55-64	7.93	17%	27.08	18%	£2,129	19%
65+	8.30	18%	33.53	23%	£2,215	20%