

Great Britain Domestic Overnight Trips Summary – Business trips – 2019

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips of Business trips taken in England in 2019.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

Business purposes - England	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Purpose of trip						
Business	13.98	100%	29.80	100%	£3,937	100%
Destination type						
Seaside	0.63	5%	1.39	5%	£169	4%
City/large town	10.12	72%	20.87	70%	£3,060	78%
Small town	2.28	16%	4.57	15%	£486	12%
Countryside/village	0.91	7%	2.47	8%	£196	5%
Regions visited						
West Midlands	1.86	13%	3.37	11%	£503	13%
East of England	0.93	7%	2.20	7%	£270	7%
East Midlands	0.82	6%	1.48	5%	£154	4%
London	3.37	24%	6.68	22%	£1,249	32%
North West England	2.25	16%	4.77	16%	£609	15%
North East England	0.71	5%	1.47	5%	£134	3%
South East England	2.14	15%	5.11	17%	£525	13%
South West England	1.28	9%	2.70	9%	£305	8%
Yorkshire and The Humber	0.85	6%	1.94	6%	£183	5%

Business purposes - England	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Accommodation						
Commercial accommodation	12.05	86%	25.05	84%	£3,679	93%
Commercial serviced accommodation	11.17	80%	22.16	74%	£3,467	88%
Hotel/motel	10.25	73%	20.10	67%	£3,227	82%
Guest house/B&B	0.66	5%	1.39	5%	£158	4%
Self catering (incl caravan and camping)	0.71	5%	2.05	7%	£194	5%
Caravan or camping	0.25	2%	0.69	2%	£46	1%
Self catering (excl caravan and camping)	0.47	3%	1.36	5%	£148	4%
Friend's home/Relative's/Own second home/static caravan/time share	1.52	11%	3.28	11%	£193	5%
Month Trip Started						
January-2019	1.52	11%	3.48	12%	£440	11%
February-2019	1.06	8%	2.55	9%	£400	10%
March-2019	1.07	8%	2.77	9%	£388	10%
April-2019	1.33	10%	2.54	9%	£312	8%
May-2019	1.09	8%	2.31	8%	£322	8%
June-2019	1.52	11%	3.05	10%	£352	9%
July-2019	1.28	9%	2.72	9%	£264	7%
August-2019	0.85	6%	2.00	7%	£228	6%
September-2019	1.13	8%	2.13	7%	£314	8%
October-2019	0.93	7%	2.04	7%	£297	8%
November-2019	1.44	10%	2.89	10%	£400	10%
December-2019	0.76	5%	1.32	4%	£220	6%

Business purposes - England	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Lifecycle						
16-34 unmarried no children	1.45	10%	3.48	12%	£342	9%
16-34 married no children	1.61	12%	3.55	12%	£378	10%
16-34 with children	1.06	8%	2.45	8%	£313	8%
35-54 no children	3.62	26%	7.62	26%	£1,026	26%
35-54 with children	3.35	24%	6.24	21%	£1,027	26%
55+	2.89	21%	6.47	22%	£852	22%
Car						
Car in household	12.96	93%	27.60	93%	£3,743	95%
No car in household	1.01	7%	2.20	7%	£194	5%
Children (under 16)						
Children in household	4.63	33%	9.05	30%	£1,400	36%
No children in household	9.34	67%	20.75	70%	£2,537	64%
Working						
Full time	12.16	87%	25.89	87%	£3,573	91%
Part time	0.96	7%	2.07	7%	£182	5%
Other	0.86	6%	1.85	6%	£182	5%
Marital Status						
Married	10.02	72%	20.59	69%	£2,809	71%
Not Married	3.96	28%	9.21	31%	£1,128	29%

Business purposes - England	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Social Grade						
AB	7.75	55%	15.18	51%	£2,379	60%
C1	3.87	28%	8.01	27%	£961	24%
C2	1.75	13%	4.99	17%	£460	12%
DE	0.61	4%	1.63	5%	£137	3%
Age						
16-24	1.15	8%	3.17	11%	£308	8%
25-34	2.97	21%	6.30	21%	£724	18%
35-44	2.95	21%	5.66	19%	£841	21%
45-54	4.01	29%	8.20	28%	£1,211	31%
55-64	2.30	16%	5.23	18%	£705	18%
65+	0.59	4%	1.23	4%	£147	4%