

Great Britain Domestic Overnight Trips Summary - All Trip Purposes – 2019

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips of all purposes taken in Great Britain in 2019.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

All trip purposes - GB	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Purpose of trip						
All trip purposes	122.78	100%	371.81	100%	£24,651	100%
Holidays	60.45	49%	198.14	53%	£14,483	59%
Holidays 1-3 nights	40.62	33%	78.60	21%	£7,837	32%
Holidays 4+ nights	19.83	16%	119.55	32%	£6,646	27%
Visits to Friends and Relatives	42.89	35%	127.78	34%	£5,051	20%
Business	16.32	13%	36.20	10%	£4,562	19%
Other	3.11	3%	9.69	3%	£555	2%
Destination type						
Seaside	27.17	22%	102.36	28%	£5,859	24%
City/large town	53.12	43%	129.14	35%	£10,845	44%
Small town	23.34	19%	67.25	18%	£3,841	16%
Countryside/village	20.70	17%	67.05	18%	£3,794	15%
Regions visited						
West Midlands	8.88	7%	20.97	6%	£1,451	6%
East of England	9.72	8%	31.44	8%	£1,661	7%
East Midlands	7.56	6%	21.48	6%	£1,153	5%
London	12.16	10%	28.48	8%	£3,035	12%
North West England	14.07	11%	37.90	10%	£2,940	12%
North East England	4.25	3%	12.52	3%	£800	3%
South East England	15.83	13%	42.19	11%	£2,555	10%
South West England	18.94	15%	66.94	18%	£4,133	17%
Yorkshire and The Humber	9.55	8%	27.45	7%	£1,690	7%

All trip purposes - GB	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Accommodation						
Commercial accommodation	77.81	63%	223.99	60%	£19,965	81%
Commercial serviced accommodation	52.52	43%	113.98	31%	£13,791	56%
Hotel/motel	43.49	35%	89.11	24%	£11,362	46%
Guest house/B&B	6.45	5%	16.44	4%	£1,734	7%
Self catering (incl caravan and camping)	26.11	21%	110.85	30%	£6,162	25%
Caravan or camping	14.33	12%	59.46	16%	£2,412	10%
Self catering (excl caravan and camping)	11.76	10%	50.79	14%	£3,715	15%
Friend's home/Relative's/Own second home/static caravan/time share	44.05	36%	138.58	37%	£4,104	17%
Month Trip Started						
January-2019	6.58	5%	16.37	4%	£1,298	5%
February-2019	7.39	6%	18.65	5%	£1,419	6%
March-2019	8.62	7%	23.35	6%	£1,636	7%
April-2019	11.57	9%	34.15	9%	£2,176	9%
May-2019	12.16	10%	36.67	10%	£2,330	9%
June-2019	10.09	8%	32.30	9%	£2,235	9%
July-2019	13.02	11%	45.12	12%	£2,957	12%
August-2019	15.03	12%	53.43	14%	£3,408	14%
September-2019	9.28	8%	27.57	7%	£1,913	8%
October-2019	8.43	7%	24.04	6%	£1,758	7%
November-2019	9.00	7%	19.82	5%	£1,666	7%
December-2019	11.61	9%	40.34	11%	£1,856	8%

All trip purposes - GB	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Lifecycle						
16-34 unmarried no children	13.78	11%	46.06	12%	£2,588	10%
16-34 married no children	8.69	7%	22.27	6%	£1,598	6%
16-34 with children	11.11	9%	33.38	9%	£1,710	7%
35-54 no children	21.44	17%	57.88	16%	£4,973	20%
35-54 with children	25.87	21%	70.47	19%	£4,583	19%
55+	41.76	34%	141.32	38%	£9,170	37%
Car						
Car in household	110.68	90%	327.08	88%	£22,539	91%
No car in household	12.11	10%	44.73	12%	£2,112	9%
Children (under 16)						
Children in household	38.65	31%	108.86	29%	£6,629	27%
No children in household	84.13	69%	262.95	71%	£18,022	73%
Working						
Full time	61.46	50%	161.97	44%	£13,390	54%
Part time	19.00	15%	55.49	15%	£3,263	13%
Other	42.33	34%	154.35	42%	£7,998	32%
Marital Status						
Married	83.94	68%	246.46	66%	£16,811	68%
Not Married	38.82	32%	125.28	34%	£7,837	32%

All trip purposes - GB	Trips (Millions)	% of Trips	Nights (Millions)	% of Nights	Spend (£Millions)	% of Spend
Social Grade						
AB	51.80	42%	147.22	40%	£11,161	45%
C1	38.36	31%	118.60	32%	£7,483	30%
C2	19.43	16%	60.77	16%	£3,626	15%
DE	13.19	11%	45.23	12%	£2,382	10%
Age						
16-24	12.94	11%	45.47	12%	£2,248	9%
25-34	20.77	17%	56.67	15%	£3,677	15%
35-44	22.35	18%	61.46	17%	£4,019	16%
45-54	24.96	20%	66.89	18%	£5,536	22%
55-64	21.09	17%	63.89	17%	£4,842	20%
65+	20.67	17%	77.43	21%	£4,329	18%