

## Great Britain Domestic Overnight Trips Summary - Holiday Purposes – 2019

---

### How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips of Holiday purposes taken in Great Britain in 2019.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

<b>Holiday purposes - GB</b>	<b>Trips (Millions)</b>	<b>% of Trips</b>	<b>Nights (Millions)</b>	<b>% of Nights</b>	<b>Spend (£Millions)</b>	<b>% of Spend</b>
<b>Purpose of trip</b>						
Holidays	60.45	100%	198.14	100%	£14,483	100%
Holidays 1-3 nights	40.62	67%	78.60	40%	£7,837	54%
Holidays 4+ nights	19.83	33%	119.55	60%	£6,646	46%
<b>Destination type</b>						
Seaside	19.95	33%	79.00	40%	£4,737	33%
City/large town	18.96	31%	42.80	22%	£4,598	32%
Small town	10.27	17%	30.80	16%	£2,185	15%
Countryside/village	12.08	20%	42.42	21%	£2,747	19%
<b>Regions visited</b>						
West Midlands	3.07	5%	6.58	3%	£529	4%
East of England	4.20	7%	15.66	8%	£980	7%
East Midlands	3.47	6%	11.53	6%	£671	5%
London	3.99	7%	7.93	4%	£1,122	8%
North West England	7.32	12%	20.47	10%	£1,809	12%
North East England	2.07	3%	7.09	4%	£446	3%
South East England	6.49	11%	16.73	8%	£1,299	9%
South West England	11.45	19%	45.51	23%	£2,990	21%
Yorkshire and The Humber	5.16	9%	15.48	8%	£1,125	8%

<b>Holiday purposes - GB</b>	<b>Trips (Millions)</b>	<b>% of Trips</b>	<b>Nights (Millions)</b>	<b>% of Nights</b>	<b>Spend (£Millions)</b>	<b>% of Spend</b>
<b>Accommodation</b>						
Commercial accommodation	52.01	86%	166.93	84%	£13,188	91%
Commercial serviced accommodation	30.22	50%	69.87	35%	£7,848	54%
Hotel/motel	24.16	40%	51.97	26%	£6,128	42%
Guest house/B&B	4.28	7%	11.83	6%	£1,236	9%
Self catering (incl caravan and camping)	23.04	38%	100.24	51%	£5,451	38%
Caravan or camping	13.05	22%	54.98	28%	£2,201	15%
Self catering (excl caravan and camping)	9.95	16%	44.64	23%	£3,212	22%
Friend's home/Relative's/Own second home/static caravan/time share	8.08	13%	27.53	14%	£917	6%
<b>Month Trip Started</b>						
January-2019	1.96	3%	4.83	2%	£448	3%
February-2019	3.35	6%	8.16	4%	£680	5%
March-2019	4.23	7%	12.22	6%	£818	6%
April-2019	5.90	10%	19.32	10%	£1,299	9%
May-2019	6.53	11%	21.48	11%	£1,412	10%
June-2019	5.12	8%	18.34	9%	£1,380	10%
July-2019	7.59	13%	29.86	15%	£2,097	14%
August-2019	9.42	16%	35.73	18%	£2,503	17%
September-2019	4.85	8%	16.56	8%	£1,189	8%
October-2019	3.95	7%	12.89	7%	£970	7%
November-2019	3.35	6%	7.65	4%	£740	5%
December-2019	4.21	7%	11.10	6%	£945	7%

<b>Holiday purposes - GB</b>	<b>Trips (Millions)</b>	<b>% of Trips</b>	<b>Nights (Millions)</b>	<b>% of Nights</b>	<b>Spend (£Millions)</b>	<b>% of Spend</b>
<b>Lifecycle</b>						
16-34 unmarried no children	4.58	8%	12.53	6%	£1,298	9%
16-34 married no children	3.20	5%	8.45	4%	£763	5%
16-34 with children	6.05	10%	19.36	10%	£1,031	7%
35-54 no children	10.56	17%	30.14	15%	£2,864	20%
35-54 with children	14.45	24%	44.26	22%	£2,659	18%
55+	21.52	36%	83.08	42%	£5,844	40%
<b>Car</b>						
Car in household	55.93	93%	184.04	93%	£13,291	92%
No car in household	4.52	7%	14.11	7%	£1,192	8%
<b>Children (under 16)</b>						
Children in household	21.47	36%	66.97	34%	£3,912	27%
No children in household	38.99	64%	131.17	66%	£10,571	73%
<b>Working</b>						
Full time	28.86	48%	84.51	43%	£6,947	48%
Part time	10.51	17%	32.08	16%	£2,200	15%
Other	21.08	35%	81.55	41%	£5,336	37%
<b>Marital Status</b>						
Married	45.23	75%	149.83	76%	£10,323	71%
Not Married	15.21	25%	48.29	24%	£4,159	29%

<b>Holiday purposes - GB</b>	<b>Trips (Millions)</b>	<b>% of Trips</b>	<b>Nights (Millions)</b>	<b>% of Nights</b>	<b>Spend (£Millions)</b>	<b>% of Spend</b>
<b>Social Grade</b>						
AB	23.80	39%	76.11	38%	£5,958	41%
C1	18.26	30%	58.82	30%	£4,446	31%
C2	11.14	18%	37.51	19%	£2,360	16%
DE	7.24	12%	25.71	13%	£1,719	12%
<b>Age</b>						
16-24	4.18	7%	11.82	6%	£1,087	8%
25-34	9.75	16%	28.84	15%	£2,029	14%
35-44	11.28	19%	34.78	18%	£2,254	16%
45-54	13.72	23%	39.63	20%	£3,270	23%
55-64	10.52	17%	36.47	18%	£2,843	20%
65+	11.00	18%	46.61	24%	£3,001	21%