Most visited free attractions – London 2016
(1/2)

Rank	Name of Attraction	Category	2015 Visitors	2016 Visitors	% Change 15-16
1	British Museum	Museums & Art Galleries	6820686	6420395	-5.9%
2	National Gallery	Museums & Art Galleries	5908254	6262839	6.0%
3	Tate Modern	Museums & Art Galleries	4712581	5839197	23.9%
4	Natural History Museum	Museums & Art Galleries	5284023 (E)	4624113 (E)	-12.5%
5	Somerset House	Historic Properties	3235104	3443220	6.4%
6	Science Museum	Museums & Art Galleries	3354197	3245750	-3.2%
7	Victoria and Albert Museum	Museums & Art Galleries	3888374	3022086	-22.3%
8	National Portrait Gallery	Museums & Art Galleries	2145486	1949330	-9.1%
9	British Library	Museums & Art Galleries	1579570	1496685	-5.2%
10	Serpentine Gallery	Museums & Art Galleries	881515	1111015	26.0%

Note: Some Parks excluded as numbers may include visitors to the park only.
E = Estimate

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Most visited free attractions – London 2016
(2/2)

Rank	Name of Attraction	Category	2015 Visitors	2016 Visitors	% Change 15-16
11	Tate Britain	Museums & Art Galleries	1284519	1081542	-15.8%
12	Imperial War Museum London	Museums & Art Galleries	1102655	1011172	-8.3%
13	Discover Greenwich Visitor Centre	Visitor Centres	950938 (E)	936013 (E)	-1.6%
14	Museum of London	Museums & Art Galleries	872978	856559	-1.9%
15	Horniman Museum and Gardens	Museums & Art Galleries	758868	791507	4.3%
16	Museum of Childhood at Bethnal Green	Museums & Art Galleries	449787	436911	-2.9%
17	Wallace Collection	Museums & Art Galleries	440432	427755	-2.9%
18	Royal Air Force Museum London	Museums & Art Galleries	356219	340197	-4.5%
19	Old Royal Naval College Painted Hall	Historic Properties	427141 (E)	301253 (E)	-29.5%
20	Museum of London Docklands	Museums & Art Galleries	270969	276494	2.0%

Note: Some Parks excluded as numbers may include visitors to the park only.
E = Estimate