# **Great Britain Tourism Survey**

September 2015 Update





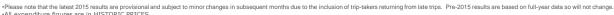




### GB Domestic Tourism: Monthly Volume & Value 2015 ALL TOURISM

		January			February	,		March			April			May			June	
TRIPS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	5.532	6.951	+25.7%	6.932	7.831	+13.0%	6.957	8.836	+27.0%	10.172	10.956	+7.7%	11.271	11.965	+6.2%	9.708	10.271	+5.8%
England	4.846	5.912	+22.0%	5.707	6.647	+16.5%	5.516	7.124	+29.2%	8.209	9.000	+9.6%	9.100	9.909	+8.9%	7.967	8.400	+5.4%
		January			February			March			April			May			June	
BEDNIGHTS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2014	%ch	2014	2015	%ch
GB	12.992	16.687	+28.4%	17.391	18.416	+5.9%	17.841	24.791	+39.0%	30.716	32.567	+6.0%	31.726	35.687	+12.5%	29.673	31.048	+4.6%
England	11.490	13.839	+20.4%	14.187	15.277	+7.7%	13.229	19.635	+48.4%	23.334	25.290	+8.4%	24.800	27.756	+11.9%	23.208	24.247	+4.5%
		January			February			March			April			May			June	
EXPENDITURE	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£945	£1233	+30.5%	£1183	£1328	+12.3%	£1267	£1769	+39.6%	£1871	£2020	+8.0%	£2100	£2426	+15.5%	£2138	£2173	+1.6%
England	£834	£1000	+19.9%	£973	£1090	+12.0%	£980	£1368	+39.6%	£1455	£1530	+5.2%	£1645	£1883	+14.5%	£1758	£1748	-0.6%

	July			August		9	September			October		1	November		De	cember			YTD	
TRIPS 20	014 201	5 %ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB 12.	2.280 13.6	7 +11.5%	14.420	14.803	+2.7%	9.489	9.438	-0.5%										86.760	94.749	+9.2%
England 9.9	.985 11.1	8 +11.2%	11.365	11.927	+4.9%	7.713	7.827	+1.5%										70.408	77.852	+10.6%
	July			August		9	September			October			November		De	cember				
BEDNIGHTS 20	014 201	5 %ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB 46.	5.929 48.9	6 +4.4%	56.190	55.942	-0.4%	27.597	27.772	+0.6%										271.055	291.905	+7.7%
England 35.	5.525 38.3	'8 +8.0%	42.687	43.097	1.0%	21.258	21.991	+3.4%										209.718	229.510	+9.4%
EXPENDITURE 20	014 201	5 %ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB £2	2809 £303	7 +8.1%	£3287	£3318	+0.9%	£2077	£2190	+5.4%										£17677	£19493	+10.3%
England £2	2229 £23!	0 +5.4%	£2518	£2558	+1.6%	£1610	£1733	+7.6%										£14002	£15260	+9.0%



-All expenditure figures are in HISTORIC PRICES.
- NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

Fieldwork: 9 Sep - 25 Oct

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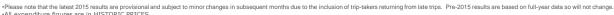




### GB Domestic Tourism: Monthly Volume & Value 2015 HOLIDAYS

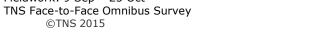
		January			February			March			April			May			June	
TRIPS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	1.778	2.073	+16.6%	2.792	2.765	-1.0%	2.967	3.455	+16.4%	5.001	4.890	-2.2%	5.834	5.788	-0.8%	4.893	4.640	-5.2%
England	1.497	1.612	+7.7%	2.205	2.365	+7.3%	2.206	2.616	+18.6%	3.782	3.744	-1.0%	4.491	4.403	-2.0%	3.810	3.608	-5.3%
	January 2014 2015 %ch				February			March			April			May			June	
BEDNIGHTS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	4.154	4.982	+19.9%	6.687	6.776	+1.3%	8.288	10.241	+23.6%	16.246	17.073	+5.1%	18.613	20.940	+12.5%	17.117	16.590	-3.1%
England	3.558	3.637	+2.2%	5.401	5.711	+5.7%	5.812	7.475	+28.6%	11.748	12.315	+4.8%	13.982	14.759	+5.6%	12.531	12.034	-4.0%
		January			February			March			April			May			June	
EXPENDITURE	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£407	£489	+20.1%	£559	£589	+5.4%	£688	£828	+20.3%	£1083	£1130	+4.3%	£1279	£1515	+18.5%	£1269	£1242	-2.1%
England	£358	£368	+2.8%	£445	£493	+10.8%	£530	£617	+16.4%	£799	£808	+1.1%	£970	£1092	+12.6%	£1003	£974	-2.9%
				•		•			•									

		July			August			Septembe	r		October			November			December			YTD	
TRIPS	2014	2015	%ch	2014	2015	%ch	2014	2015	' %ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	6.984	7.624	+9.2%	8.833	8.837	+0.0%	4.551	4.976	+9.3%	201.	2010	70011		2010	70011		2010	70011	43.633	45.046	+3.2%
England	5.438	6.041	+11.1%	6.617	6.792	+2.6%	3.535	3.960	+12.0%										33.580	35.141	+4.6%
		July			August			Septembe			October		1	November			December			YTD	
BEDNIGHTS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	30.967	30.414	-1.8%	38.632	37.540	-2.8%	15.453	17.270	+11.8%										156.157	161.826	+3.6%
England	22.951	23.593	+2.8%	27.812	28.110	+1.1%	11.385	13.265	+16.5%										115.179	120.899	+5.0%
		July			August			Septembe			October		ا	November			December			YTD	
EXPENDITURE	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£1887	£1978	+4.8%	£2359	£2377	+0.8%	£1254	£1415	+12.8%										£10784	£11562	+7.2%
England	£1430	£1507	+5.4%	£1741	£1773	+1.8%	£943	£1079	+14.4%										£8218	£8711	+6.0%



•All expenditure figures are in HISTORIC PRICES.
 • NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

Fieldwork: 9 Sep – 25 Oct







### GB Domestic Tourism: Monthly Volume & Value 2015 VISITING FRIENDS & RELATIVES

		January			Februar	y		March			April			May			June	
TRIPS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	2.524	3.089	+22.4%	2.816	3.558	+26.3%	2.673	3.065	+14.7%	3.728	4.022	+7.9%	3.744	3.908	+4.4%	2.743	3.639	+32.7%
England	2.248	2.836	+26.2%	2.489	3.018	+21.3%	2.257	2.586	+14.6%	3.134	3.491	+11.4%	3.145	3.531	+12.3%	2.361	3.195	+35.3%
	January 2014 2015 %ch				Februar	y		March			April			May			June	
BEDNIGHTS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	5.681	7.243	+27.5%	7.135	8.502	+19.2%	6.289	9.367	+48.9%	11.092	10.918	-1.6%	9.456	9.786	+3.5%	8.001	9.291	+16.1%
England	4.995	6.495	+30.0%	5.888	6.961	+18.2%	5.200	7.818	+50.3%	8.665	9.388	+8.3%	7.831	8.797	+12.3%	6.574	8.167	+24.2%
		January			Februar	у		March			April			May			June	
EXPENDITURE	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£262	£293	+11.8%	£273	£399	+46.2%	£275	£384	+39.6%	£469	£514	+9.6%	£415	£460	+10.8%	£379	£478	+26.1%
England	£234	£263	+12.4%	£228	£324	+42.1%	£226	£305	+35.0%	£377	£407	+8.0%	£327	£399	+22.0%	£321	£404	+25.9%

		July			August			Septembe	er		October			November			December			YTD	
TRIPS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	3.365	4.096	+21.7%	4.064	4.523	+11.3%	3.114	2.736	-12.1%										28.772	32.636	+13.4%
England	2.918	3.480	+19.3%	3.494	3.891	+11.4%	2.655	2.401	-9.6%										24.701	28.430	+15.1%
		July			August			Septembe	er		October			November			December			YTD	
BEDNIGHTS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	10.794	12.840	19.0%	12.852	14.588	13.5%	8.093	6.851	-15.3%										79.394	89.385	+12.6%
England	8.969	10.182	13.5%	10.958	11.906	8.7%	6.463	5.888	-8.9%										65.544	75.602	+15.3%
		July			August			Septembe	er		October			November			December			YTD	
EXPENDITURE	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£440	£550	+25.0%	£571	£608	+6.5%	£401	£345	-14.0%										£3484	£4032	+15.7%
England	£364	£430	+18.1%	£471	£491	+4.2%	£313	£285	-8.9%										£2860	£3307	+15.6%



NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of million Fieldwork: 9 Sep – 25 Oct

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## GB Domestic Tourism: Monthly Volume & Value 2015 BUSINESS TOURISM

							_											
		January			February			March			April			May				
TRIPS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	1.099	1.376	25.2%	1.148	1.147	-0.1%	1.143	1.871	63.7%	1.213	1.404	15.7%	1.385	1.418	2.4%	1.741	1.365	-21.6%
England	0.971	1.115	14.8%	0.871	0.990	13.7%	0.922	1.542	67.2%	1.093	1.214	11.1%	1.198	1.245	3.9%	1.506	1.145	-24.0%
	January				February			March			April			May				
BEDNIGHTS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	2.087	3.407	63.2%	2.629	2.358	-10.3%	2.898	3.786	30.6%	2.894	3.186	10.1%	2.963	3.021	2.0%	3.777	3.589	-5.0%
England	1.867	2.780	48.9%	2.024	1.997	-1.3%	1.963	3.137	59.8%	2.480	2.421	-2.4%	2.529	2.611	3.2%	3.404	2.938	-13.7%
		January			February			March			April			May				
EXPENDITURE	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	239	363	51.9%	311	275	-11.6%	280	475	69.6%	270	286	5.9%	336	320	-4.8%	412	340	-17.5%
England	205	295	43.9%	263	222	-15.6%	209	377	80.4%	232	242	4.3%	284	285	0.4%	366	275	-24.9%

		July			August			Septemb			October			November			December			YTD	
TRIPS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	1.574	1.459	-7.3%	1.251	1.119	-10.6%	1.486	1.407	-5.3%										12.040	12.568	4.4%
England	1.434	1.143	-20.3%	1.002	0.929	-7.3%	1.226	1.185	-3.3%										10.224	10.509	2.8%
					August			Septemb			October			November			December			YTD	
BEDNIGHTS	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	% ch
GB	3.771	4.007	6.3%	3.859	2.516	-34.8%	3.370	3.033	-10.0%										28.248	28.902	2.3%
England	3.039	3.184	4.8%	3.109	1.816	-41.6%	2.817	2.280	-19.1%										23.232	23.164	-0.3%
		July			August			Septemb			October			November			December			YTD	
EXPENDITURE	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	438	390	-11.0%	316	246	-22.2%	367	371	1.1%										2969	3066	3.3%
England	397	317	-20.2%	269	209	-22.3%	300	315	5.0%										2524	2535	0.4%





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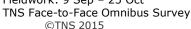


#### GB Domestic Tourism: Year to Date – 2010-2015 Trips, Bednights & Expenditure, Jan-Sep period

	ALI	L TOUR	RISM,	Jan - S	ер ре	riod	Н	OLIDA	YS – Ja	an – Se	p perio	od	,	VFR -	Jan -	Sep	perio	d	BUS	SINE	SS - 3	Jan –	Sep p	eriod
TRIPS	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	90.387	96.562	93.512	93.516	86.760	94.749	45.475	48.112	46.547	46.066	43.633	45.046	30.364	32.057	30.153	30.654	1 28.772	32.636	12.102	13.451	13.59	7 13.48	7 12.040	12.568
England	74.343	79.293	77.282	76.729	70.408	77.852	35.894	37.831	36.916	36.175	33.580	35.141	26.352	27.58	26.144	26.193	3 24.701	28.430	10.012	11.475	11.42	2 11.42	5 10.224	10.509
	ALI	L TOUR	RISM,	Jan - S	ep pe	riod	Н	OLIDA	YS – Ja	an – Se	p perio	od	,	VFR -	Jan -	Sep	perio	d	BU	SINE	SS	Jan -	Sep pe	eriod
BEDNIGHTS	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	290.171	306.869	297.769	292.952	271.055	291.905	170.366	179.944	172.015	168.248	156.157	161.826	84.264	87.06	84.106	84.193	3 79.394	89.385	28.354	30.539	32.71	4 31.42	6 28.248	28.902
England	227.995	242.016	236.718	230.229	209.718	229.510	130.576	135.791	131.900	126.079	115.179	120.899	69.868	73.221	69.954	70.838	8 65.544	75.602	22.214	25.053	27.25	1 25.28	3 23.232	23.164
	ALL	TOUR	ISM, J	lan – S	ер ре	riod	Н	OLIDA	YS – Ja	an – Se	p perio	od	,	VFR -	Jan -	Sep	perio	d	BU	SINE	SS -	Jan-	Sep pe	riod
EXPENDITURE	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	£15,592	£17,815	£18,137	£18,329	£17,677	£19,493	£9,529	£10,840	£11,013	£10,877	£10,784	£11,562	£3,023	£3,376	£3,365	£3,528	3 £3,484	£4,032	£2,693	£3,216	£3,27	5 £3,39	7 £2,969	£3,066
England	£12,441	£14,078	£14,683	£14,658	£14,002	£15,260	£7,450	£8,292	£8,759	£8,406	£8,218	£8,711	£2,519	£2,798	£2,768	£2,939	£2,860	£3,307	£2,184	£2,674	£2,74	1 £2,85	0 £2,524	£2,535





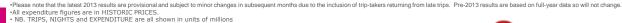






#### GB Domestic Tourism: Year to Date – 2010-2015 Trip Characteristics, Jan-Sep period

	ALL	TOUR	ISM, J	an - S	ер ре	riod	НО	LIDAY	/S – Ja	an - Se	p peri	iod		VFR -	- Jan	- Sep	period		BU	SINE	SS – J	an - S	ep per	iod
Av. Trip Length	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	3.21	3.18	3.18	3.13	3.12	3.08	3.75	3.74	3.70	3.65	3.58	3.59	2.78	2.72	2.79	2.75	2.76	2.74	2.34	2.27	2.41	2.33	2.35	2.30
England	3.07	3.05	3.06	3.00	2.98	2.95	3.64	3.59	3.57	3.49	3.43	3.44	2.65	2.65	2.68	2.70	2.65	2.66	2.22	2.18	2.39	2.21	2.27	2.20
	ALL	TOUR	ISM, J	an - S	ер ре	riod	НО	LIDA	/S – Ja	an - Se	ep peri	iod		VFR -	- Jan	- Sep <sub> </sub>	period		BU	SINE	SS – Ja	an – S	ep pei	riod
Av. £/Night	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	£54	£58	£61	£63	£65	£67	£56	£60	£64	£65	£69	£71	£36	£39	£40	£42	£44	£45	£95	£105	£100	£108	£105	£106
England	£55	£58	£62	£64	£67	£66	£57	£61	£66	£67	£71	£72	£36	£38	£40	£41	£44	£44	£98	£107	£101	£113	£109	£109
	ALL	TOUR	ISM, J	an - S	ep pei	riod	НО	LIDA	/S – Ja	an - Se	ep peri	iod		VFR ·	– Jan	−Sep <sub>l</sub>	eriod		BU	SINE	SS – J	an - S	ep per	iod
Av. £/Trip	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	£173	£184	£194	£196	£204	£206	£210	£225	£237	£236	£247	£257	£100	£105	£112	£115	£121	£124	£223	£239	£241	£252	£247	£244
England	£167	£178	£190	£191	£199	£196	£208	£219	£237	£232	£245	£248	£96	£101	£106	£112	£116	£116	£218	£233	£240	£249	£247	£241





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