

Great Britain Tourism Survey

May 2015 Update



GB Domestic Tourism: Monthly Volume & Value 2015

ALL TOURISM

TRIPS	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	5.532	6.951	+25.7%	6.932	7.831	+13.0%	6.957	8.836	+27.0%	10.172	10.956	+7.7%	11.269	11.965	+6.2%			
England	4.846	5.912	+22.0%	5.707	6.647	+16.5%	5.516	7.124	+29.2%	8.209	9.000	+9.6%	9.098	9.909	+8.9%			
BEDNIGHTS	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	12.992	16.687	+28.4%	17.391	18.416	+5.9%	17.841	24.791	+39.0%	30.716	32.567	+6.0%	31.494	35.687	+13.3%			
England	11.490	13.839	+20.4%	14.187	15.277	+7.7%	13.229	19.635	+48.4%	23.334	25.290	+8.4%	24.568	27.756	+13.0%			
EXPENDITURE	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£945	£1233	+30.5%	£1183	£1328	+12.3%	£1267	£1769	+39.6%	£1871	£2020	+7.9%	£2100	£2426	+15.5%			
England	£834	£1000	+19.9%	£973	£1090	+12.0%	£980	£1368	+39.6%	£1455	£1530	+5.2%	£1645	£1883	+14.5%			

TRIPS	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			40.861	46.539	+13.9%
England																			33.376	38.591	+15.6%
BEDNIGHTS	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			110.433	128.148	+16.0%
England																			86.808	101.797	+17.3%
EXPENDITURE	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			£7367	£8775	+19.1%
England																			£5887	£6871	+16.7%



Fieldwork: 6 May – 28 June
TNS Face-to-Face Omnibus Survey

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HOLIDAYS

	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
TRIPS																		
GB	1.778	2.073	+16.6%	2.792	2.765	-1.0%	2.967	3.455	+16.4%	5.001	4.890	-2.2%	5.834	5.788	-0.8%			
England	1.497	1.612	+7.7%	2.205	2.365	+7.3%	2.206	2.616	+18.6%	3.782	3.744	-1.0%	4.491	4.403	-2.0%			
BEDNIGHTS																		
GB	4.154	4.982	+19.9%	6.687	6.776	+1.3%	8.288	10.241	+23.6%	16.246	17.073	+5.1%	18.613	20.940	+12.5%			
England	3.558	3.637	+2.2%	5.401	5.711	+5.7%	5.812	7.475	+28.6%	11.748	12.315	+4.8%	13.982	14.759	+5.6%			
EXPENDITURE																		
GB	£407	£489	+20.0%	£559	£589	+5.4%	£688	£828	+20.4%	£1083	£1130	+4.3%	£1279	£1515	+18.4%			
England	£358	£368	+2.8%	£445	£493	+10.8%	£530	£617	+16.4%	£799	£808	+1.1%	£970	£1092	+12.6%			

	July			August			September			October			November			December			YTD			
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	
TRIPS																						
GB																				18.372	18.971	+3.3%
England																				14.181	14.740	+3.9%
BEDNIGHTS																						
GB																				53.987	60.011	+11.2%
England																				40.501	43.898	+8.4%
EXPENDITURE																						
GB																				£4015	£4550	+13.3%
England																				£3101	£3377	+8.9%



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GB Domestic Tourism: Monthly Volume & Value 2015

VISITING FRIENDS & RELATIVES

TRIPS	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	2.524	3.089	+22.4%	2.816	3.558	+26.3%	2.673	3.065	+14.7%	3.728	4.022	+7.9%	3.741	3.908	+4.5%			
England	2.248	2.836	+26.2%	2.489	3.018	+21.3%	2.257	2.586	+14.6%	3.134	3.491	+11.4%	3.142	3.531	+12.4%			
BEDNIGHTS	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	5.681	7.243	+27.5%	7.135	8.502	+19.2%	6.289	9.367	+48.9%	11.092	10.918	-1.6%	9.223	9.786	+6.1%			
England	4.995	6.495	+30.0%	5.888	6.961	+18.2%	5.200	7.818	+50.3%	8.665	9.388	+8.3%	7.599	8.797	+15.8%			
EXPENDITURE	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£262	£293	+11.8%	£273	£399	+46.3%	£275	£384	+39.5%	£469	£514	+9.6%	£415	£460	+10.9%			
England	£234	£263	+12.3%	£228	£324	+42.0%	£226	£305	+34.7%	£377	£407	+8.1%	£326	£399	+22.3%			

TRIPS	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			15.483	17.642	+13.9%
England																			13.271	15.463	+16.5%
BEDNIGHTS	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			39.421	45.816	+16.2%
England																			32.347	39.459	+22.0%
EXPENDITURE	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			£1693	£2050	+21.1%
England																			£1391	£1697	+22.0%

GB Domestic Tourism: Monthly Volume & Value 2015

BUSINESS TOURISM

TRIPS	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	1.099	1.376	+25.2%	1.148	1.147	-0.1%	1.143	1.871	+63.7%	1.213	1.404	+15.7%	1.385	1.418	+2.4%			
England	0.971	1.115	+14.8%	0.871	0.990	+13.7%	0.922	1.542	+67.2%	1.093	1.214	+11.1%	1.198	1.245	+3.9%			
BEDNIGHTS	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	2.087	3.407	+63.2%	2.629	2.358	-10.3%	2.898	3.786	+30.6%	2.894	3.186	+10.1%	2.963	3.021	+2.0%			
England	1.867	2.780	+48.9%	2.024	1.997	-1.3%	1.963	3.137	+59.8%	2.480	2.421	-2.4%	2.529	2.611	+3.2%			
EXPENDITURE	January			February			March			April			May			June		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB	£239	£363	+51.9%	£311	£275	-11.4%	£280	£475	+69.6%	£270	£286	+5.9%	£336	£320	-4.9%			
England	£205	£295	+43.8%	£263	£222	-15.8%	£209	£377	+80.4%	£232	£242	+4.5%	£284	£285	+0.2%			

TRIPS	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			5.987	7.217	+20.5%
England																			5.055	6.106	+20.8%
BEDNIGHTS	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			13.471	15.757	+17.0%
England																			10.862	12.945	+19.2%
EXPENDITURE	July			August			September			October			November			December			YTD		
	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch	2014	2015	%ch
GB																			£1436	£1719	+19.7%
England																			£1192	£1420	+19.2%



Fieldwork: 6 May – 28 June
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GB Domestic Tourism: Year to Date – 2010-2015

Trips, Bednights & Expenditure, Jan-May period

	ALL TOURISM, Jan - May period						HOLIDAYS – Jan – May period						VFR – Jan - May period						BUSINESS – Jan - May period					
	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
TRIPS																								
GB	44.244	44.847	43.178	42.063	40.861	46.539	19.000	19.648	18.567	17.914	18.372	18.971	16.765	16.600	15.165	15.190	15.483	17.642	7.175	7.017	7.699	7.236	5.987	7.217
England	36.669	37.187	35.872	34.975	33.376	38.591	15.012	15.483	14.689	14.206	14.181	14.740	14.551	14.428	13.233	13.042	13.271	15.463	5.983	6.030	6.459	6.216	5.055	6.106
NIGHTS																								
GB	121.690	125.956	115.517	113.365	110.433	128.148	59.026	61.940	54.660	53.664	53.987	60.011	43.466	43.289	39.671	38.746	39.421	45.816	15.232	15.241	17.205	16.714	13.471	15.757
England	96.326	101.962	93.369	90.618	86.808	101.797	45.505	47.575	42.176	40.853	40.501	43.898	35.947	36.765	33.441	32.621	32.347	39.459	12.274	12.821	14.450	13.434	10.862	12.945
SPEND																								
GB	£6,999	£7,452	£7,647	£7,590	£7,367	£8,775	£3,635	£4,042	£3,937	£3,773	£4,015	£4,550	£1,536	£1,600	£1,564	£1,693	£1,693	£2,050	£1,617	£1,608	£1,900	£1,851	£1,436	£1,719
England	£5,647	£6,026	£6,221	£6,175	£5,887	£6,871	£2,862	£3,129	£3,145	£2,938	£3,101	£3,377	£1,286	£1,357	£1,311	£1,436	£1,391	£1,697	£1,332	£1,373	£1,562	£1,556	£1,192	£1,420

*Please note that the latest 2014 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2014 results are based on full-year data so will not change.

*All expenditure figures are in HISTORIC PRICES.
 * NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

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GB Domestic Tourism: Year to Date – 2010-2015

Trip Characteristics, Jan-May period

Av. Trip Length	ALL TOURISM, Jan - May period						HOLIDAYS – Jan - May period						VFR – Jan - May period						BUSINESS – Jan - May period					
	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	2.75	2.81	2.68	2.70	2.70	2.75	3.11	3.15	2.94	3.00	2.94	3.16	2.59	2.61	2.62	2.55	2.55	2.60	2.12	2.17	2.23	2.31	2.25	2.18
England	2.63	2.74	2.60	2.59	2.60	2.64	3.03	3.07	2.87	2.88	2.86	2.98	2.47	2.55	2.53	2.50	2.44	2.55	2.05	2.13	2.24	2.16	2.15	2.12
Av. £/Night	ALL TOURISM, Jan - May period						HOLIDAYS – Jan - May period						VFR – Jan - May period						BUSINESS – Jan - May period					
	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	£58	£59	£66	£67	£67	£68	£62	£65	£72	£70	£74	£76	£35	£37	£39	£44	£43	£45	£106	£106	£110	£111	£107	£109
England	£59	£59	£67	£68	£68	£67	£63	£66	£75	£72	£77	£77	£36	£37	£39	£44	£43	£43	£109	£107	£108	£116	£110	£110
Av. £/Trip	ALL TOURISM, Jan - May period						HOLIDAYS – Jan - May period						VFR – Jan - May period						BUSINESS – Jan - May period					
	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015	2010	2011	2012	2013	2014	2015
GB	£158	£166	£177	£180	£180	£189	£191	£206	£212	£211	£219	£240	£92	£96	£103	£111	£109	£116	£225	£229	£247	£256	£240	£238
England	£154	£162	£173	£177	£176	£178	£191	£202	£214	£207	£219	£229	£88	£94	£99	£110	£105	£110	£223	£228	£242	£250	£236	£233

*Please note that the latest 2014 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2014 results are based on full-year data so will not change.

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 * NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

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