

England Domestic Overnight Trips Summary - Visits to Friends and Relatives (VFR) – 2018

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight visits to friends and relatives trips taken in England in 2018.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

| Visiting Friends and Relatives | Trips | % of Trips | Nights | % of nights | Spend | % of Spend |
|---------------------------------------|--------------|-------------------|---------------|--------------------|--------------|-------------------|
| | Millions | % | Millions | % | £Millions | % |
| VFR Trips | 35.49 | 100% | 104.23 | 100% | £3,909 | 100% |
| Destination type | | | | | | |
| Seaside | 4.26 | 12% | 13.79 | 13% | £574 | 15% |
| City/large town | 17.32 | 49% | 50.76 | 49% | £1,917 | 49% |
| Small town | 8.78 | 25% | 22.81 | 22% | £847 | 22% |
| Countryside/village | 5.66 | 16% | 16.01 | 15% | £541 | 14% |
| Regions visited | | | | | | |
| West Midlands | 3.10 | 9% | 8.90 | 9% | £285 | 7% |
| East of England | 3.70 | 10% | 11.28 | 11% | £363 | 9% |
| East Midlands | 3.17 | 9% | 8.26 | 8% | £275 | 7% |
| London | 4.21 | 12% | 12.33 | 12% | £574 | 15% |
| North West England | 4.07 | 11% | 10.79 | 10% | £442 | 11% |
| North East England | 1.63 | 5% | 6.11 | 6% | £199 | 5% |
| South East England | 6.82 | 19% | 18.12 | 17% | £630 | 16% |
| South West England | 5.48 | 15% | 16.96 | 16% | £728 | 19% |
| Yorkshire and The Humber | 4.02 | 11% | 11.15 | 11% | £406 | 10% |

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|--|----------|------------|----------|-------------|-----------|------------|
| | Millions | % | Millions | % | £Millions | % |
| Accommodation | | | | | | |
| Commercial accommodation | 7.24 | 20% | 17.40 | 17% | £1,529 | 39% |
| Commercial serviced accommodation | 5.87 | 17% | 12.51 | 12% | £1,233 | 32% |
| Hotel/motel | 4.90 | 14% | 10.19 | 10% | £1,020 | 26% |
| Guest house/B&B | 0.85 | 2% | 1.76 | 2% | £158 | 4% |
| Self catering (incl caravan and camping) | 1.43 | 4% | 5.25 | 5% | £319 | 8% |
| Caravan or camping | 0.63 | 2% | 2.45 | 2% | £109 | 3% |
| Self catering (excl caravan and camping) | 0.80 | 2% | 2.80 | 3% | £210 | 5% |
| Friend's home/Relative's/Own second home/static caravan/time share | 28.47 | 80% | 85.45 | 82% | £2,316 | 59% |
| Month Trip Started | | | | | | |
| January-2018 | 2.62 | 7% | 7.30 | 7% | £262 | 7% |
| February-2018 | 2.84 | 8% | 7.53 | 7% | £261 | 7% |
| March-2018 | 3.16 | 9% | 9.50 | 9% | £322 | 8% |
| April-2018 | 2.69 | 8% | 7.44 | 7% | £286 | 7% |
| May-2018 | 2.73 | 8% | 7.67 | 7% | £336 | 9% |
| June-2018 | 2.25 | 6% | 5.61 | 5% | £220 | 6% |
| July-2018 | 2.82 | 8% | 9.43 | 9% | £380 | 10% |
| August-2018 | 3.39 | 10% | 10.65 | 10% | £431 | 11% |
| September-2018 | 2.16 | 6% | 6.18 | 6% | £260 | 7% |
| October-2018 | 2.75 | 8% | 7.23 | 7% | £337 | 9% |
| November-2018 | 2.77 | 8% | 7.09 | 7% | £304 | 8% |
| December-2018 | 5.32 | 15% | 18.61 | 18% | £511 | 13% |

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|--------------------------------|----------|------------|----------|-------------|-----------|------------|
| | Millions | % | Millions | % | £Millions | % |
| Lifecycle | | | | | | |
| 16-34 unmarried no children | 5.49 | 15% | 19.74 | 19% | £600 | 15% |
| 16-34 married no children | 2.34 | 7% | 5.14 | 5% | £225 | 6% |
| 16-34 with children | 3.08 | 9% | 9.71 | 9% | £244 | 6% |
| 35-54 no children | 4.95 | 14% | 13.00 | 12% | £684 | 17% |
| 35-54 with children | 6.19 | 17% | 15.49 | 15% | £428 | 11% |
| 55+ | 13.38 | 38% | 40.95 | 39% | £1,721 | 44% |
| Car | | | | | | |
| Car in household | 30.59 | 86% | 84.78 | 81% | £3,415 | 87% |
| No car in household | 4.91 | 14% | 19.45 | 19% | £494 | 13% |
| Children (under 16) | | | | | | |
| Children in household | 9.72 | 27% | 26.22 | 25% | £710 | 18% |
| No children in household | 25.77 | 73% | 78.01 | 75% | £3,199 | 82% |
| Working | | | | | | |
| Full time | 13.54 | 38% | 33.72 | 32% | £1,535 | 39% |
| Part time | 5.94 | 17% | 14.59 | 14% | £587 | 15% |
| Other | 16.02 | 45% | 55.92 | 54% | £1,788 | 46% |
| Marital Status | | | | | | |
| Married | 20.99 | 59% | 55.38 | 53% | £2,247 | 57% |
| Not Married | 14.49 | 41% | 48.83 | 47% | £1,662 | 43% |

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|---------------------------------------|--------------|-------------------|---------------|--------------------|--------------|-------------------|
| | Millions | % | Millions | % | £Millions | % |
| Social Grade | | | | | | |
| AB | 14.16 | 40% | 37.92 | 36% | £1,647 | 42% |
| C1 | 12.53 | 35% | 39.70 | 38% | £1,302 | 33% |
| C2 | 4.36 | 12% | 12.21 | 12% | £534 | 14% |
| DE | 4.45 | 13% | 14.41 | 14% | £426 | 11% |
| Age | | | | | | |
| 16-24 | 5.34 | 15% | 19.84 | 19% | £557 | 14% |
| 25-34 | 5.64 | 16% | 14.95 | 14% | £520 | 13% |
| 35-44 | 5.94 | 17% | 16.05 | 15% | £473 | 12% |
| 45-54 | 5.21 | 15% | 12.44 | 12% | £639 | 16% |
| 55-64 | 5.78 | 16% | 15.36 | 15% | £798 | 20% |
| 65+ | 7.60 | 21% | 25.58 | 25% | £923 | 24% |