

## Great Britain Domestic Overnight Trips Summary - All Trip Purposes – 2018

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### How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips of all purposes taken in Great Britain in 2018.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

<b>All trip purposes - GB</b>	<b>Trips</b>	<b>% of Trips</b>	<b>Nights</b>	<b>% of Nights</b>	<b>Spend</b>	<b>% of Spend</b>
	Millions	%	Millions	%	£Millions	%
<b>Purpose of trip</b>						
All trip purposes	118.56	100%	371.75	100%	£23,961	100%
Holidays	57.89	49%	200.25	54%	£14,292	60%
Holidays 1-3 nights	37.54	32%	73.13	20%	£7,336	31%
Holidays 4+ nights	20.36	17%	127.12	34%	£6,956	29%
Visits to Friends and Relatives	41.05	35%	122.55	33%	£4,706	20%
Business	16.27	14%	38.95	10%	£4,371	18%
Other	3.34	3%	9.99	3%	£592	2%
<b>Destination type</b>						
Seaside	27.37	23%	107.74	29%	£6,055	25%
City/large town	50.31	42%	128.94	35%	£10,219	43%
Small town	22.02	19%	62.29	17%	£3,676	15%
Countryside/village	20.18	17%	68.14	18%	£3,719	16%
<b>Regions visited</b>						
West Midlands	7.75	7%	20.60	6%	£1,327	6%
East of England	8.75	7%	28.05	8%	£1,570	7%
East Midlands	7.75	7%	21.64	6%	£1,192	5%
London	11.86	10%	27.88	8%	£2,984	12%
North West England	13.28	11%	34.12	9%	£2,677	11%
North East England	3.99	3%	12.81	3%	£759	3%
South East England	16.17	14%	46.02	12%	£2,705	11%
South West England	19.07	16%	73.87	20%	£4,338	18%
Yorkshire and The Humber	10.48	9%	29.86	8%	£1,744	7%

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	Millions	%	Millions	%	£Millions	%
<b>Accommodation</b>						
Commercial accommodation	74.89	63%	229.09	62%	£19,391	81%
Commercial serviced accommodation	50.44	43%	115.62	31%	£13,450	56%
Hotel/motel	42.04	35%	91.13	25%	£11,258	47%
Guest house/B&B	5.94	5%	15.34	4%	£1,436	6%
Self catering (incl caravan and camping)	25.52	22%	114.87	31%	£6,100	25%
Caravan or camping	14.76	12%	64.71	17%	£2,500	10%
Self catering (excl caravan and camping)	10.76	9%	50.16	13%	£3,600	15%
Friend's home/Relative's/Own second home/static caravan/time share	42.37	36%	132.97	36%	£3,941	16%
<b>Month Trip Started</b>						
January-2018	7.06	6%	17.71	5%	£1,286	5%
February-2018	8.25	7%	21.73	6%	£1,493	6%
March-2018	8.90	8%	26.07	7%	£1,633	7%
April-2018	9.64	8%	29.31	8%	£1,937	8%
May-2018	11.13	9%	34.69	9%	£2,331	10%
June-2018	10.30	9%	32.71	9%	£2,130	9%
July-2018	12.92	11%	47.78	13%	£2,917	12%
August-2018	14.45	12%	55.93	15%	£3,326	14%
September-2018	8.33	7%	26.67	7%	£1,854	8%
October-2018	9.10	8%	26.23	7%	£1,815	8%
November-2018	8.06	7%	19.93	5%	£1,484	6%
December-2018	10.43	9%	32.99	9%	£1,755	7%

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	Millions	%	Millions	%	£Millions	%
<b>Lifecycle</b>						
16-34 unmarried no children	13.08	11%	42.94	12%	£2,572	11%
16-34 married no children	7.47	6%	17.88	5%	£1,508	6%
16-34 with children	10.35	9%	35.24	9%	£1,849	8%
35-54 no children	19.67	17%	54.84	15%	£4,577	19%
35-54 with children	27.37	23%	84.20	23%	£4,859	20%
55+	40.51	34%	136.31	37%	£8,572	36%
<b>Car</b>						
Car in household	107.90	91%	331.76	89%	£22,074	92%
No car in household	10.66	9%	39.99	11%	£1,887	8%
<b>Children (under 16)</b>						
Children in household	39.42	33%	124.94	34%	£7,026	29%
No children in household	79.14	67%	246.80	66%	£16,935	71%
<b>Working</b>						
Full time	58.71	50%	164.80	44%	£12,705	53%
Part time	18.70	16%	56.83	15%	£3,351	14%
Other	41.15	35%	150.12	40%	£7,906	33%
<b>Marital Status</b>						
Married	81.74	69%	248.97	67%	£16,401	68%
Not Married	36.79	31%	122.71	33%	£7,556	32%

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	Millions	%	Millions	%	£Millions	%
<b>Social Grade</b>						
AB	49.92	42%	143.38	39%	£10,610	44%
C1	37.04	31%	118.34	32%	£7,267	30%
C2	18.45	16%	61.34	17%	£3,723	16%
DE	13.14	11%	48.69	13%	£2,361	10%
<b>Age</b>						
16-24	11.73	10%	41.13	11%	£2,352	10%
25-34	19.28	16%	55.27	15%	£3,601	15%
35-44	23.66	20%	73.26	20%	£4,324	18%
45-54	23.38	20%	65.79	18%	£5,112	21%
55-64	19.93	17%	60.44	16%	£4,321	18%
65+	20.58	17%	75.87	20%	£4,252	18%