

GB Domestic Overnight Trips Summary - Holidays – 2018

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight holiday trips taken in GB in 2018.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

Holidays - GB	Trips	% Trips	Nights	% Nights	Spend	% Spend
	Millions	%	Millions	%	£Millions	%
Holiday Trips	57.89	100%	200.25	100%	£14,292	100%
Destination type						
Seaside	20.81	36%	86.16	43%	£5,045	35%
City/large town	17.35	30%	40.90	20%	£4,324	30%
Small town	8.64	15%	27.13	14%	£1,972	14%
Countryside/village	11.75	20%	43.44	22%	£2,760	19%
Regions visited						
West Midlands	2.52	4%	6.38	3%	£490	3%
East of England	3.69	6%	13.08	7%	£850	6%
East Midlands	3.39	6%	10.72	5%	£727	5%
London	3.79	7%	7.69	4%	£1,131	8%
North West England	7.04	12%	19.07	10%	£1,716	12%
North East England	1.79	3%	5.45	3%	£395	3%
South East England	6.77	12%	21.29	11%	£1,502	11%
South West England	11.72	20%	51.27	26%	£3,171	22%
Yorkshire and The Humber	5.11	9%	15.74	8%	£1,078	8%

Holidays - GB	Trips	% Trips	Nights	% Nights	Spend	% Spend
	Millions	%	Millions	%	£Millions	%
Accommodation						
Commercial accommodation	49.58	86%	168.75	84%	£12,904	90%
Commercial serviced accommodation	28.27	49%	69.52	35%	£7,648	54%
Hotel/motel	22.37	39%	51.25	26%	£6,014	42%
Guest house/B&B	4.13	7%	11.37	6%	£1,050	7%
Self catering (incl caravan and camping)	22.39	39%	101.53	51%	£5,429	38%
Caravan or camping	13.28	23%	58.76	29%	£2,286	16%
Self catering (excl caravan and camping)	9.11	16%	42.77	21%	£3,143	22%
Friend's home/Relative's/Own second home/static caravan/time share	8.16	14%	28.95	14%	£987	7%
Month Trip Started						
January-2018	2.52	4%	5.59	3%	£536	4%
February-2018	3.17	5%	7.90	4%	£665	5%
March-2018	3.80	7%	12.32	6%	£896	6%
April-2018	4.65	8%	15.11	8%	£1,163	8%
May-2018	6.28	11%	21.45	11%	£1,438	10%
June-2018	5.95	10%	22.22	11%	£1,468	10%
July-2018	7.77	13%	31.59	16%	£2,051	14%
August-2018	8.85	15%	38.36	19%	£2,394	17%
September-2018	4.19	7%	15.38	8%	£1,181	8%
October-2018	4.60	8%	14.10	7%	£1,009	7%
November-2018	3.14	5%	7.51	4%	£703	5%
December-2018	2.99	5%	8.73	4%	£788	6%

Holidays - GB	Trips	% Trips	Nights	% Nights	Spend	% Spend
	Millions	%	Millions	%	£Millions	%
Lifecycle						
16-34 unmarried no children	4.47	8%	11.92	6%	£1,268	9%
16-34 married no children	2.92	5%	7.87	4%	£751	5%
16-34 with children	5.47	9%	20.16	10%	£1,174	8%
35-54 no children	9.29	16%	27.76	14%	£2,585	18%
35-54 with children	15.14	26%	54.20	27%	£3,002	21%
55+	20.58	36%	78.26	39%	£5,501	38%
Car						
Car in household	53.83	93%	186.30	93%	£13,215	92%
No car in household	4.06	7%	13.95	7%	£1,078	8%
Children (under 16)						
Children in household	21.56	37%	78.02	39%	£4,382	31%
No children in household	36.34	63%	122.23	61%	£9,911	69%
Working						
Full time	27.32	47%	86.93	43%	£6,704	47%
Part time	10.16	18%	35.16	18%	£2,322	16%
Other	20.42	35%	78.16	39%	£5,266	37%
Marital Status						
Married	43.01	74%	150.12	75%	£9,988	70%
Not Married	14.87	26%	50.09	25%	£4,301	30%

Holidays - GB	Trips	% Trips	Nights	% Nights	Spend	% Spend
	Millions	%	Millions	%	£Millions	%
Social Grade						
AB	23.03	40%	76.31	38%	£5,713	40%
C1	16.98	29%	57.97	29%	£4,392	31%
C2	10.64	18%	36.67	18%	£2,493	17%
DE	7.25	13%	29.31	15%	£1,694	12%
Age						
16-24	4.28	7%	12.71	6%	£1,268	9%
25-34	8.61	15%	27.32	14%	£1,937	14%
35-44	12.65	22%	44.76	22%	£2,703	19%
45-54	11.78	20%	37.20	19%	£2,884	20%
55-64	9.91	17%	34.63	17%	£2,559	18%
65+	10.67	18%	43.63	22%	£2,941	21%