

## GB Domestic Overnight Trips Summary – Visiting Friends and Relatives – 2018

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### How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight VFR trips taken in GB in 2018.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

Visiting Friends and Relatives - GB	Trips	% Trips	Nights	% Nights	Spend	% Spend
	Millions	%	Millions	%	£Millions	%
<b>VFR Trips</b>	41.05	100%	122.55	100%	£4,706	100%
Destination type						
Seaside	5.30	13%	17.49	14%	£733	16%
City/large town	19.52	48%	57.30	47%	£2,282	48%
Small town	10.11	25%	26.77	22%	£980	21%
Countryside/village	6.67	16%	19.78	16%	£662	14%
<b>Regions visited</b>						
West Midlands	3.10	8%	8.90	7%	£285	6%
East of England	3.70	9%	11.28	9%	£363	8%
East Midlands	3.17	8%	8.26	7%	£275	6%
London	4.21	10%	12.33	10%	£574	12%
North West England	4.07	10%	10.79	9%	£442	9%
North East England	1.63	4%	6.11	5%	£199	4%
South East England	6.82	17%	18.12	15%	£630	13%
South West England	5.48	13%	16.96	14%	£728	15%
Yorkshire and The Humber	4.02	10%	11.15	9%	£406	9%

Visiting Friends and Relatives - GB	Trips	% Trips	Nights	% Nights	Spend	% Spend
	Millions	%	Millions	%	£Millions	%
<b>Accommodation</b>						
Commercial accommodation	8.66	21%	21.28	17%	£1,876	40%
Commercial serviced accommodation	6.98	17%	15.09	12%	£1,505	32%
Hotel/motel	5.82	14%	12.23	10%	£1,244	26%
Guest house/B&B	1.00	2%	2.09	2%	£194	4%
Self catering (incl caravan and camping)	1.73	4%	6.61	5%	£392	8%
Caravan or camping	0.78	2%	3.05	2%	£138	3%
Self catering (excl caravan and camping)	0.96	2%	3.56	3%	£254	5%
Friend's home/Relative's/Own second home/static caravan/time share	32.62	79%	99.45	81%	£2,747	58%
<b>Month Trip Started</b>						
January-2018	3.01	7%	8.64	7%	£339	7%
February-2018	3.26	8%	9.06	7%	£306	7%
March-2018	3.60	9%	10.81	9%	£386	8%
April-2018	3.23	8%	9.08	7%	£367	8%
May-2018	3.20	8%	8.86	7%	£396	8%
June-2018	2.55	6%	6.48	5%	£269	6%
July-2018	3.39	8%	11.41	9%	£458	10%
August-2018	4.00	10%	13.29	11%	£536	11%
September-2018	2.56	6%	7.49	6%	£315	7%
October-2018	3.06	7%	8.18	7%	£380	8%
November-2018	3.21	8%	8.06	7%	£356	8%
December-2018	5.99	15%	21.22	17%	£597	13%

<b>Visiting Friends and Relatives - GB</b>	<b>Trips</b>	<b>% Trips</b>	<b>Nights</b>	<b>% Nights</b>	<b>Spend</b>	<b>% Spend</b>
	Millions	%	Millions	%	£Millions	%
<b>Lifecycle</b>						
16-34 unmarried no children	6.14	15%	21.97	18%	£679	14%
16-34 married no children	2.64	6%	5.98	5%	£271	6%
16-34 with children	3.48	8%	11.33	9%	£303	6%
35-54 no children	5.80	14%	15.69	13%	£824	18%
35-54 with children	7.44	18%	19.47	16%	£554	12%
55+	15.49	38%	47.91	39%	£2,067	44%
<b>Car</b>						
Car in household	35.48	86%	100.08	82%	£4,115	87%
No car in household	5.57	14%	22.47	18%	£590	13%
<b>Children (under 16)</b>						
Children in household	11.42	28%	31.95	26%	£899	19%
No children in household	29.63	72%	90.60	74%	£3,807	81%
<b>Working</b>						
Full time	15.91	39%	40.99	33%	£1,921	41%
Part time	6.71	16%	16.98	14%	£680	14%
Other	18.43	45%	64.58	53%	£2,104	45%
<b>Marital Status</b>						
Married	24.54	60%	66.55	54%	£2,726	58%
Not Married	16.50	40%	55.98	46%	£1,979	42%

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	Millions	%	Millions	%	£Millions	%
<b>Social Grade</b>						
AB	16.42	40%	45.34	37%	£2,033	43%
C1	14.23	35%	45.10	37%	£1,524	32%
C2	5.29	13%	15.30	12%	£636	14%
DE	5.10	12%	16.81	14%	£512	11%
<b>Age</b>						
16-24	5.95	14%	21.98	18%	£634	13%
25-34	6.37	16%	17.52	14%	£626	13%
35-44	6.91	17%	19.52	16%	£595	13%
45-54	6.33	15%	15.63	13%	£784	17%
55-64	6.84	17%	18.79	15%	£993	21%
65+	8.65	21%	29.12	24%	£1,074	23%