

# Great Britain Tourism Survey Quarterly Regional Summary Q2 2018



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# GB Domestic Tourism: Apr-Jun 2018 Volume & Value

## ALL TOURISM

Trips taken in: Apr-Jun 2018	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2017	2018	%ch	2017	2018	%ch	2017	2018	%ch
<b>Destination:</b>									
<b>GB Total</b>	<b>31.849</b>	<b>31.065</b>	<b>-2.46%</b>	<b>95.072</b>	<b>96.713</b>	<b>1.73%</b>	<b>£6,417</b>	<b>£6,398</b>	<b>-0.30%</b>
<b>England Total</b>	<b>26.359</b>	<b>25.250</b>	<b>-4.21%</b>	<b>76.664</b>	<b>75.830</b>	<b>-1.09%</b>	<b>£5,180</b>	<b>£5,129</b>	<b>-0.98%</b>
East	2.360	2.395	+1.48%	7.134	7.180	+0.64%	£406	£425	+4.68%
East Midlands	2.077	1.993	-4.04%	5.997	5.634	-6.05%	£299	£333	+11.37%
London	2.972	2.868	-3.50%	6.744	6.271	-7.01%	£743	£729	-1.88%
North East	0.903	0.836	-7.42%	2.645	2.386	-9.79%	£165	£183	+10.91%
North West	3.465	3.407	-1.67%	9.352	8.993	-3.84%	£754	£736	-2.39%
South East	4.162	4.304	+3.41%	10.340	12.474	+20.64%	£719	£705	-1.95%
South West	5.985	5.684	-5.03%	22.223	21.518	-3.17%	£1,304	£1,217	-6.67%
West Midlands	1.889	1.826	-3.34%	4.305	4.599	+6.83%	£273	£379	+38.83%
Yorks & Humb	2.847	2.602	-8.61%	7.711	6.499	-15.72%	£507	£419	-17.36%

\*Please note that the latest 2018 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.  
\*All expenditure figures are in HISTORIC PRICES.

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Fieldwork: 11 Apr 2018 – 29 Jul 2018  
TNS Face-to-Face Omnibus Survey

# GB Domestic Tourism: Apr- Jun 2018 Volume & Value

## ALL TOURISM

Trips taken in: Apr-Jun 2018	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2017	2018	%ch	2017	2018	%ch	2017	2018	%ch
<b>Destination:</b>									
<b>GB Total</b>	<b>2.99</b>	<b>3.11</b>	<b>+4.29%</b>	<b>£67</b>	<b>£66</b>	<b>-1.99%</b>	<b>£201</b>	<b>£206</b>	<b>+2.22%</b>
<b>England Total</b>	<b>2.91</b>	<b>3.00</b>	<b>+3.26%</b>	<b>£68</b>	<b>£68</b>	<b>+0.10%</b>	<b>£197</b>	<b>£203</b>	<b>+3.36%</b>
East	3.02	3.00	-0.83%	£57	£59	+4.01%	£172	£177	+3.15%
East Midlands	2.89	2.83	-2.09%	£50	£59	+18.55%	£144	£167	+16.07%
London	2.27	2.19	-3.64%	£110	£116	+5.52%	£250	£254	+1.67%
North East	2.93	2.85	-2.56%	£62	£77	+22.95%	£183	£219	+19.80%
North West	2.7	2.64	-2.20%	£81	£82	+1.51%	£218	£216	-0.73%
South East	2.48	2.90	+16.66%	£70	£57	-18.72%	£173	£164	-5.18%
South West	3.71	3.79	+1.96%	£59	£57	-3.61%	£218	£214	-1.73%
West Midlands	2.28	2.52	+10.52%	£63	£82	+29.95%	£145	£208	+43.62%
Yorks & Humb	2.71	2.50	-7.78%	£66	£64	-1.94%	£178	£161	-9.58%

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# GB Domestic Tourism: YTD: June 2018 Volume & Value

## ALL TOURISM

Trips taken in: Jan-Jun 2018	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2017	2018	%ch	2017	2018	%ch	2017	2018	%ch
<b>Destination:</b>									
<b>GB Total</b>	<b>53.113</b>	<b>55.271</b>	<b>+4.06%</b>	<b>148.532</b>	<b>162.219</b>	<b>+9.21%</b>	<b>£10,163</b>	<b>£10,810</b>	<b>+6.37%</b>
<b>England Total</b>	<b>44.353</b>	<b>45.363</b>	<b>+2.28%</b>	<b>120.266</b>	<b>129.528</b>	<b>+7.70%</b>	<b>£8,302</b>	<b>£8,667</b>	<b>+4.40%</b>
East	4.157	4.106	-1.23%	12.053	11.683	-3.07%	£711	£671	-5.63%
East Midlands	3.438	3.541	+3.00%	9.056	9.228	+1.90%	£466	£543	+16.52%
London	5.875	5.985	+1.87%	12.310	13.096	+6.39%	£1,351	£1,458	+7.92%
North East	1.487	1.785	+20.04%	4.085	5.762	+41.05%	£269	£365	+35.69%
North West	6.020	6.374	+5.88%	16.435	16.290	-0.88%	£1,237	£1,242	+0.40%
South East	7.034	7.302	+3.81%	16.485	19.304	+17.10%	£1,183	£1,108	-6.34%
South West	8.792	8.890	+1.11%	30.300	30.999	+2.31%	£1,797	£1,837	+2.23%
West Midlands	3.373	3.592	+6.49%	7.464	9.249	+23.91%	£491	£712	+45.01%
Yorks & Humb	4.707	4.647	-1.27%	11.723	13.353	+13.90%	£768	£717	-6.64%

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Fieldwork: 10 Jan 2018 - 29 Jul 2018  
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# GB Domestic Tourism: YTD: June 2018 Volume & Value

## ALL TOURISM

Trips taken in: Jan-Jun 2018	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2017	2018	%ch	2017	2018	%ch	2017	2018	%ch
<b>Destination:</b>									
<b>GB Total</b>	<b>2.80</b>	<b>2.93</b>	<b>+4.95%</b>	<b>£68</b>	<b>£67</b>	<b>-2.61%</b>	<b>£191</b>	<b>£196</b>	<b>+2.21%</b>
<b>England Total</b>	<b>2.71</b>	<b>2.86</b>	<b>+5.30%</b>	<b>£69</b>	<b>£67</b>	<b>-3.07%</b>	<b>£187</b>	<b>£191</b>	<b>+2.07%</b>
East	2.90	2.85	-1.87%	£59	£57	-2.64%	£171	£163	-4.45%
East Midlands	2.63	2.61	-1.06%	£51	£59	+14.35%	£136	£153	+13.13%
London	2.10	2.19	+4.43%	£110	£111	+1.44%	£230	£244	+5.94%
North East	2.75	3.23	+17.50%	£66	£63	-3.80%	£181	£204	+13.04%
North West	2.73	2.56	-6.39%	£75	£76	+1.30%	£205	£195	-5.17%
South East	2.34	2.64	+12.80%	£72	£57	-20.02%	£168	£152	-9.78%
South West	3.45	3.49	+1.18%	£59	£59	-0.08%	£204	£207	+1.10%
West Midlands	2.21	2.57	+16.36%	£66	£77	+17.02%	£146	£198	+36.17%
Yorks & Humb	2.49	2.87	+15.37%	£66	£54	-18.04%	£163	£154	-5.44%

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# GB Domestic Tourism: 12-month comparison: Year ending June 2018 Volume & Value ALL TOURISM July 2017 – June 2018

Trips taken in: Jul 2017-Jun 2018	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
Destination:	2017	2018	%ch	2017	2018	%ch	2017	2018	%ch
<b>GB Total</b>	<b>118.348</b>	<b>122.792</b>	<b>+3.76%</b>	<b>358.993</b>	<b>380.959</b>	<b>+6.12%</b>	<b>£23,431</b>	<b>24323</b>	<b>+3.81%</b>
<b>England Total</b>	<b>98.776</b>	<b>101.631</b>	<b>+2.89%</b>	<b>289.753</b>	<b>308.672</b>	<b>+6.53%</b>	<b>£19,027</b>	<b>£19,415</b>	<b>+2.04%</b>
East	9.175	9.696	+5.68%	28.740	32.237	+12.17%	£1,567	£1,671	+6.64%
East Midlands	7.470	7.617	+1.97%	20.572	21.881	+6.36%	£1,080	£1,126	+4.26%
London	12.162	12.248	+0.71%	25.573	28.618	+11.91%	£2,764	£2,794	+1.09%
North East	3.389	3.886	+14.67%	10.294	12.563	+22.04%	£638	£776	+21.63%
North West	12.496	14.017	+12.17%	34.265	37.679	+9.96%	£2,649	£2,737	+3.32%
South East	17.157	16.355	-4.67%	44.498	46.861	+5.31%	£2,735	£2,632	-3.77%
South West	20.643	20.668	+0.12%	76.114	76.477	+0.48%	£4,539	£4,494	-0.99%
West Midlands	8.057	8.078	+0.26%	20.539	20.179	-1.75%	£1,252	£1,447	+15.58%
Yorks & Humb	9.934	10.638	+7.09%	28.458	30.916	+8.64%	£1,760	£1,693	-3.81%

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Fieldwork: 12 Jul 2017 – 29 Jul 2018  
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# GB Domestic Tourism: 12-month comparison: Year ending June 2018 Volume & Value ALL TOURISM July 2017 – June 2018

Trips taken in: Apr 2017-Mar 2018	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2017	2018	%ch	2017	2018	%ch	2017	2018	%ch
<b>Destination:</b>									
<b>GB Total</b>	<b>3.03</b>	<b>3.10</b>	<b>+2.28%</b>	<b>£65</b>	<b>£64</b>	<b>-2.18%</b>	<b>£198</b>	£198	+0.05%
<b>England Total</b>	<b>2.93</b>	<b>3.04</b>	<b>+3.54%</b>	<b>£66</b>	<b>£63</b>	<b>-4.21%</b>	<b>£193</b>	£191	-0.83%
East	3.13	3.32	+6.14%	£55	£52	-4.93%	£171	£172	+0.91%
East Midlands	2.75	2.87	+4.31%	£52	£51	-1.98%	£145	£148	+2.25%
London	2.10	2.34	+11.12%	£108	£98	-9.67%	£227	£228	+0.38%
North East	3.04	3.23	+6.43%	£62	£62	-0.34%	£188	£200	+6.07%
North West	2.74	2.69	-1.97%	£77	£73	-6.04%	£212	£195	-7.89%
South East	2.59	2.87	+10.47%	£61	£56	-8.62%	£159	£161	+0.95%
South West	3.69	3.70	+0.36%	£60	£59	-1.46%	£220	£217	-1.11%
West Midlands	2.55	2.50	-2.01%	£61	£72	+17.64%	£155	£179	+15.27%
Yorks & Humb	2.86	2.91	+1.45%	£62	£55	-11.45%	£177	£159	-10.17%

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# GB Domestic Tourism: Confidence Limits at the 95% level

Destination:	TRIPS (millions)		BEDNIGHTS (millions)		EXPENDITURE (£ millions)	
	Single Quarter	Annual	Single Quarter	Annual	Single Quarter	Annual
<b>GB Total</b>	<b>4.9%</b>	<b>2.6%</b>	<b>5.3%</b>	<b>3.1%</b>	<b>6.4%</b>	<b>3.5%</b>
<b>England Total</b>	<b>5.3%</b>	<b>2.8%</b>	<b>5.8%</b>	<b>3.3%</b>	<b>7.0%</b>	<b>3.8%</b>
East	13.5%	7.8%	18.4%	9.7%	18.1%	11.2%
East Midlands	15.6%	8.3%	20.3%	10.3%	19.6%	11.2%
London	14.8%	7.5%	17.6%	11.6%	20.0%	11.4%
North East	22.0%	11.3%	25.1%	13.6%	34.5%	17.6%
North West	11.4%	6.2%	13.3%	7.5%	15.5%	8.4%
South East	10.9%	6.0%	13.4%	7.7%	14.8%	8.4%
South West	9.9%	5.5%	11.5%	6.4%	15.4%	7.9%
West Midlands	15.0%	8.1%	20.1%	10.4%	22.3%	11.8%
Yorks & Humb	13.2%	7.2%	16.4%	9.4%	18.7%	10.5%

Figures are based on average of 2011, 2012, 2013 and 2015 / Quarter 2 2011, 2012, 2013 and 2015 base sizes

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