

Great Britain Tourism Survey

November 2017 Update



©TNS 2017

GB Domestic Tourism: Monthly Volume & Value 2017

ALL TOURISM

TRIPS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	6.195	5.647	-8.8%	7.586	7.259	-4.3%	9.716	8.330	-14.3%	10.692	11.688	+9.3%	10.401	10.159	-2.3%	9.603	10.002	+4.2%
England	5.369	4.852	-9.6%	6.211	6.182	-0.5%	8.044	6.952	-13.6%	9.037	9.627	+6.5%	8.418	8.275	-1.7%	7.842	8.438	+7.6%
BEDNIGHTS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	14.606	13.229	-9.4%	18.692	18.216	-2.5%	27.294	20.368	-25.4%	29.151	34.458	+18.2%	29.907	30.733	+2.8%	27.798	29.881	+7.5%
England	12.517	10.999	-12.1%	15.103	15.041	-0.4%	21.655	16.709	-22.8%	24.155	27.450	+13.6%	23.226	24.168	+4.1%	21.559	24.251	+12.5%
EXPENDITURE	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	£1,066	£1,006	-5.6%	£1,297	£1,267	-2.3%	£1,641	£1,443	-12.1%	£1,883	£2,157	+14.6%	£1,933	£2,053	+6.2%	£1,961	£2,207	+12.5%
England	£919	£852	-7.3%	£967	£1,085	+12.2%	£1,308	£1,170	-10.6%	£1,541	£1,702	+10.4%	£1,478	£1,653	+11.8%	£1,555	£1,812	+16.5%

TRIPS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	12.723	12.121	-4.7%	15.954	14.852	-6.9%	8.470	10.370	+22.4%	10.322	9.963	-3.5%	7.434	9.375	+26.1%	10.360			109.095	109.766	+0.6%
England	10.624	10.262	-3.4%	13.072	12.206	-6.6%	6.956	8.448	+21.4%	8.662	8.124	-6.2%	6.367	7.907	+24.2%	8.740			90.622	91.273	+0.7%
BEDNIGHTS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	45.989	46.001	0.0%	59.787	56.420	-5.6%	27.612	30.968	+12.2%	29.036	28.519	-1.8%	18.500	21.794	+17.8%	31.184			328.373	330.587	+0.7%
England	35.044	38.070	+8.6%	47.266	45.451	-3.8%	22.759	24.336	+6.9%	23.326	21.688	-7.0%	15.266	18.069	+18.4%	25.826			261.876	266.232	+1.7%
EXPENDITURE	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	£2,890	£2,765	-4.3%	£3,394	£3,176	-6.4%	£1,917	£2,244	+17.1%	£2,026	£1,952	-3.7%	£1,422	£1,665	+17.1%	£1,649			£21,430	£21,935	+2.4%
England	£2,323	£2,260	-2.7%	£2,748	£2,511	-8.6%	£1,541	£1,722	+11.7%	£1,650	£1,511	-8.4%	£1,208	£1,339	+10.8%	£1,255			£17,237	£17,617	+2.2%

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*All expenditure figures are in HISTORIC PRICES.

* NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

Fieldwork: 8 Nov 2017 – 17 Dec 2018

TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: Monthly Volume & Value 2017

HOLIDAYS

	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
TRIPS																		
GB	1.926	2.116	+9.9%	2.973	2.658	-10.6%	4.189	3.793	-9.5%	4.837	5.820	+20.3%	5.021	5.800	+15.5%	4.920	5.616	+14.1%
England	1.632	1.765	+8.1%	2.394	2.112	-11.8%	3.269	3.027	-7.4%	3.996	4.528	+13.3%	3.984	4.540	+14.0%	3.835	4.438	+15.7%
BEDNIGHTS																		
GB	4.425	4.786	+8.2%	7.672	6.913	-9.9%	12.763	10.318	-19.2%	13.965	18.420	+31.9%	16.982	19.570	+15.2%	16.547	19.265	+16.4%
England	3.750	3.910	+4.3%	6.033	5.369	-11.0%	9.519	8.118	-14.7%	11.163	13.907	+24.6%	12.715	14.985	+17.9%	12.656	14.985	+18.4%
EXPENDITURE																		
GB	£433	£494	+14.1%	£621	£531	-14.5%	£817	£838	+2.6%	£992	£1,245	+25.5%	£1,079	£1,319	+22.2%	£1,149	£1,419	+23.5%
England	£372	£421	+13.2%	£454	£414	-8.8%	£641	£665	+3.7%	£798	£927	+16.2%	£777	£1,038	+33.3%	£879	£1,115	+26.8%

	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
TRIPS																					
GB	6.896	6.914	+0.3%	9.720	9.297	-4.4%	4.482	5.390	+20.3%	5.169	5.080	-1.7%	2.607	3.423	+31.3%	3.147			52.741	55.907	+6.0%
England	5.586	5.740	+2.8%	7.904	7.454	-5.7%	3.515	4.280	+21.8%	4.184	4.013	-4.1%	2.093	2.690	+28.5%	2.313			42.393	44.587	+5.2%
BEDNIGHTS																					
GB	29.805	30.825	+3.4%	41.487	38.465	-7.3%	16.161	18.443	+14.1%	16.021	16.410	+2.4%	6.516	8.648	+32.7%	8.555			182.342	192.063	+5.3%
England	22.315	25.203	+12.9%	32.559	30.195	-7.3%	12.699	14.258	+12.3%	12.405	11.924	-3.9%	5.180	6.613	+27.7%	6.084			140.994	149.467	+6.0%
EXPENDITURE																					
GB	£2,000	£1,887	-5.7%	£2,443	£2,319	-5.1%	£1,230	£1,363	+10.8%	£1,129	£1,215	+7.6%	£621	£731	+17.7%	£798			£12,515	£13,361	+6.8%
England	£1,588	£1,555	-2.1%	£1,967	£1,802	-8.4%	£964	£991	+2.8%	£914	£926	+1.3%	£512	£563	+10.0%	£548			£9,865	£10,417	+5.6%

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Fieldwork: 8 Nov 2017 – 17 Dec 2018

TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: Monthly Volume & Value 2017

VISITING FRIENDS & RELATIVES

TRIPS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	2.763	2.340	-15.3%	2.957	3.085	+4.3%	3.527	2.937	-16.7%	3.770	4.098	+8.7%	3.118	2.889	-7.3%	2.836	2.698	-4.9%
England	2.468	2.065	-16.3%	2.537	2.686	+5.9%	3.119	2.552	-18.2%	3.232	3.571	+10.5%	2.758	2.463	-10.7%	2.510	2.458	-2.1%
BEDNIGHTS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	6.264	5.728	-8.6%	7.125	7.525	+5.6%	9.927	6.834	-31.2%	9.793	11.628	+18.7%	7.803	7.728	-1.0%	7.120	6.620	-7.0%
England	5.643	4.828	-14.4%	6.018	6.270	+4.2%	8.325	5.890	-29.2%	8.286	9.905	+19.5%	6.738	6.434	-4.5%	5.777	5.846	+1.2%
EXPENDITURE	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	£267	£238	-10.9%	£287	£314	+9.4%	£372	£288	-22.6%	£395	£430	+8.9%	£382	£324	-15.2%	£338	£329	-2.7%
England	£246	£198	-19.5%	£224	£277	+23.7%	£308	£238	-22.7%	£315	£366	+16.2%	£317	£248	-21.8%	£288	£292	+1.4%

TRIPS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	4.043	3.380	-16.4%	4.307	4.187	-2.8%	2.587	3.354	+29.6%	3.570	3.167	-11.3%	2.968	3.319	+11.8%	5.848			36.446	35.454	-2.7%
England	3.416	3.001	-12.1%	3.524	3.688	+4.7%	2.283	2.884	+26.3%	3.160	2.758	-12.7%	2.695	2.937	+9.0%	5.212			31.700	31.063	-2.0%
BEDNIGHTS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	11.670	10.068	-13.7%	13.581	14.238	+4.8%	6.518	8.620	+32.2%	8.961	8.278	-7.6%	7.499	8.055	+7.4%	19.810			96.259	95.322	-1.0%
England	8.912	8.522	-4.4%	11.041	12.350	+11.9%	5.673	7.255	+27.9%	7.732	7.056	-8.7%	6.596	7.160	+8.6%	17.294			80.743	81.516	+1.0%
EXPENDITURE	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	£453	£458	+1.1%	£529	£501	-5.3%	£322	£435	+35.1%	£450	£335	-25.6%	£331	£387	+16.9%	£567			£4,128	£4,093	-0.9%
England	£341	£378	+10.9%	£431	£428	-0.7%	£283	£374	+32.2%	£387	£275	-28.9%	£283	£343	+21.2%	£482			£3,421	£3,417	-0.1%

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Fieldwork: 8 Nov 2017 – 17 Dec 2018

TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: Monthly Volume & Value 2017

BUSINESS TOURISM

	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
TRIPS																		
GB	1.197	0.946	-21.0%	1.395	1.284	-7.9%	1.568	1.253	-20.1%	1.751	1.483	-15.3%	1.487	1.192	-19.8%	1.475	1.436	-2.6%
England	1.003	0.816	-18.6%	1.078	1.194	+10.8%	1.231	1.089	-11.5%	1.497	1.283	-14.3%	1.266	1.056	-16.6%	1.212	1.326	+9.4%
BEDNIGHTS																		
GB	3.163	1.975	-37.6%	3.210	3.185	-0.8%	3.395	2.492	-26.6%	3.984	3.384	-15.1%	3.429	2.341	-31.7%	3.091	2.989	-3.3%
England	2.468	1.596	-35.3%	2.542	2.980	+17.2%	2.627	2.123	-19.2%	3.364	2.762	-17.9%	2.864	1.953	-31.8%	2.421	2.787	+15.1%
EXPENDITURE																		
GB	£320	£217	-32.2%	£340	£383	+12.6%	£397	£261	-34.3%	£445	£417	-6.3%	£382	£334	-12.6%	£377	£390	+3.4%
England	£259	£185	-28.6%	£248	£358	+44.4%	£307	£225	-26.7%	£384	£355	-7.6%	£328	£301	-8.2%	£319	£367	+15.0%

	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
TRIPS																					
GB	1.452	1.475	+1.6%	1.430	1.078	-24.6%	1.075	1.326	+23.3%	1.310	1.527	+16.6%	1.610	2.377	+47.6%	1.015			15.750	15.377	-2.4%
England	1.327	1.203	-9.3%	1.269	0.851	-32.9%	0.855	1.041	+21.8%	1.138	1.215	+6.8%	1.339	2.092	+56.2%	0.909			13.216	13.166	-0.4%
BEDNIGHTS																					
GB	3.695	3.905	+5.7%	3.123	2.782	-10.9%	2.484	2.976	+19.8%	3.109	3.428	+10.3%	3.889	4.552	+17.1%	2.144			36.573	34.009	-7.0%
England	3.199	3.278	+2.5%	2.670	2.200	-17.6%	1.975	2.080	+5.3%	2.710	2.390	-11.8%	2.922	3.949	+35.2%	1.844			29.762	28.098	-5.6%
EXPENDITURE																					
GB	£387	£351	-9.3%	£345	£303	-12.2%	£305	£392	+28.5%	£392	£357	-8.9%	£428	£507	+18.5%	£251			£4,118	£3,912	-5.0%
England	£347	£270	-22.2%	£302	£235	-22.2%	£236	£317	+34.3%	£313	£274	-12.5%	£375	£406	+8.3%	£212			£3,420	£3,293	-3.7%

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Fieldwork: 8 Nov 2017 – 17 Dec 2018

TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: Year to Date – 2012-2017

Trips, Bednights & Expenditure, Jan-November period

TRIPS	ALL TOURISM, Jan – Nov period						HOLIDAYS – Jan – Nov period						VFR – Jan – Nov period						BUSINESS – Jan – Nov period					
	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017
GB	113.949	112.571	N/A	111.922	109.095	109.766	54.448	54.223	N/A	52.376	52.741	55.907	37.841	37.879	N/A	38.680	36.446	35.454	17.675	16.680	N/A	15.649	15.750	15.377
England	94.243	92.849	N/A	92.028	90.622	91.273	43.251	42.733	N/A	40.890	42.393	44.587	32.727	32.544	N/A	33.670	31.700	31.063	14.832	14.221	N/A	13.063	13.216	13.166
BEDNIGHTS	ALL TOURISM, Jan – Nov period						HOLIDAYS – Jan – Nov period						VFR – Jan – Nov period						BUSINESS – Jan – Nov period					
	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017
GB	350.398	341.100	N/A	337.069	328.373	330.587	193.790	190.751	N/A	183.954	182.342	192.063	103.864	102.666	N/A	104.736	96.259	95.322	41.592	37.642	N/A	35.728	36.573	34.009
England	279.291	269.643	N/A	265.840	261.876	266.232	148.615	143.681	N/A	138.369	140.994	149.467	86.608	86.606	N/A	88.553	80.743	81.516	34.564	30.495	N/A	28.426	29.762	28.098
EXPENDITURE	ALL TOURISM, Jan – Nov period						HOLIDAYS – Jan – Nov period						VFR – Jan – Nov period						BUSINESS – Jan – Nov period					
	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017
GB	£22,028	£21,729	N/A	£22,768	£21,430	£21,935	£12,878	£12,805	N/A	£13,187	£12,515	£13,361	£4,355	£4,246	N/A	£4,788	£4,128	£4,093	£4,187	£4,102	N/A	£3,823	£4,118	£3,912
England	£17,923	£17,456	N/A	£17,891	£17,237	£17,617	£10,297	£9,957	N/A	£9,990	£9,865	£10,417	£3,597	£3,550	N/A	£3,913	£3,421	£3,417	£3,508	£3,444	N/A	£3,159	£3,420	£3,293

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Fieldwork: 8 Nov 2017 – 17 Dec 2018

TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: Year to Date – 2012-2017

Trip Characteristics, Jan-November period

Av. Trip Length	ALL TOURISM, Jan – Nov period						HOLIDAYS – Jan – Nov period						VFR – Jan – Nov period						BUSINESS – Jan – Nov period					
	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017
GB	3.08	3.03	N/A	3.01	3.01	3.01	3.56	3.52	N/A	3.51	3.46	3.44	2.74	2.71	N/A	2.71	2.64	2.69	2.35	2.26	N/A	2.28	2.32	2.21
England	2.96	2.90	N/A	2.89	2.89	2.92	3.44	3.36	N/A	3.38	3.33	3.35	2.65	2.66	N/A	2.63	2.55	2.62	2.33	2.14	N/A	2.18	2.25	2.13
Av. £/Night	ALL TOURISM, Jan – Nov period						HOLIDAYS – Jan – Nov period						VFR – Jan – Nov period						BUSINESS – Jan – Nov period					
	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017
GB	£63	£64	N/A	£68	£65	£66	£66	£67	N/A	£72	£69	£70	£42	£41	N/A	£46	£43	£43	£101	£109	N/A	£107	£113	£115
England	£64	£65	N/A	£67	£66	£66	£69	£69	N/A	£72	£70	£70	£42	£41	N/A	£44	£42	£42	£101	£113	N/A	£111	£115	£117
Av. £/Trip	ALL TOURISM, Jan – Nov period						HOLIDAYS – Jan – Nov period						VFR – Jan – Nov period						BUSINESS – Jan – Nov period					
	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017
GB	£193	£193	N/A	£203	£196	£200	2012	2013	2014	£252	£237	£239	£115	£112	N/A	£124	£113	£115	£237	£246	N/A	£244	£261	£254
England	£190	£188	N/A	£194	£190	£193	£237	£236	N/A	£244	£233	£234	£110	£109	N/A	£116	£108	£110	£237	£242	N/A	£242	£259	£250

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