

# Great Britain Tourism Survey

February 2017 Update



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# GB Domestic Tourism: Monthly Volume & Value 2017

## ALL TOURISM

TRIPS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	6.217	5.647	-9.2%	7.586	7.253	-4.4%	9.716			10.666			10.401			9.603		
England	5.379	4.852	-9.8%	6.211	6.176	-0.6%	8.044			9.011			8.418			7.842		
BEDNIGHTS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	14.578	13.229	-9.3%	18.692	17.885	-4.3%	27.294			27.962			29.907			27.798		
England	12.475	10.999	-11.8%	15.103	14.710	-2.6%	21.655			22.966			23.226			21.559		

TRIPS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	12.723			15.954			8.454			10.322			7.434			10.360			13.803	12.900	-6.5%
England	10.624			13.072			6.940			8.662			6.367			8.740			11.590	11.028	-4.8%
BEDNIGHTS	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
	GB	45.989		59.787			26.142			29.036			18.500			31.184			33.270	31.114	-6.5%
England	35.044			47.266			21.289			23.326			15.266			25.826			27.578	25.709	-6.8%

\*Please note that the latest 2017 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2017 results are based on full-year data so will not change.  
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Fieldwork: 8 Feb – 26 Mar 2017  
 TNS Face-to-Face Omnibus Survey

# GB Domestic Tourism: Monthly Volume & Value 2016

## HOLIDAYS

TRIPS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	1.926	2.116	+9.9%	2.973	2.658	-10.6%	4.189			4.836			5.021			4.920		
England	1.633	1.765	+8.1%	2.394	2.112	-11.8%	3.269			3.995			3.984			3.835		
BEDNIGHTS	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	4.409	4.786	+8.6%	7.672	6.913	-9.9%	12.763			13.963			16.982			16.547		
England	3.720	3.910	+5.1%	6.033	5.369	-11.0%	9.519			11.161			12.715			12.656		

TRIPS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	6.896			9.720			4.482			5.169			2.607			3.147			4.899	4.774	-2.6%
England	5.586			7.904			3.515			4.184			2.093			2.313			4.027	3.877	-3.7%
BEDNIGHTS	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	29.805			41.487			16.161			16.021			6.516			8.555			12.081	11.699	-3.2%
England	22.315			32.559			12.699			12.405			5.180			6.084			9.753	9.279	-4.9%

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## VISITING FRIENDS & RELATIVES

TRIPS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	2.785	2.340	-16.0%	2.957	3.085	+4.3%	3.527			3.754			3.118			2.836		
England	2.477	2.065	-16.6%	2.537	2.686	+5.9%	3.119			3.216			2.758			2.510		

  

BEDNIGHTS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	6.298	5.728	-9.1%	7.125	7.525	+5.6%	9.927			9.127			7.803			7.120		
England	5.677	4.828	-15.0%	6.018	6.270	+4.2%	8.325			7.620			6.738			5.777		

TRIPS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	4.043			4.307			2.587			3.570			2.968			5.848			5.742	5.425	-5.5%
England	3.416			3.524			2.283			3.160			2.695			5.212			5.014	4.751	-5.2%

  

BEDNIGHTS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	11.670			13.581			6.518			8.961			7.499			19.810			13.423	13.253	-1.3%
England	8.912			11.041			5.673			7.732			6.596			17.294			11.695	11.098	-5.1%

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## BUSINESS TOURISM

	January			February			March			April			May			June			
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	
TRIPS																			
GB	1.197	0.946	-21.0%	1.395	1.278	-8.4%	1.568			1.751			1.487			1.475			
England	1.003	0.816	-18.6%	1.078	1.188	+10.2%	1.231			1.497			1.266			1.212			
BEDNIGHTS																			
GB	3.118	1.975	-36.7%	3.210	2.854	-11.1%	3.395			3.983			3.429			3.091			
England	2.422	1.596	-34.1%	2.542	2.649	+4.2%	2.627			3.363			2.864			2.421			

	July			August			September			October			November			December			YTD			
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	
TRIPS																						
GB	1.452			1.430			1.075			1.310			1.610			1.015			2.592	2.224	-14.2%	
England	1.327			1.269			0.855			1.138			1.339			0.909			2.081	2.004	-3.7%	
BEDNIGHTS																						
GB	3.695			3.123			2.484			3.109			3.889			2.144			6.328	4.829	-23.7%	
England	3.199			2.670			1.974			2.710			2.922			1.844			4.964	4.245	-14.5%	

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# GB Domestic Tourism: Year to Date – 2012-2017

## Trips, Bednights & Expenditure, Jan-Feb period

TRIPS	ALL TOURISM, Jan – Feb period						HOLIDAYS – Jan – Feb period						VFR – Jan – Feb period						BUSINESS – Jan – Feb period					
	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017
GB	13.005	13.119	12.452	14.782	13.803	12.900	4.284	4.308	4.566	4.837	4.899	4.774	5.398	5.312	5.341	6.647	5.742	5.425	2.780	2.954	2.247	2.524	2.592	2.224
England	11.096	11.063	10.541	12.558	11.590	11.028	3.418	3.452	3.698	3.977	4.027	3.877	4.767	4.611	4.737	5.854	5.014	4.751	2.428	2.514	1.842	2.105	2.081	2.004
BEDNIGHTS	ALL TOURISM, Jan – Feb period						HOLIDAYS – Jan – Feb period						VFR – Jan – Feb period						BUSINESS – Jan - Feb period					
	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017
GB	29.547	31.702	29.702	35.103	33.270	31.114	10.174	9.747	10.611	11.758	12.081	11.699	12.372	13.47	12.816	15.745	13.423	13.253	5.973	7.051	4.716	5.765	6.328	4.829
England	24.736	25.957	24.996	29.116	27.578	25.709	8.105	7.381	8.730	9.349	9.753	9.279	10.501	11.508	10.883	13.456	11.695	11.098	5.251	5.831	3.891	4.777	4.964	4.245

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# GB Domestic Tourism: Year to Date – 2012-2017

## Trip Characteristics, Jan-Feb period

Av. Trip Length	ALL TOURISM, Jan - Feb period						HOLIDAYS – Jan - Feb period						VFR – Jan – Feb period						BUSINESS – Jan – Feb period					
	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017
GB	2.27	2.42	2.39	2.37	2.41	2.41	2.37	2.26	2.32	2.43	2.47	2.45	2.29	2.54	2.40	2.37	2.34	2.44	2.15	2.39	2.10	2.28	2.44	2.17
England	2.23	2.35	2.37	2.32	2.38	2.33	2.37	2.14	2.36	2.35	2.42	2.39	2.20	2.50	2.30	2.30	2.33	2.34	2.16	2.32	2.11	2.27	2.39	2.12

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