

Great Britain Tourism Survey

March 2017 Update



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GB Domestic Tourism: Monthly Volume & Value 2017

ALL TOURISM

TRIPS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	6.195	5.647	-8.8%	7.586	7.253	-4.4%	9.716	8.330	-14.3%	10.692			10.401			9.603		
England	5.369	4.852	-9.6%	6.211	6.176	-0.6%	8.044	6.952	-13.6%	9.037			8.418			7.842		
BEDNIGHTS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	14.606	13.229	-9.4%	18.692	17.885	-4.3%	27.294	20.368	-25.4%	29.151			29.907			27.798		
England	12.517	10.999	-12.1%	15.103	14.710	-2.6%	21.655	16.709	-22.8%	24.155			23.226			21.559		

TRIPS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	12.723			15.954			8.470			10.322			7.434			10.360			23.497	21.230	-9.6%
England	10.624			13.072			6.956			8.662			6.367			8.740			19.624	17.980	-8.4%
BEDNIGHTS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	45.989			59.787			27.612			29.036			18.500			31.184			60.592	51.482	-15.0%
England	35.044			47.266			22.759			23.326			15.266			25.826			49.275	42.418	-13.9%

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*All expenditure figures are in HISTORIC PRICES.

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Fieldwork: 8 Mar – 30 Apr 2017

TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: Monthly Volume & Value 2017

HOLIDAYS

TRIPS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	1.926	2.116	+9.9%	2.973	2.658	-10.6%	4.189	3.793	-9.5%	4.837			5.021			4.920		
England	1.632	1.765	+8.1%	2.394	2.112	-11.8%	3.269	3.027	-7.4%	3.996			3.984			3.835		

BEDNIGHTS	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	4.425	4.786	+8.2%	7.672	6.913	-9.9%	12.763	10.318	-19.2%	13.965			16.982			16.547		
England	3.750	3.910	+4.3%	6.033	5.369	-11.0%	9.519	8.118	-14.7%	11.163			12.715			12.656		

TRIPS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	6.896			9.720			4.482			5.169			2.607			3.147			9.088	8.567	-5.7%
England	5.586			7.904			3.515			4.184			2.093			2.313			7.295	6.904	-5.4%

BEDNIGHTS	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB	29.805			41.487			16.161			16.021			6.516			8.555			24.860	22.017	-11.4%
England	22.315			32.559			12.699			12.405			5.180			6.084			19.302	17.397	-9.9%

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VISITING FRIENDS & RELATIVES

	January			February			March			April			May			June		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
TRIPS																		
GB	2.763	2.340	-15.3%	2.957	3.085	+4.3%	3.527	2.937	-16.7%	3.770			3.118			2.836		
England	2.468	2.065	-16.3%	2.537	2.686	+5.9%	3.119	2.552	-18.2%	3.232			2.758			2.510		
BEDNIGHTS																		
GB	6.264	5.728	-8.6%	7.125	7.525	+5.6%	9.927	6.834	-31.2%	9.793			7.803			7.120		
England	5.643	4.828	-14.4%	6.018	6.270	+4.2%	8.325	5.890	-29.2%	8.286			6.738			5.777		

	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
TRIPS																					
GB	4.043			4.307			2.587			3.570			2.968			5.848			9.247	8.362	-9.6%
England	3.416			3.524			2.283			3.160			2.695			5.212			8.124	7.303	-10.1%
BEDNIGHTS																					
GB	11.670			13.581			6.518			8.961			7.499			19.810			23.316	20.087	-13.8%
England	8.912			11.041			5.673			7.732			6.596			17.294			19.986	16.988	-15.0%

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GB Domestic Tourism: Monthly Volume & Value 2017

BUSINESS TOURISM

	January			February			March			April			May			June			
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	
TRIPS																			
GB	1.197	0.946	-21.0%	1.395	1.278	-8.4%	1.568	1.253	-20.1%	1.751			1.487			1.475			
England	1.003	0.816	-18.6%	1.078	1.188	+10.2%	1.231	1.089	-11.5%	1.497			1.266			1.212			
BEDNIGHTS																			
GB	3.163	1.975	-37.6%	3.210	2.854	-11.1%	3.395	2.492	-26.6%	3.984			3.429			3.091			
England	2.468	1.596	-35.3%	2.542	2.649	+4.2%	2.627	2.123	-19.2%	3.364			2.864			2.421			

	July			August			September			October			November			December			YTD		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
TRIPS																					
GB	1.452			1.430			1.075			1.310			1.610			1.015			4.160	3.477	-16.4%
England	1.327			1.269			0.855			1.138			1.339			0.909			3.312	3.093	-6.6%
BEDNIGHTS																					
GB	3.695			3.123			2.484			3.109			3.889			2.144			9.768	7.321	-25.1%
England	3.199			2.670			1.975			2.710			2.922			1.844			7.637	6.368	-16.6%

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GB Domestic Tourism: Year to Date – 2012-2017

Trips, Bednights & Expenditure, Jan-Mar period

TRIPS	ALL TOURISM, Jan – Mar period						HOLIDAYS – Jan – Mar period						VFR – Jan – Mar period						BUSINESS – Jan – Mar period					
	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017
GB	21.798	21.527	19.421	23.598	23.497	21.230	7.981	7.892	7.537	8.292	9.088	8.567	8.586	8.495	8.014	9.700	9.247	8.362	4.285	4.188	3.389	4.395	4.160	3.477
England	18.597	18.046	16.069	19.662	19.624	17.980	6.441	6.23	5.909	6.592	7.295	6.904	7.629	7.349	6.994	8.427	8.124	7.303	3.719	3.606	2.764	3.647	3.312	3.093
BEDNIGHTS	ALL TOURISM, Jan – Mar period						HOLIDAYS – Jan – Mar period						VFR – Jan – Mar period						BUSINESS – Jan - Mar period					
	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017
GB	53.881	56.279	48.223	58.655	60.592	51.482	20.793	21.757	19.128	21.999	24.860	22.017	21.90	22.11	19.105	24.293	23.316	20.087	9.241	9.912	7.614	9.55	9.768	7.321
England	45.011	45.037	38.906	47.512	49.275	42.418	16.544	15.976	14.771	16.824	19.302	17.397	18.891	18.631	16.084	20.455	19.986	16.988	7.949	8.161	5.854	7.913	7.637	6.368

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GB Domestic Tourism: Year to Date – 2012-2017

Trip Characteristics, Jan-Mar period

Av. Trip Length	ALL TOURISM, Jan - Mar period						HOLIDAYS – Jan - Mar period						VFR – Jan – Mar period						BUSINESS – Jan – Mar period					
	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017	2012	2013	2014	2015	2016	2017
GB	2.47	2.61	2.48	2.49	2.58	2.42	2.61	2.76	2.54	2.65	2.74	2.56	2.55	2.60	2.38	2.50	2.52	2.40	2.16	2.37	2.25	2.17	2.35	2.11
England	2.42	2.50	2.42	2.42	2.51	2.36	2.57	2.56	2.50	2.55	2.65	2.52	2.48	2.54	2.30	2.43	2.46	2.33	2.14	2.26	2.12	2.17	2.31	2.06

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