

England Domestic Overnight Trips Summary – Visits to Friends and Relatives (VFR) – 2016

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips taken in England in 2016.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip. (Please note this is not yet available due to ongoing data processing investigation)

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

In 2016, Questionnaire changes might have affected year on year comparison:

Destination Type: From 2016, "Seaside" is a net of 3 codes:

Seaside resort or town

Seaside coastline - a beach

Other coast

Previously, this was a single code: Seaside

From 2016, "Countryside\village" is a net of 2 codes:

Village

Rural countryside

Previously, this was a single code: Countryside\village

Accommodation:

From 2016, the accommodation question has been split up between an initial shorter list of accommodation types with follow up questions for certain type of accommodation. In particular this has affected the Self-catering accommodation codes.

Previously, all accommodation codes were part of a single list.

Details of the questionnaire can be found in our Methods & Performance report.

1



VFR - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
VFR trips	36.91	100%	98.04	100%	£3,903	100%
Destination type*						
Seaside	5.16	14%	14.01	14%	£601	15%
Large city/ large town	16.81	46%	42.01	43%	£1,878	48%
Small town	9.48	26%	24.48	25%	£820	21%
Countryside/ village	6.13	17%	17.23	18%	£580	15%
Regions visited						
West Midlands	3.48	9%	8.81	9%	£324	8%
East of England	4.16	11%	11.22	11%	£356	9%
East Midlands	2.90	8%	7.31	7%	£229	6%
London	4.58	12%	10.73	11%	£516	13%
North West	3.70	10%	9.34	10%	£457	12%
North East	1.21	3%	4.00	4%	£160	4%
South East	7.69	21%	19.82	20%	£761	19%
South West	6.30	17%	17.62	18%	£709	18%
Yorkshire & the Humber	3.46	9%	8.95	9%	£382	10%



VFR - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Accommodation*						
Total Commercial Accommodation	8.03	22%	16.28	17%	£1,578	40%
Serviced Rented Accommodation	6.62	18%	11.96	12%	£1,358	35%
Hotel/Motel	5.52	15%	9.68	10%	£1,125	29%
Guest House / B&B	0.91	2%	1.79	2%	£169	4%
Self Catering Rented Accommodation (including Camping & Caravan)	1.46	4%	4.28	4%	£254	7%
Camping and Caravan	0.66	2%	1.98	2%	£64	2%
Self Catering Rented Accommodation (excluding Camping & Caravan)	0.79	2%	2.26	2%	£187	5%
Own home/ friend's home / relative's home	29.22	79%	80.58	82%	£2,270	58%
Transport Used						
Total Public Transport	8.81	24%	26.15	27%	£1,063	27%
Train	6.96	19%	20.69	21%	£862	22%
Regular bus\coach	1.11	3%	3.02	3%	£74	2%
Organised coach tour	0.14	0%	0.39	0%	£19	0%
Plane	0.36	1%	1.44	1%	£85	2%
Boat\ship\ferry	0.07	0%	0.20	0%	£5	0%
Personal Transport	27.84	75%	71.09	73%	£2,810	72%
Car	27.10	73%	69.63	71%	£2,772	71%
Car - owned	26.33	71%	67.65	69%	£2,684	69%
Car - hired	0.78	2%	1.98	2%	£88	2%
Other	1.16	3%	0.75	1%	£27	1%



VFR - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Month Trip Started						
January	2.47	7%	5.64	6%	£246	6%
February	2.54	7%	6.02	6%	£224	6%
March	3.12	8%	8.33	8%	£308	8%
April	3.23	9%	8.29	8%	£315	8%
May	2.76	7%	6.74	7%	£317	8%
June	2.51	7%	5.78	6%	£288	7%
July	3.42	9%	8.91	9%	£341	9%
August	3.52	10%	11.04	11%	£431	11%
September	2.28	6%	5.67	6%	£283	7%
October	3.16	9%	7.73	8%	£387	10%
November	2.70	7%	6.60	7%	£283	7%
December	5.21	14%	17.29	18%	£482	12%
Lifecycle						
16-34, Unmarried, no children	5.73	16%	15.75	16%	£626	16%
16-34, Married, no children	2.87	8%	6.44	7%	£312	8%
16-34, Married or unmarried, with children	3.51	10%	8.97	9%	£250	6%
35-54, Married or unmarried, no children	5.23	14%	12.49	13%	£674	17%
35-54, Married or unmarried, with children	6.48	18%	15.52	16%	£463	12%
55+	13.10	35%	38.88	40%	£1,579	40%
Car						
Car in household	32.40	88%	83.62	85%	£3,454	88%
No car in household	4.52	12%	14.42	15%	£449	12%



VFR - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Children			98.04			
With children	9.85	27%	24.04	25%	£724	19%
No children	27.07	73%	74.00	75%	£3,179	81%
Working						
Working full time	20.67	56%	46.71	48%	£2,204	56%
Not working	16.24	44%	51.33	52%	£1,699	44%
Marital Status						
Married	22.36	61%	55.50	57%	£2,311	59%
Not married	14.55	39%	42.53	43%	£1,592	41%
Social Grade						
AB	16.09	44%	39.51	40%	£1,821	47%
C1	11.54	31%	32.46	33%	£1,181	30%
C2	4.95	13%	13.23	13%	£533	14%
DE	4.34	12%	12.84	13%	£368	9%
Age						
16-24	5.58	15%	15.98	16%	£554	14%
25-34	6.54	18%	15.17	15%	£634	16%
35-44	5.81	16%	14.22	15%	£489	13%
45-54	5.90	16%	13.78	14%	£648	17%
55-64	5.53	15%	14.38	15%	£711	18%
65+	7.57	20%	24.50	25%	£868	22%

^{*}See methodological note in Introduction tab