







GB Domestic Tourism: Oct - Dec 2016 Volume & Value ALL TOURISM

Trips taken in: Oct-Dec 2016	Т	RIPS (million	s)	BED	NIGHTS (mill	ions)	EXPENDITURE (£ millions)*			
Destination:	2015	2016	%ch	2015	2016	%ch	2015	2016	%ch	
GB Total	29.653	28.116	-5.18%	83.493	78.720	-5.72%	£5,327	£5,097	-4.32%	
England Total	24.857	23.769	-4.38%	68.367	64.419	-5.77%	£4,307	£4,114	-4.48%	
East	2.703	2.185	-19.16%	7.220	6.456	-10.58%	£390	£321	-17.69%	
East Midlands	1.672	1.681	+0.54%	4.659	4.238	-9.04%	£222	£196	-11.71%	
London	3.550	3.194	-10.03%	8.127	6.799	-16.34%	£828	£720	-13.04%	
North East	1.021	0.837	-18.02%	3.022	2.280	-24.55%	£183	£139	-24.04%	
North West	2.971	3.001	+1.01%	8.329	7.448	-10.58%	£529	£566	+6.99%	
South East	4.010	4.417	+10.15%	10.566	11.252	+6.49%	£513	£544	+6.04%	
South West	4.157	4.370	+5.12%	12.666	14.190	+12.03%	£833	£902	+8.28%	
West Midlands	2.401	2.209	-8.00%	5.427	5.866	+8.09%	£331	£312	-5.74%	
Yorks & Humb	2.950	2.291	-22.34%	8.248	5.713	-30.73%	£469	£406	-13.43%	

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GB Domestic Tourism: Oct - Dec 2016 Volume & Value ALL TOURISM

Trips taken in: Oct-Dec 2016	Average	length of sta	y (nights)	Avera	ge spend per	night *	Average spend per trip *			
Destination:	2015	2016	%ch	2015	2016	%ch	2015	2016	%ch	
GB Total	2.82	2.80	-0.71%	£64	£65	+1.56%	£180	£181	+0.56%	
England Total	2.75	2.71	-1.45%	£63	£64	+1.59%	£173	£173	0.00%	
ast	2.67	2.95	+10.49%	£54	£50	-7.41%	£144	£147	+2.08%	
ast Midlands	2.79	2.52	-9.68%	£48	£46	-4.17%	£133	£117	-12.03%	
ondon	2.29	2.13	-6.99%	£102	£106	+3.92%	£233	£225	-3.43%	
lorth East	2.96	2.72	-8.11%	£61	£61	0.00%	£179	£166	-7.26%	
lorth West	2.80	2.48	-11.43%	£64	£76	+18.75%	£178	£189	+6.18%	
South East	2.63	2.55	-3.04%	£49	£48	-2.04%	£128	£123	-3.91%	
South West	3.05	3.25	+6.56%	£66	£64	-3.03%	£200	£206	+3.00%	
Vest Midlands	2.26	2.66	+17.70%	£61	£53	-13.11%	£138	£141	+2.17%	
orks & Humb	2.80	2.49	-11.07%	£57	£71	+24.56%	£159	£177	+11.32%	

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GB Domestic Tourism: YTD: Dec 2016 Volume & Value ALL TOURISM

Trips taken in: Jan-Dec 2016	т	RIPS (millions	5)	BEDNIGHTS (millions)			EXPEN	PENDITURE (£ millions)*		
Destination:	2015	2016	%ch	2015	2016	%ch	2015	2016	%ch	
GB Total	124.426	119.455	-4.00%	377.101	359.557	-4.65%	£24,825	£23,079	-7.03%	
England Total	102.730	99.342	-3.30%	299.569	287.702	-3.96%	£19,571	£18,492	-5.51%	
ast	9.734	9.485	-2.56%	28.218	28.751	+1.89%	£1,630	£1,513	-7.18%	
ast Midlands	8.022	7.284	-9.20%	21.764	19.734	-9.33%	£1,146	£1,086	-5.24%	
ondon	12.938	12.099	-6.48%	30.163	26.339	-12.68%	£3,080	£2,765	-10.23%	
orth East	3.842	3.337	-13.14%	11.383	10.008	-12.08%	£710	£633	-10.85%	
lorth West	13.554	11.996	-11.49%	36.825	31.202	-15.27%	£2,555	£2,366	-7.40%	
South East	16.804	18.408	+9.55%	45.600	48.526	+6.42%	£2,572	£2,816	+9.49%	
South West	19.683	20.395	+3.62%	72.263	73.622	+1.88%	£4,434	£4,330	-2.35%	
Vest Midlands	8.831	8.874	+0.49%	20.990	21.892	+4.30%	£1,454	£1,340	-7.84%	
orks & Humb	11.320	9.291	-17.92%	30.880	27.107	-12.22%	£1,922	£1,616	-15.92%	

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GB Domestic Tourism: YTD: Dec 2016 Volume & Value ALL TOURISM

Average length of stay (nights)			Average spend per night *			Average spend per trip *		
2015	2016	%ch	2015	2016	%ch	2015	2016	%ch
3.03	3.01	-0.66%	£66	£64	-3.03%	£200	£193	-3.50%
2.92	2.90	-0.68%	£65	£64	-1.54%	£191	£186	-2.62%
2.90	3.03	+4.48%	£58	£53	-8.62%	£167	£160	-4.19%
2.71	2.71	0.00%	£53	£55	+3.77%	£143	£149	+4.20%
2.33	2.18	-6.44%	£102	£105	+2.94%	£238	£229	-3.78%
2.96	3.00	+1.35%	£62	£63	+1.61%	£185	£190	+2.70%
2.72	2.60	-4.41%	£69	£76	+10.14%	£189	£197	+4.23%
2.71	2.64	-2.58%	£56	£58	+3.57%	£153	£153	0.00%
3.67	3.61	-1.63%	£61	£59	-3.28%	£225	£212	-5.78%
2.38	2.47	+3.78%	£69	£61	-11.59%	£165	£151	-8.48%
2.73	2.92	+6.96%	£62	£60	-3.23%	£170	£174	+2.35%
	2015 3.03 2.92 2.90 2.71 2.33 2.96 2.72 2.71 3.67 2.38	2015 2016 3.03 3.01 2.92 2.90 2.90 3.03 2.71 2.71 2.33 2.18 2.96 3.00 2.72 2.60 2.71 2.64 3.67 3.61 2.38 2.47	2015 2016 %ch 3.03 3.01 -0.66% 2.92 2.90 -0.68% 2.90 3.03 +4.48% 2.71 2.71 0.00% 2.33 2.18 -6.44% 2.96 3.00 +1.35% 2.72 2.60 -4.41% 2.71 2.64 -2.58% 3.67 3.61 -1.63% 2.38 2.47 +3.78%	2015 2016 %ch 2015 3.03 3.01 -0.66% £66 2.92 2.90 -0.68% £65 2.90 3.03 +4.48% £58 2.71 2.71 0.00% £53 2.33 2.18 -6.44% £102 2.96 3.00 +1.35% £62 2.72 2.60 -4.41% £69 2.71 2.64 -2.58% £56 3.67 3.61 -1.63% £61 2.38 2.47 +3.78% £69	2015 2016 %ch 2015 2016 3.03 3.01 -0.66% £66 £64 2.92 2.90 -0.68% £65 £64 2.90 3.03 +4.48% £58 £53 2.71 2.71 0.00% £53 £55 2.33 2.18 -6.44% £102 £105 2.96 3.00 +1.35% £62 £63 2.72 2.60 -4.41% £69 £76 2.71 2.64 -2.58% £56 £58 3.67 3.61 -1.63% £61 £59 2.38 2.47 +3.78% £69 £61	2015 2016 %ch 2015 2016 %ch 3.03 3.01 -0.66% £66 £64 -3.03% 2.92 2.90 -0.68% £65 £64 -1.54% 2.90 3.03 +4.48% £58 £53 -8.62% 2.71 2.71 0.00% £53 £55 +3.77% 2.33 2.18 -6.44% £102 £105 +2.94% 2.96 3.00 +1.35% £62 £63 +1.61% 2.72 2.60 -4.41% £69 £76 +10.14% 2.71 2.64 -2.58% £56 £58 +3.57% 3.67 3.61 -1.63% £61 £59 -3.28% 2.38 2.47 +3.78% £69 £61 -11.59%	2015 2016 %ch 2015 2016 %ch 2015 3.03 3.01 -0.66% £66 £64 -3.03% £200 2.92 2.90 -0.68% £65 £64 -1.54% £191 2.90 3.03 +4.48% £58 £53 -8.62% £167 2.71 2.71 0.00% £53 £55 +3.77% £143 2.33 2.18 -6.44% £102 £105 +2.94% £238 2.96 3.00 +1.35% £62 £63 +1.61% £185 2.72 2.60 -4.41% £69 £76 +10.14% £189 2.71 2.64 -2.58% £56 £58 +3.57% £153 3.67 3.61 -1.63% £61 £59 -3.28% £225 2.38 2.47 +3.78% £69 £61 -11.59% £165	2015 2016 %ch 2015 2016 %ch 2015 2016 3.03 3.01 -0.66% £66 £64 -3.03% £200 £193 2.92 2.90 -0.68% £65 £64 -1.54% £191 £186 2.90 3.03 +4.48% £58 £53 -8.62% £167 £160 2.71 2.71 0.00% £53 £55 +3.77% £143 £149 2.33 2.18 -6.44% £102 £105 +2.94% £238 £229 2.96 3.00 +1.35% £62 £63 +1.61% £185 £190 2.72 2.60 -4.41% £69 £76 +10.14% £189 £197 2.71 2.64 -2.58% £56 £58 +3.57% £153 £153 3.67 3.61 -1.63% £61 £59 -3.28% £225 £212 2.38 2.47 +3.78%

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GB Domestic Tourism: Confidence Limits at the 95% level

2.6% 2.8% 7.8% 8.3% 7.5% 11.3% 6.2% 6.0%	7.0% 7.3% 19.0% 21.4% 26.5% 29.4% 16.3%	3.1% 3.3% 9.7% 10.3% 11.6% 13.6%	7.4% 8.1% 22.4% 23.2% 24.9%	3.5% 3.8% 11.2% 11.2% 11.4%
2.8% 7.8% 8.3% 7.5% 11.3% 6.2%	7.3% 19.0% 21.4% 26.5% 29.4%	3.3% 9.7% 10.3% 11.6%	8.1% 22.4% 23.2%	3.8% 11.2% 11.2%
7.8% 8.3% 7.5% 11.3% 6.2%	19.0% 21.4% 26.5% 29.4%	9.7% 10.3% 11.6%	22.4% 23.2%	11.2% 11.2%
8.3% 7.5% 11.3% 6.2%	21.4% 26.5% 29.4%	10.3% 11.6%	23.2%	11.2%
7.5% 11.3% 6.2%	26.5% 29.4%	11.6%		
11.3% 6.2%	29.4%		24.9%	11 4%
6.2%		13.6%		111170
	16.3%		37.1%	17.6%
6.0%		7.5%	17.4%	8.4%
	17.2%	7.7%	18.2%	8.4%
5.5%	13.4%	6.4%	16.4%	7.9%
8.1%	19.1%	10.4%	21.8%	11.8%
7.2%	19.3%	9.4%	20.8%	10.5%

Figures are based on average of 2011, 2012, 2013 and 2015 / Quarter 4 2011, 2012, 2013 and 2015 base sizes





