







GB Domestic Tourism: Apr-Jun 2016 Volume & Value ALL TOURISM

Trips taken in: Apr-Jun 2016	т	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
Destination:	2015	2016	%ch	2015	2016	%ch	2015	2016	%ch	
GB Total	33.186	30.696	-7.50%	98.889	86.856	-12.17%	£6,616	£5777	-12.68%	
England Total	27.302	25.297	-7.34%	76.881	68.940	-10.33%	£5,159	£4,573	-11.36%	
East	2.775	2.686	-3.21%	7.319	7.706	+5.29%	£440	£400	-9.09%	
East Midlands	2.316	1.723	-25.60%	6.245	4.473	-28.37%	£350	£260	-25.71%	
London	3.416	2.962	-13.29%	7.441	6.269	-15.75%	£840	£695	-17.26%	
North East	0.821	0.764	-6.94%	2.193	2.219	+1.19%	£139	£154	+10.79%	
North West	3.981	3.121	-21.60%	10.170	7.690	-24.39%	£718	£583	-18.80%	
South East	4.323	4.781	+10.59%	11.968	12.016	+0.40%	£704	£736	+4.55%	
South West	5.252	5.075	-3.37%	18.419	17.460	-5.21%	£1,112	£1,044	-6.12%	
West Midlands	2.150	2.273	+5.72%	5.224	4.810	-7.92%	£362	£330	-8.84%	
Yorks & Humb	2.704	2.251	-16.75%	7.673	6.224	-18.88%	£478	£363	-24.06%	

•Please note that the latest 2016 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
•All expenditure figures are in HISTORIC PRICES.









GB Domestic Tourism: Apr- Jun 2016 Volume & Value ALL TOURISM

Trips taken in: Apr-Jun 2016	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
Destination:	2015	2016	%ch	2015	2016	%ch	2015	2016	%ch
B Total	2.98	2.83	-5.03%	£67	£67	0.00%	£199	£188	-5.53%
ngland Total	2.82	2.73	-3.19%	£67	£66	-1.49%	£189	£181	-4.23%
t	2.64	2.87	+8.71%	£60	£52	-13.33%	£159	£149	-6.29%
t Midlands	2.70	2.60	-3.70%	£56	£58	+3.57%	£151	£151	0.00%
don	2.18	2.12	-2.75%	£113	£111	-1.77%	£246	£235	-4.47%
th East	2.67	2.90	+8.61%	£63	£69	+9.52%	£169	£202	+19.53%
th West	2.55	2.46	-3.53%	£71	£76	+7.04%	£180	£187	+3.89%
th East	2.77	2.51	-9.39%	£59	£61	+3.39%	£163	£154	-5.52%
th West	3.51	3.44	-1.99%	£60	£60	0.00%	£212	£206	-2.83%
st Midlands	2.43	2.12	-12.76%	£69	£69	0.00%	£168	£145	-13.69%
ks & Humb	2.84	2.76	-2.82%	£62	£58	-6.45%	£177	£161	-9.04%

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GB Domestic Tourism: YTD: June 2016 Volume & Value

TRIPS (millions)			BED	BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
2015	2016	%ch	2015	2016	%ch	2015	2016	%ch	
56.803	54.193	-4.59%	158.783	147.448	-7.14%	£10,945	£9781	-10.63%	
46.984	44.921	-4.39%	125.632	118.215	-5.90%	£8,617	£7,766	-9.88%	
4.494	4.467	-0.60%	11.843	12.064	+1.87%	£665	£657	-1.20%	
3.780	3.252	-13.97%	9.447	8.218	-13.01%	£537	£472	-12.10%	
6.239	5.812	-6.84%	12.554	13.076	+4.16%	£1,500	£1352	-9.87%	
1.727	1.435	-16.91%	4.313	3.799	-11.92%	£283	£264	-6.71%	
6.526	5.520	-15.42%	16.436	13.372	-18.64%	£1,177	£954	-18.95%	
7.671	8.285	+8.00%	19.972	20.513	+2.71%	£1,151	£1264	+9.82%	
8.245	8.544	+3.63%	27.214	27.808	+2.18%	£1,708	£1588	-7.03%	
4.080	4.190	+2.70%	9.928	8.817	-11.19%	£711	£579	-18.57%	
5.005	4.064	-18.80%	12.968	10.372	-20.02%	£858	£624	-27.27%	
	2015 56.803 46.984 4.494 3.780 6.239 1.727 6.526 7.671 8.245 4.080	2015 2016 56.803 54.193 46.984 44.921 4.494 4.467 3.780 3.252 6.239 5.812 1.727 1.435 6.526 5.520 7.671 8.285 8.245 8.544 4.080 4.190	2015 2016 %ch 56.803 54.193 -4.59% 46.984 44.921 -4.39% 4.494 4.467 -0.60% 3.780 3.252 -13.97% 6.239 5.812 -6.84% 1.727 1.435 -16.91% 6.526 5.520 -15.42% 7.671 8.285 +8.00% 8.245 8.544 +3.63% 4.080 4.190 +2.70%	2015 2016 %ch 2015 56.803 54.193 -4.59% 158.783 46.984 44.921 -4.39% 125.632 4.494 4.467 -0.60% 11.843 3.780 3.252 -13.97% 9.447 6.239 5.812 -6.84% 12.554 1.727 1.435 -16.91% 4.313 6.526 5.520 -15.42% 16.436 7.671 8.285 +8.00% 19.972 8.245 8.544 +3.63% 27.214 4.080 4.190 +2.70% 9.928	2015 2016 %ch 2015 2016 56.803 54.193 -4.59% 158.783 147.448 46.984 44.921 -4.39% 125.632 118.215 4.494 4.467 -0.60% 11.843 12.064 3.780 3.252 -13.97% 9.447 8.218 6.239 5.812 -6.84% 12.554 13.076 1.727 1.435 -16.91% 4.313 3.799 6.526 5.520 -15.42% 16.436 13.372 7.671 8.285 +8.00% 19.972 20.513 8.245 8.544 +3.63% 27.214 27.808 4.080 4.190 +2.70% 9.928 8.817	2015 2016 %ch 2015 2016 %ch 56.803 54.193 -4.59% 158.783 147.448 -7.14% 46.984 44.921 -4.39% 125.632 118.215 -5.90% 4.494 4.467 -0.60% 11.843 12.064 +1.87% 3.780 3.252 -13.97% 9.447 8.218 -13.01% 6.239 5.812 -6.84% 12.554 13.076 +4.16% 1.727 1.435 -16.91% 4.313 3.799 -11.92% 6.526 5.520 -15.42% 16.436 13.372 -18.64% 7.671 8.285 +8.00% 19.972 20.513 +2.71% 8.245 8.544 +3.63% 27.214 27.808 +2.18% 4.080 4.190 +2.70% 9.928 8.817 -11.19%	2015 2016 %ch 2015 2016 %ch 2015 56.803 54.193 -4.59% 158.783 147.448 -7.14% £10,945 46.984 44.921 -4.39% 125.632 118.215 -5.90% £8,617 4.494 4.467 -0.60% 11.843 12.064 +1.87% £665 3.780 3.252 -13.97% 9.447 8.218 -13.01% £537 6.239 5.812 -6.84% 12.554 13.076 +4.16% £1,500 1.727 1.435 -16.91% 4.313 3.799 -11.92% £283 6.526 5.520 -15.42% 16.436 13.372 -18.64% £1,177 7.671 8.285 +8.00% 19.972 20.513 +2.71% £1,151 8.245 8.544 +3.63% 27.214 27.808 +2.18% £1,708 4.080 4.190 +2.70% 9.928 8.817 -11.19% £711	2015 2016 %ch 2015 2016 %ch 2015 2016 56.803 54.193 -4.59% 158.783 147.448 -7.14% £10,945 £9781 46.984 44.921 -4.39% 125.632 118.215 -5.90% £8,617 £7,766 4.494 4.467 -0.60% 11.843 12.064 +1.87% £665 £657 3.780 3.252 -13.97% 9.447 8.218 -13.01% £537 £472 6.239 5.812 -6.84% 12.554 13.076 +4.16% £1,500 £1352 1.727 1.435 -16.91% 4.313 3.799 -11.92% £283 £264 6.526 5.520 -15.42% 16.436 13.372 -18.64% £1,177 £954 7.671 8.285 +8.00% 19.972 20.513 +2.71% £1,151 £1264 8.245 8.544 +3.63% 27.214 27.808 +2.18% £1,708 <t< td=""></t<>	

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ALL TOURISM







GB Domestic Tourism: YTD: June 2016 Volume & Value ALL TOURISM

Average length of stay (nights)			Average spend per night *			Average spend per trip *		
2015	2016	%ch	2015	2016	%ch	2015	2016	%ch
2.80	2.72	-2.86%	£69	£66	-4.35%	£193	£180	-6.74%
2.67	2.63	-1.50%	£69	£66	-4.35%	£183	£173	-5.46%
2.64	2.70	+2.27%	£56	£54	-3.576%	£148	£147	-0.68%
2.50	2.53	+1.20%	£57	£57	0.00%	£142	£145	+2.11%
2.01	2.25	+11.94%	£119	£103	-13.45%	£240	£233	-2.92%
2.50	2.65	+6.00%	£66	£69	+4.55%	£164	£184	+12.20%
2.52	2.42	-3.97%	£72	£71	-1.39%	£180	£173	-3.89%
2.60	2.48	-4.62%	£58	£62	+6.90%	£150	£153	+2.00%
3.30	3.25	-1.52%	£63	£57	-9.52%	£207	£186	-10.14%
2.43	2.10	-13.58%	£72	£66	-8.33%	£174	£138	-20.69%
2.59	2.55	-1.54%	£66	£60	-9.09%	£171	£154	-9.94%
	2015 2.80 2.67 2.64 2.50 2.01 2.50 2.52 2.60 3.30 2.43	2015 2016 2.80 2.72 2.67 2.63 2.64 2.70 2.50 2.53 2.01 2.25 2.50 2.65 2.52 2.42 2.60 2.48 3.30 3.25 2.43 2.10	2015 2016 %ch 2.80 2.72 -2.86% 2.67 2.63 -1.50% 2.64 2.70 +2.27% 2.50 2.53 +1.20% 2.01 2.25 +11.94% 2.50 2.65 +6.00% 2.52 2.42 -3.97% 2.60 2.48 -4.62% 3.30 3.25 -1.52% 2.43 2.10 -13.58%	2015 2016 %ch 2015 2.80 2.72 -2.86% £69 2.67 2.63 -1.50% £69 2.64 2.70 +2.27% £56 2.50 2.53 +1.20% £57 2.01 2.25 +11.94% £119 2.50 2.65 +6.00% £66 2.52 2.42 -3.97% £72 2.60 2.48 -4.62% £58 3.30 3.25 -1.52% £63 2.43 2.10 -13.58% £72	2015 2016 %ch 2015 2016 2.80 2.72 -2.86% £69 £66 2.67 2.63 -1.50% £69 £66 2.64 2.70 +2.27% £56 £54 2.50 2.53 +1.20% £57 £57 2.01 2.25 +11.94% £119 £103 2.50 2.65 +6.00% £66 £69 2.52 2.42 -3.97% £72 £71 2.60 2.48 -4.62% £58 £62 3.30 3.25 -1.52% £63 £57 2.43 2.10 -13.58% £72 £66	2015 2016 %ch 2015 2016 %ch 2.80 2.72 -2.86% £69 £66 -4.35% 2.67 2.63 -1.50% £69 £66 -4.35% 2.64 2.70 +2.27% £56 £54 -3.576% 2.50 2.53 +1.20% £57 £57 0.00% 2.01 2.25 +11.94% £119 £103 -13.45% 2.50 2.65 +6.00% £66 £69 +4.55% 2.52 2.42 -3.97% £72 £71 -1.39% 2.60 2.48 -4.62% £58 £62 +6.90% 3.30 3.25 -1.52% £63 £57 -9.52% 2.43 2.10 -13.58% £72 £66 -8.33%	2015 2016 %ch 2015 2016 %ch 2015 2.80 2.72 -2.86% £69 £66 -4.35% £193 2.67 2.63 -1.50% £69 £66 -4.35% £183 2.64 2.70 +2.27% £56 £54 -3.576% £148 2.50 2.53 +1.20% £57 £57 0.00% £142 2.01 2.25 +11.94% £119 £103 -13.45% £240 2.50 2.65 +6.00% £66 £69 +4.55% £164 2.52 2.42 -3.97% £72 £71 -1.39% £180 2.60 2.48 -4.62% £58 £62 +6.90% £150 3.30 3.25 -1.52% £63 £57 -9.52% £207 2.43 2.10 -13.58% £72 £66 -8.33% £174	2015 2016 %ch 2015 2016 %ch 2015 2016 2.80 2.72 -2.86% £69 £66 -4.35% £193 £180 2.67 2.63 -1.50% £69 £66 -4.35% £183 £173 2.64 2.70 +2.27% £56 £54 -3.576% £148 £147 2.50 2.53 +1.20% £57 £57 0.00% £142 £145 2.01 2.25 +11.94% £119 £103 -13.45% £240 £233 2.50 2.65 +6.00% £66 £69 +4.55% £164 £184 2.52 2.42 -3.97% £72 £71 -1.39% £180 £173 2.60 2.48 -4.62% £58 £62 +6.90% £150 £153 3.30 3.25 -1.52% £63 £57 -9.52% £207 £186 2.43 2.10 -13.58% </td

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GB Domestic Tourism: 12-month comparison: Year ending June 2016 Volume & Value ALL TOURISM July 2015 – June 2016

Trips taken in: Jul 2015-Jun 2016	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
Destination:	2015	2016	%ch	2015	2016	%ch	2015	2016	%ch
GB Total	120.480	121.808	+1.10%	368.508	365.354	-0.86%	£24,134	£23,658	-1.97%
England Total	98.252	100.640	+2.43%	288.243	291.739	+1.21%	£19,057	£18,713	-1.81%
East	9.559	9.707	+1.55%	29.108	28.439	-2.30%	£1,553	£1,621	+4.38%
East Midlands	7.755	7.494	-3.37%	21.213	20.535	-3.20%	£1,182	£1,080	-8.63%
London	12.325	12.490	+1.34%	26.443	28.994	+9.65%	£3,108	£2,929	-5.76%
North East	3.734	3.550	-4.93%	10.233	10.868	+6.21%	£614	£691	+12.54%
North West	13.485	12.540	-7.01%	38.643	33.348	-13.70%	£2,591	£2,329	-10.11%
South East	16.894	17.418	+3.10%	46.685	46.141	-1.17%	£2,577	£2,684	+4.15%
South West	18.292	19.983	+9.24%	65.996	72.857	+10.40%	£4,071	£4,315	+5.99%
West Midlands	8.154	8.941	+9.65%	20.501	19.879	-3.03%	£1,403	£1,323	-5.70%
Yorks & Humb	9.849	10.378	+5.37%	27.418	28.284	+3.16%	£1,851	£1,689	-8.75%

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Fieldwork: 8 Jul 2015 - 31 Jul 2016







GB Domestic Tourism: 12-month comparison: Year ending June 2016 Volume & Value ALL TOURISM July 2015 – June 2016

Trips taken in: Apr 2015-Mar 2016	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
Destination:	2015	2016	%ch	2015	2016	%ch	2015	2016	%ch
GB Total	3.06	3.00	-1.96%	£65	£65	0.00%	£200	£194	-3.00%
England Total	2.93	2.90	-1.02%	£66	£64	-3.03%	£194	£186	-4.12%
East	3.05	2.93	-3.93%	£53	£57	+7.55%	£162	£167	+3.09%
East Midlands	2.74	2.74	0.00%	£56	£53	-5.36%	£152	£144	-5.26%
London	2.15	2.32	+7.91%	£118	£101	-14.41%	£252	£235	-6.75%
North East	2.74	3.06	+11.68%	£60	£64	+6.67%	£164	£195	+18.90%
North West	2.87	2.66	-7.32%	£67	£70	+4.48%	£192	£186	-3.13%
South East	2.76	2.65	-3.99%	£55	£58	+5.45%	£153	£154	+0.65%
South West	3.61	3.65	+1.11%	£62	£59	-4.84%	£223	£216	-3.14%
West Midlands	2.51	2.22	-11.55%	£68	£67	-1.47%	£172	£148	-13.95%
Yorks & Humb	2.78	2.73	-1.80%	£68	£60	-11.76%	£188	£163	-13.30%

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Fieldwork: 8 Jul 2015 - 31 Jul 2016







GB Domestic Tourism: Confidence Limits at the 95% level

TRIPS (mi	BEDNIGHTS ((millions)	EXPENDITURE (£ millions)		
Single Quarter	Annual	Single Quarter	Annual	Single Quarter	Annual
4.9%	2.6%	5.3%	3.1%	6.4%	3.5%
5.3%	2.8%	5.8%	3.3%	7.0%	3.8%
13.5%	7.8%	18.4%	9.7%	18.1%	11.2%
15.6%	8.3%	20.3%	10.3%	19.6%	11.2%
14.8%	7.5%	17.6%	11.6%	20.0%	11.4%
22.0%	11.3%	25.1%	13.6%	34.5%	17.6%
11.4%	6.2%	13.3%	7.5%	15.5%	8.4%
10.9%	6.0%	13.4%	7.7%	14.8%	8.4%
9.9%	5.5%	11.5%	6.4%	15.4%	7.9%
15.0%	8.1%	20.1%	10.4%	22.3%	11.8%
13.2%	7.2%	16.4%	9.4%	18.7%	10.5%
	\$\ingle Quarter\$ 4.9% 5.3% 13.5% 15.6% 14.8% 22.0% 11.4% 10.9% 9.9% 15.0%	4.9% 2.6% 5.3% 2.8% 13.5% 7.8% 15.6% 8.3% 14.8% 7.5% 22.0% 11.3% 11.4% 6.2% 10.9% 6.0% 9.9% 5.5% 15.0% 8.1%	Single Quarter Annual Single Quarter 4.9% 2.6% 5.3% 5.3% 2.8% 5.8% 13.5% 7.8% 18.4% 15.6% 8.3% 20.3% 14.8% 7.5% 17.6% 22.0% 11.3% 25.1% 11.4% 6.2% 13.3% 10.9% 6.0% 13.4% 9.9% 5.5% 11.5% 15.0% 8.1% 20.1%	Single Quarter Annual Single Quarter Annual 4.9% 2.6% 5.3% 3.1% 5.3% 2.8% 5.8% 3.3% 13.5% 7.8% 18.4% 9.7% 15.6% 8.3% 20.3% 10.3% 14.8% 7.5% 17.6% 11.6% 22.0% 11.3% 25.1% 13.6% 11.4% 6.2% 13.3% 7.5% 10.9% 6.0% 13.4% 7.7% 9.9% 5.5% 11.5% 6.4% 15.0% 8.1% 20.1% 10.4%	Single Quarter Annual Single Quarter Annual Single Quarter 4.9% 2.6% 5.3% 3.1% 6.4% 5.3% 2.8% 5.8% 3.3% 7.0% 13.5% 7.8% 18.4% 9.7% 18.1% 15.6% 8.3% 20.3% 10.3% 19.6% 14.8% 7.5% 17.6% 11.6% 20.0% 22.0% 11.3% 25.1% 13.6% 34.5% 11.4% 6.2% 13.3% 7.5% 15.5% 10.9% 6.0% 13.4% 7.7% 14.8% 9.9% 5.5% 11.5% 6.4% 15.4% 15.0% 8.1% 20.1% 10.4% 22.3%

Figures are based on average of 2011, 2012, 2013 and 2015 / Quarter 2 2011, 2012, 2013 and 2015 base sizes





