

Great Britain Tourism Survey Quarterly Regional Summary Q3 2017



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GB Domestic Tourism: Jul - Sep 2017 Volume & Value

ALL TOURISM

Trips taken in: Jul-Sep 2017	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
Destination:	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB Total	37.147	37.343	+0.53%	133.388	133.389	0.00%	£8,201	£8185	-0.20%
England Total	30.652	30.955	+0.99%	105.068	109.798	+4.50%	£6,612	£6,500	-1.69%
East	2.833	3.366	+18.81%	10.231	13.188	+28.90%	£535	£662	+23.74%
East Midlands	2.351	2.282	-2.93%	7.278	6.791	-6.69%	£418	£353	-15.55%
London	3.093	3.007	-2.78%	6.464	8.535	+32.04%	£693	£686	-1.01%
North East	1.065	1.181	+10.89%	3.929	4.093	+4.17%	£230	£270	+17.39%
North West	3.475	4.043	+16.35%	10.382	11.984	+15.43%	£846	£819	-3.19%
South East	5.706	4.926	-13.67%	16.761	15.327	-8.56%	£1,008	£902	-10.52%
South West	7.481	7.553	+0.96%	31.624	34.210	+8.18%	£1,840	£1,851	+0.60%
West Midlands	2.475	2.092	-15.47%	7.209	5.260	-27.04%	£449	£389	-13.36%
Yorks & Humb	2.936	2.923	-0.44%	11.022	10.119	-8.19%	£586	£554	-5.46%

*Please note that the latest 2017 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
 *All expenditure figures are in HISTORIC PRICES.

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Fieldwork: 12 Jul 2017 – 29 Oct 2017
 TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: Jul - Sep 2017 Volume & Value

ALL TOURISM

Trips taken in: Jul-Sep 2017	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
Destination:									
GB Total	3.59	3.57	-0.56%	£61	£61	0.00%	£221	£219	-0.90%
England Total	3.43	3.55	+3.50%	£63	£59	-6.35%	£216	£210	-2.78%
East	3.61	3.92	+8.59%	£52	£50	-3.85%	£189	£197	+4.23%
East Midlands	3.10	2.98	-3.87%	£57	£52	-8.77%	£178	£155	-12.92%
London	2.09	2.84	+35.89%	£107	£80	-25.23%	£224	£228	+1.79%
North East	3.69	3.47	-5.96%	£59	£66	+11.86%	£216	£229	+6.02%
North West	2.99	2.96	-1.00%	£81	£68	-16.05%	£243	£203	-16.46%
South East	2.94	3.11	+5.78%	£60	£59	-1.67%	£177	£183	+3.39%
South West	4.23	4.53	+7.09%	£58	£54	-6.90%	£246	£245	-0.41%
West Midlands	2.91	2.51	-13.75%	£62	£74	+19.35%	£181	£186	+2.76%
Yorks & Humb	3.75	3.46	-7.73%	£53	£55	+3.77%	£200	£190	-5.00%

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Fieldwork: 12 Jul 2017 – 29 Oct 2017
TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: YTD: Sep 2017 Volume & Value

ALL TOURISM

Trips taken in: Jan-Sep 2017	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
Destination:									
GB Total	91.340	90.428	-1.00%	280.836	280.274	-0.20%	£17,982	£18,318	+1.87%
England Total	75.574	75.310	-0.35%	223.283	230.064	+3.04%	£14,378	£14,801	+2.94%
East	7.300	7.523	+3.05%	22.295	25.241	+13.21%	£1,192	£1,373	+15.18%
East Midlands	5.603	5.720	=2.09%	15.496	15.847	+2.27%	£890	£819	-7.98%
London	8.905	8.882	-0.26%	19.540	20.845	+6.68%	£2,045	£2,037	-0.39%
North East	2.500	2.668	+6.72%	7.728	8.178	+5.82%	£494	£539	+9.11%
North West	8.995	10.063	+11.87%	23.754	28.419	+19.64%	£1,800	£2,056	+14.22%
South East	13.991	11.960	-14.52%	37.274	31.812	-14.65%	£2,272	£2,085	-8.23%
South West	16.025	16.345	+2.00%	59.432	64.510	+8.54%	£3,428	£3,648	+6.42%
West Midlands	6.665	5.465	-18.00%	16.026	12.724	-20.60%	£1,028	£880	-14.40%
Yorks & Humb	7.000	7.630	+9.00%	21.394	21.842	+2.09%	£1,210	£1,322	+9.26%

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Fieldwork: 4 Jan 2017 – 29 Oct 2017
TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: YTD: Sep 2017 Volume & Value

ALL TOURISM

Trips taken in: Jan-Sep 2017	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
Destination:	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB Total	3.07	3.10	+0.98%	£64	£65	+1.56%	£197	£203	+3.05%
England Total	2.95	3.05	+3.39%	£64	£64	0.00%	£190	£197	+3.68%
East	3.05	3.36	+10.16%	£53	£54	+1.89%	£163	£183	+12.27%
East Midlands	2.77	2.77	0.00%	£57	£52	-8.77%	£159	£143	-10.06%
London	2.19	2.35	+7.31%	£105	£98	-6.67%	£230	£229	-0.43%
North East	3.09	3.07	-0.65%	£64	£66	+3.13%	£198	£202	+2.02%
North West	2.64	2.82	+6.82%	£76	£72	-5.26%	£200	£204	+2.00%
South East	2.66	2.66	0.00%	£61	£66	+8.20%	£162	£174	+7.41%
South West	3.71	3.95	+6.47%	£58	£57	-1.72%	£214	£223	+4.21%
West Midlands	2.40	2.33	-2.92%	£64	£69	+7.81%	£154	£161	+4.55%
Yorks & Humb	3.06	2.86	-6.54%	£57	£61	+7.02%	£173	£173	0.00%

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Fieldwork: 4 Jan 2017 – 29 Oct 2017
TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: 12-month comparison: Year ending Sep 2017 Volume & Value ALL TOURISM Oct 2016 – Sep 2017

Trips taken in: Oct 2016-Sep 2017	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
Destination:	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
GB Total	120.993	118.544	-2.02%	364.329	358.994	-1.46%	£23,309	£23,415	+0.45%
England Total	100.431	99.079	-1.35%	291.650	294.483	+0.97%	£18,685	£18,915	+1.23%
East	10.003	9.708	-2.95%	29.515	31.697	+7.39%	£1,582	£1,694	+7.08%
East Midlands	7.275	7.401	+1.73%	20.155	20.085	-0.35%	£1,112	£1,015	-8.72%
London	12.455	12.076	-3.04%	27.667	27.644	-0.08%	£2,873	£2,757	-4.04%
North East	3.521	3.505	-0.45%	10.750	10.458	-2.72%	£677	£678	+0.15%
North West	11.966	13.064	+9.18%	32.083	35.867	+11.79%	£2,329	£2,622	+12.58%
South East	18.001	16.377	-9.02%	47.840	43.064	-9.98%	£2,785	£2,629	-5.60%
South West	20.182	20.715	+2.64%	72.098	78.700	+9.16%	£4,261	£4,550	+6.78%
West Midlands	9.066	7.674	-15.35%	21.453	18.590	-13.35%	£1,359	£1,192	-12.29%
Yorks & Humb	9.950	9.921	-0.29%	29.642	27.555	-7.04%	£1,679	£1,728	+2.92%

*Please note that the latest 2017 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
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Fieldwork: 12 Oct 2016 – 29 Oct 2017
TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: 12-month comparison: Year ending Sep 2017 Volume & Value ALL TOURISM Oct 2016 – Sep 2017

Trips taken in: Oct 2016-Sep 2017	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2016	2017	%ch	2016	2017	%ch	2016	2017	%ch
Destination:									
GB Total	3.01	3.03	+0.66%	£64	£65	+1.56%	£193	£198	+2.59%
England Total	2.90	2.97	+2.41%	£64	£64	0.00%	£186	£191	+2.69%
East	2.95	3.27	+10.85%	£54	£53	-1.85%	£158	£174	+10.13%
East Midlands	2.77	2.71	-2.17%	£55	£51	-7.27%	£153	£137	-10.46%
London	2.22	2.29	+3.15%	£104	£100	-3.85%	£231	£228	-1.30%
North East	3.05	2.98	-2.30%	£63	£65	+3.17%	£192	£193	+0.52%
North West	2.68	2.75	+2.61%	£73	£73	0.00%	£195	£201	+3.08%
South East	2.66	2.63	-1.13%	£58	£61	+5.17%	£155	£161	+3.87%
South West	3.57	3.80	+6.44%	£59	£58	-1.69%	£211	£220	+4.27%
West Midlands	2.37	2.42	+2.11%	£63	£64	+1.59%	£150	£155	+3.33%
Yorks & Humb	2.98	2.78	-6.71%	£57	£63	+10.53%	£169	£174	+2.96%

*Please note that the latest 2017 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2013 results are based on full-year data so will not change.

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Fieldwork: 12 Oct 2016 – 29 Oct 2017
TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: Confidence Limits at the 95% level

Destination:	TRIPS (millions)		BEDNIGHTS (millions)		EXPENDITURE (£ millions)	
	Single Quarter	Annual	Single Quarter	Annual	Single Quarter	Annual
GB Total	4.6%	2.6%	5.2%	3.1%	5.9%	3.5%
England Total	4.9%	2.8%	5.6%	3.3%	6.5%	3.8%
East	13.2%	7.8%	16.5%	9.7%	20.8%	11.2%
East Midlands	14.2%	8.3%	16.3%	10.3%	18.8%	11.2%
London	14.0%	7.5%	18.9%	11.6%	21.0%	11.4%
North East	18.9%	11.3%	23.5%	13.6%	27.0%	17.6%
North West	10.9%	6.2%	13.2%	7.5%	15.3%	8.4%
South East	9.8%	6.0%	12.3%	7.7%	14.8%	8.4%
South West	8.8%	5.5%	10.5%	6.4%	11.8%	7.9%
West Midlands	14.1%	8.1%	17.0%	10.4%	21.2%	11.8%
Yorks & Humb	12.4%	7.2%	15.0%	9.4%	16.6%	10.5%

Figures are based on average of 2011, 2012, 2013 and 2015 / Quarter 3 2011, 2012, 2013 and 2015 base sizes

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