

Changes to GB Tourism Survey data processing approach for 2016

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Purpose

The purpose of this document is to explain changes made to the GB Tourism Survey data processing approach for 2016. To describe the changes, why they were made, how they affect the results and how to use the data when making comparisons with 2015 results.

Background to the GB Tourism Survey

The GB Tourism Survey (GBTS) is designed as a continuous measurement of the volume and value of overnight tourism by residents of Great Britain, providing both absolute estimates at any point in time, and relative changes over time. Three separate but associated units are used to measure the volume and value of overnight domestic tourism in the survey:

- the number of trips (including child trips) taken by GB residents
- the number of bednights (including child nights) on those trips
- the value of spending on those trips.

For the purposes of this survey, domestic overnight tourism is taken to be any journey away from home lasting one or more nights, made by residents of Great Britain, to any destination within GB, by any mode of transport, for any purpose, and staying in any type of accommodation. The GBTS survey is conducted continuously throughout the year, using face-to-face CAPI interviewing, with a representative sample of 2,000 adults aged 16 and over each week, within GB. Respondents are asked whether they have taken any such trips in the previous four calendar weeks that involved at least one night away from home. The results are reported in terms of total GB population values. Therefore the data are weighted to correct for differences between the sample distribution and that of the population and also to gross the sample values up to the population. On average 2,000 interviews are conducted each week, some 100,000 interviews per year.

Estimation of missing or inconsistent expenditure values

In some instances respondents are unable or unwilling to provide an estimate of some elements of their trip expenditure, which necessitates the use of imputation (estimation of a value for the missing expenditure), in order to avoid understating overall spend amounts, and to maintain the usability of the GBTS dataset.

Expenditure varies greatly from one person to another and from one trip to the next depending on the purpose, duration, participants and time of year, for example. The total expenditure, as reported, is built up from sub-categories of expenditure: travel, accommodation, entertainment, food and drink, services or advice, clothes, other shopping, anything else and package trip. It has been recognised through experience that the most accurate estimates of expenditure are obtained by asking about each of these sub-categories individually. However, respondents may be unwilling or unable to answer accurately and reliably about the absolute sums of money spent. As approximately 20% of reported trips have at least one spend sub-category where data is either missing or inconsistent, it is impractical and inaccurate to reject interviews where the respondent is unable to give an estimate.

Therefore imputation (estimation) is necessary to replace missing values, where a question has been asked but the respondent did not answer. In addition, values are changed from 'zero' expenditure to 'missing' for some categories of expenditure, where trip details indicate that some expenditure would have been incurred, and therefore zero is unlikely to be an accurate response. By setting these values to "missing" they are then imputed (estimated) as part of the imputation process. The types of expenditure which cannot be zero are:

- Accommodation spend: Hotel, Motel, Guesthouse, Farmhouse, Bed & Breakfast, Self-Catering, Hostel, Holiday camp/village, Caravan-static not owned.
- Travel spend: Train, Regular bus/coach, Organised coach tour, Car, Campervan, Motorcycle, Plane, Boat/ship/ferry, Lorry/truck/van, Minibus

Other processing

A rim weighting procedure is applied to each eligible respondent (Age by Sex, Government Office Region, Social Grade, Presence of Children, and Car Ownership), which enables trip estimates to be produced as absolute population values. A trip correction factor is applied to take account of those respondents who have taken more than three eligible trips in the past four weeks (around 2% per year of those respondents reporting having taken any trips), as the interview covers only the latest three trips. A partial reporting factor is included to take account of the fact that some reporting periods are four weeks and some are five weeks long and that interviewing is only conducted for two weeks in December. The child trip correction factor applies to those trips where children are present, and takes account of the fact that children are not interviewed in the survey, but they do count towards the number of trips and nights in the data. Further details on all these processes are available in the methods and performance section of the GB Tourist Annual Report.

Background to the changes

Introduction

Since 2006 the data has been processed using what was, at the time, a widely-used research industry software (Quantum), but recently this software has become obsolete and it was necessary to move the data processing to a new software (Dimensions). Dimensions is one of the most widely used research industry data processing software. Therefore moving to this software safeguards the future of GBTS, ensuring technical support and analytical expertise will be readily available for years to come. The introduction of this new data processing software was seen as an opportune moment to review the data processing approach which had remained largely unchanged for the previous 10 years.

The review concluded that generally the processes were still appropriate, but some adjustments were recommended, and subsequently implemented; this relates to trips which started in 2016 or later. It was recognised that these changes could have an impact, albeit small, on the reported estimates for trips, nights and expenditure relative to the estimates provided for previous years of the GBTS time series data (2006 to 2015). The changes were minimal and only affected the imputations process, and correction for large party sizes and large spend amounts.

No other structural aspects of the survey have been altered. Therefore sampling, sample sizes, survey method, survey vehicle, weighting, correction factors and other imputations not mentioned below, all remain the same as years 2006 to 2015. There were a few changes to some of the questions for 2016 but this is usual, as minor adjustments to the content of the questionnaire occur most years. Appendix D shows the changes made to the questionnaire for 2016.

In order to gain a better understanding of the likely impact these changes to imputations, large party sizes and large spend amounts could have on comparability of the data from 2006 to 2015 with that for 2016 onwards, it was decided to re-run the 2015 data using the new processes (henceforth referred to as “re-processed 2015 data”) and compare to the 2015 data that had already been processed using the previous data processing approach (henceforth referred to as “original 2015 data”). This provides a like for like comparison between 2015 and 2016 and acts as a “bridge” between data up to 2015 and 2016 onwards.

This comparison for each month of 2015 is shown in the tables in Appendix B. These data are also available in Excel format.

Differences between the two data processing approaches

Data for different nations, regions and trip types are shown in Appendix B. In summary the differences between the data generated using the two data processing approaches are:

Trips: The estimated trip volume is very similar between the two data processing approaches. The new data processing approach generated slightly higher estimates, with an average difference at the GB level, for 2015 of +0.6%, and a maximum difference of +1.6 %, which was in April.

Nights: The estimated numbers of bednights are also similar between the two data processing approaches, with very slightly larger estimates from the new data processing approach. The average difference at the GB level in 2015 was +0.2%, but the variation by month is greater, with a maximum difference of -5.3% fewer nights from the new data processing approach in September 2015.

Expenditure: Expenditure estimates vary slightly more between the two data processing approaches, with the new approach recording slightly lower spend than the previous data processing approach. The average difference at the GB level in 2015 was -2.9%, and the maximum difference of -5.8%, in December 2015.

The Overall Effect

In summary, the effect of these changes on the 2015 data was to increase the estimated weighted number of trips by +0.6%, bednights by +0.2% and expenditure reduced by -2.9% versus the originally published estimates. Whilst all of these variances are within the margins of error for the data, it was felt the resultant difference in spend per trip, of -3.5%, was sufficiently large to warrant issuing a limited re-processed set of 2015 data, to permit direct comparison of 2015 and 2016 figures (Appendix B).

For example, using the data in Appendix B, 2016 GB All Tourism expenditure for 2016 is -7.0% lower than the original 2015 data (£24.8 billion versus £23.1 billion). However when comparing re-processed data for 2015 with 2016, the change in total spend becomes -4.2% (from £24.1 billion to £23.1 billion).

It is important to note that the changes adopted from 2016 onwards represent an incremental improvement to the survey mechanics. Ultimately, they result in more robust measures of each variable – trips, bednights and expenditure.

The Effect of Sample Sizes

The GBTS data is analysed and provided including various sub-groups, such as different trip types (holiday, business, visiting friends or relatives), different geographies (GB, Scotland, Wales, England), or time periods (months, quarter, years). It is important to note, as with any survey data, that more narrowly defined sub-samples have greater variability, due to smaller sample sizes. This is also true when comparing individual pieces of information between original and re-processed data from the tables in Appendix B. For example, when comparing original and re-processed data at an All Tourism monthly England trip level the differences are less than +/-2%, but the same data for Wales has a range of -2.8% to +6.7%. This is because the data for Wales are based on a smaller number of trips reported by respondents who visited Wales than the larger number of reported trips to England. The number of reported trips to Scotland is also less than for England. The number of trips reported to each of the three countries is also higher in some months than others, so there tend to be larger variations in some months.

If a particular subset contains a large number of trips then there is a higher chance that at least one of these trips will produce different data in the new processes. However, that trip will have a smaller effect, as it is diluted by the much larger number of trips for which the data is not affected by the changed processes. Conversely, for a smaller sample size there is a lower chance that at least one of the trips has data which changes, meaning there would be no difference between original and re-processed data. However, if there is a trip with changed data it will have a greater impact on the re-processed data, due to the smaller number of unchanged trips.

See example below.

Example	England	Wales	Scotland
Number of reported trips (sample size)	500	50	60
Original spend data (£millions)	£1,500	£200	£290
Number of trips with changed data	3	1	0
Re-processed spend data (£millions)	£1,485	£195	£290
Difference (£millions)	-£15	-£5	£0
Percentage change	-1.0%	-2.5%	0.0%

Explaining the differences between the two data processing approaches

Trips with missing travel and accommodation detail

As mentioned above, some of the differences relate to a part of the data processing known as “imputation”. There is more detail on the imputations process in the Methods and Performance section of the GB Tourist Annual Report. Put simply, when asked, some respondents are not able to say how much was spent on certain elements of their trip. Therefore this missing data has to be imputed (estimated) for affected trips using other information from the survey. However if that information is also not provided by the respondent then these estimates will be less accurate. Therefore a change was made to the process for dealing with trips where respondents did not provide certain information:

- the type of accommodation they stayed in
- whether they were travelling with other people
- what form of transport they used
- if they were on a package trip

The previous data processing approach allowed these respondents’ data to remain in the database and any missing **spend data** were imputed using a nominal average spend amount. However, when designing the data processing approach for 2016 onwards a new rule was introduced, to remove respondents where at least three of these four pieces of information was not provided. This was felt to be more accurate, since having respondents in the database where all of their spend data was just the survey average added little to the validity of the data.

Trips with large claimed spend amounts

The previous data processing approach set limits on how large the claimed spend on particular types of expenditure was allowed to be. This was to prevent mistakes by respondents or interviewers from overinflating the reported expenditure amounts. These spend limits were set in 2005 and had not been increased to account for inflation. If a claimed amount of spend exceeded the limit it was automatically reduced to that limit. Two changes were made for 2016 onwards. The limits for each spend type were re-evaluated in the context of 2016 trip costs and revised. Now, if claimed spend exceeds these limits the data for the entire trip is examined and a decision taken about what the appropriate levels of spend for the trip are. This is felt to be more accurate, as simply reducing large spend amounts to the upper limit for the relevant spend type creates an arbitrary peak in the data at these particular spend amounts.

Trips with large claimed party sizes

In the previous data processing approach, trips with a party size of ten or more were automatically reduced to a value of nine or lower. This was changed with the new processes to allow a party size of ten or more within the data. In the new process, trips with a party size of ten or more are manually examined on a range of criteria to determine if the stated party size appears realistic. If not it is edited to a more credible party size. On average around 2.5% of trips have a claimed party size of 10 or more. After being examined, around 90% of these are reduced to a party size of less than 10.

Claimed party sizes of greater than ten typically occur when the respondent is part of a larger trip, such as a hen/stag party, business trip with colleagues, extended family trip, several families travelling together, organised coach trip or school/children's trip. When they are asked about party size, the wording of the question tries to make clear that respondents should only include other people who they paid for, who paid for them, or they were responsible for. However a few respondents misunderstand this and include everyone they travelled with. It is relatively straightforward to identify and correct these manually, which is the revised process. Since reported trips are "person trips", rather than physical trips this produces some differences between the volume estimates from the previous and current processes for trips and nights.

How to use the re-processed 2015 data

When comparing any data relating to years prior to and including 2015 the original 2015 data should be used, for example if comparing 2014 to 2015 or any years back to 2006. This would also apply when creating averages across several years (e.g. three year averages) or when creating rolling time series data (e.g. rolling 12 months). However, when comparing 2015 with 2016 or later years, or when calculating year on year changes that include 2015 versus 2016, the option of using the re-processed 2015 data should be considered, as this will give a more accurate measure of the change between these two years. Equally, if comparing several years, including 2015 and 2016 e.g. the five years from 2012 to 2016, both the original and re-processed 2015 data could be included.

Examples are included in Appendix A to illustrate the point above.

Year	2006 to 2014	Original 2015	Reprocessed 2015	2016 onwards
Data processing method	Previous data processing method	Previous data processing method	New data processing method	New data processing method
How to compare these years	These years can be compared to each other without any bridging		These years can be compared to each other without any bridging	
	When comparing years previous to 2016 to years from 2016 onwards, make sure to use the correct 2015 bridging measure			

Contacts

If more detailed technical information regarding these GBTS data processing changes is required please contact your national tourism board.

Sharon Orrell

Head of Research & Insight

VisitEngland

Sanctuary Buildings

20 Great Smith Street

London

SW1P 3BT

Sharon.orrell@visitengland.org

Chris Greenwood

Senior Tourism Insight Manager

VisitScotland

94 Ocean Drive

Edinburgh

EH6 6JH

chris.greenwood@visitscotland.com

David Stephens

Campaigns Manager

Visit Wales

QED Centre

Treforest Estate

Pontypridd

Rhondda Cynon Taf

CF37 5YR

david.stephens@wales.gsi.gov.uk

Appendix A – Examples of using the re-processed 2015 data

GB	2013	2014	Original 2015	<i>Re-processed 2015</i>	2016
All tourism spend (£M)	£23,294	£22,692	£24,425	£24,095	£23,079
Percent change vs previous year		2013 vs 2014 -2.6%	2014 vs 2015 +7.6%		2015 vs 2016 -4.2%
Three year average			£23,470		£23,399

Note: In the table above, 2016 data was calculated using a different data processing approach to earlier years and so may not be directly comparable. A second set of 2015 data (re-processed 2015) is included to allow comparison between 2015 and 2016.

Scotland	2013	2014	Original 2015	<i>Re-processed 2015</i>	2016
Holidays spend (£M)	£1,814	£1,732	£2,068	<i>Data to follow</i>	<i>Data to follow</i>
Percent change vs previous year		2013 vs 2014 -4.5%	2014 vs 2015 +19.4%		<i>Data to follow</i>
Three year average			£1,871		<i>Data to follow</i>

Note: In the table above, 2016 data was calculated using a different data processing approach to earlier years and so may not be directly comparable. A second set of 2015 data (re-processed 2015) is included to allow comparison between 2015 and 2016.

Wales	2013	2014	Original 2015	<i>Re-processed 2015</i>	2016
VFR spend (£M)	£274	£298	£372	<i>Data to follow</i>	<i>Data to follow</i>
Percent change vs previous year		2013 vs 2014 +8.8%	2014 vs 2015 +24.8%		<i>Data to follow</i>
Three year average			£315		<i>Data to follow</i>

Note: In the table above, 2016 data was calculated using a different data processing approach to earlier years and so may not be directly comparable. A second set of 2015 data (re-processed 2015) is included to allow comparison between 2015 and 2016.

In the above examples the percentage change from 2014 to 2015 was calculated using the original data for 2015 (giving +7.6% at the GB level).

When calculating the change from 2015 to 2016 the re-processed 2015 data was used, as the re-processed data was produced using the same data processing approach as 2016, (giving -4.2% at the GB level).

When calculating the three year average, the original 2015 data was used for both the 2013 to 2015 average (£23,470) and the 2014 to 2016 average (£23.399). However, in the future, the 2015 to 2017 three year average could be calculated using the re-processed 2015 data.

Appendix B – Comparison tables for 2015 original and re-processed data

Table 1: All Tourism

TRIPS			January			February			March			April			May			June		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	6.951	6.958	+0.1%	7.831	7.903	+0.9%	8.836	8.845	+0.1%	10.956	11.130	+1.6%	11.965	12.135	+1.4%	10.271	10.352	+0.8%		
England	5.912	5.906	-0.1%	6.647	6.720	+1.1%	7.124	7.116	-0.1%	9.000	9.182	+2.0%	9.909	10.088	+1.8%	8.400	8.505	+1.3%		
Scotland	<i>Data to follow</i>																			
Wales	<i>Data to follow</i>																			
BEDNIGHTS			January			February			March			April			May			June		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	16.687	16.674	-0.1%	18.416	18.660	+1.3%	24.791	23.883	-3.7%	32.567	32.672	+0.3%	35.687	35.904	+0.6%	31.048	31.428	+1.2%		
England	13.839	13.814	-0.2%	15.277	15.442	+1.4%	19.635	18.534	-5.6%	25.290	25.412	+0.5%	27.756	28.028	+1.0%	24.247	24.687	+1.8%		
Scotland																				
Wales																				
EXPENDITURE			January			February			March			April			May			June		
£ Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	£1,233	£1,207	-2.1%	£1,328	£1,309	-1.4%	£1,769	£1,734	-2.0%	£2,020	£1,919	-5.0%	£2,426	£2,389	-1.5%	£2,173	£2,075	-4.5%		
England	£1,000	£975	-2.5%	£1,090	£1,075	-1.4%	£1,368	£1,345	-1.7%	£1,530	£1,452	-5.1%	£1,883	£1,910	+1.4%	£1,748	£1,690	-3.3%		
Scotland																				
Wales																				

TRIPS Millions			July			August			September			October			November			December			YTD		
Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff			
GB	13.697	13.811	+0.8%	14.803	14.890	+0.6%	9.462	9.412	-0.5%	9.955	10.023	+0.7%	7.195	7.165	-0.4%	12.486	12.502	+0.1%	124.408	125.126	+0.6%		
England	11.108	11.247	+1.3%	11.927	12.025	+0.8%	7.848	7.734	-1.5%	8.197	8.232	+0.4%	5.956	5.935	-0.4%	10.687	10.645	-0.4%	102.715	103.335	+0.6%		
Scotland																							
Wales																							
BEDNIGHTS			July			August			September			November			December			YTD					
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff					
GB	48.996	49.655	+1.3%	55.942	56.521	+1.0%	29.475	27.725	-5.3%	27.072	28.036	+3.6%	16.388	16.337	-0.3%	39.535	39.794	+0.7%	376.604	377.289	+0.2%		
England	38.378	39.069	+1.8%	43.097	43.716	+1.4%	23.683	21.750	-8.1%	21.574	22.428	+4.0%	13.064	13.031	-0.3%	33.231	33.105	-0.4%	299.071	299.016	0.0%		
Scotland																							
Wales																							
EXPENDITURE			July			August			September			October			November			December			YTD		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff					
GB	£3,037	£2,974	-2.1%	£3,318	£3,236	-2.5%	£2,195	£2,103	-4.1%	£1,826	£1,843	+0.9%	£1,443	£1,368	-5.2%	£2,057	£1,937	-5.8%	£24,825	£24,094	-2.9%		
England	£2,350	£2,291	-2.5%	£2,558	£2,522	-1.4%	£1,737	£1,609	-7.3%	£1,466	£1,490	+1.6%	£1,161	£1,120	-3.5%	£1,679	£1,580	-5.9%	£19,570	£19,059	-2.6%		
Scotland																							
Wales																							

Table 2: Holidays

TRIPS			January			February			March			April			May			June		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	2.073	2.143	+3.4%	2.765	2.836	+2.6%	3.455	3.504	+1.4%	4.890	4.931	+0.8%	5.788	5.960	+3.0%	4.640	4.779	+3.0%		
England	1.612	1.664	+3.2%	2.365	2.411	+1.9%	2.616	2.646	+1.1%	3.744	3.751	+0.2%	4.403	4.574	+3.9%	3.608	3.780	+4.8%		
Scotland																				
Wales																				
BEDNIGHTS			January			February			March			April			May			June		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	4.982	5.065	+1.7%	6.776	6.934	+2.3%	10.241	10.407	+1.6%	17.073	17.072	0.0%	20.940	21.211	+1.3%	16.590	16.861	+1.6%		
England	3.637	3.695	+1.6%	5.711	5.799	+1.5%	7.475	7.494	+0.3%	12.315	12.252	-0.5%	14.759	15.055	+2.0%	12.034	12.377	+2.9%		
Scotland																				
Wales																				
EXPENDITURE			January			February			March			April			May			June		
£Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	£489	£519	+6.1%	£589	£603	+2.4%	£828	£796	-3.9%	£1,130	£1,092	-3.4%	£1,515	£1,444	-4.7%	£1,242	£1,224	-1.4%		
England	£368	£400	+8.7%	£493	£495	+0.4%	£617	£591	-4.2%	£808	£776	-4.0%	£1,092	£1,079	-1.2%	£974	£976	+0.2%		
Scotland																				
Wales																				

TRIPS			July			August			September			October			November			December			YTD		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	7.624	7.821	+2.6%	8.837	9.008	+1.9%	4.998	4.992	-0.1%	4.776	4.837	+1.3%	2.530	2.566	+1.4%	3.585	3.697	+3.1%	55.961	57.074	+2.0%		
England	6.041	6.251	+3.5%	6.792	6.955	+2.4%	3.980	3.958	-0.6%	3.718	3.757	+1.0%	2.011	2.056	+2.2%	2.834	2.875	+1.4%	43.724	44.678	+2.2%		
Scotland																							
Wales																							
BEDNIGHTS			July			August			September			October			November			December			YTD		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	30.414	31.050	+2.1%	37.540	38.340	+2.1%	18.969	17.357	-8.5%	14.623	14.810	+1.3%	5.806	5.868	+1.1%	10.681	11.127	+4.2%	194.635	196.102	+0.8%		
England	23.593	24.312	+3.0%	28.110	28.872	+2.7%	14.954	13.253	-11.4%	11.076	11.187	+1.0%	4.705	4.784	+1.7%	8.124	8.163	+0.5%	146.493	147.243	+0.5%		
Scotland																							
Wales																							
EXPENDITURE			July			August			September			October			November			December			YTD		
£Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	£1,978	£1,945	-1.7%	£2,377	£2,332	-1.9%	£1,420	£1,360	-4.2%	£1,041	£1,031	-1.0%	£578	£579	+0.2%	£986	£946	-4.1%	£14,173	£13,871	-2.1%		
England	£1,507	£1,481	-1.7%	£1,773	£1,756	+1.0%	£1,083	£999	-7.7%	£802	£790	-1.5%	£473	£480	+1.5%	£735	£704	-4.2%	£10,725	£10,527	-1.8%		
Scotland																							
Wales																							

Table 3: Visiting Friends and Relatives

TRIPS																		
Millions	January			February			March			April			May			June		
	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
GB	3.089	3.085	-0.1%	3.558	3.568	+0.3%	3.065	3.057	-0.3%	4.022	4.000	-0.5%	3.908	3.982	+1.9%	3.639	3.643	+0.1%
England	2.836	2.832	-0.1%	3.018	3.034	+0.5%	2.586	2.579	-0.3%	3.491	3.477	-0.4%	3.531	3.605	+2.1%	3.195	3.199	+0.1%
Scotland																		
Wales																		
BEDNIGHTS																		
Millions	January			February			March			April			May			June		
	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
GB	7.243	7.275	+0.4%	8.502	8.501	-0.01%	9.367	8.748	-6.6%	10.918	10.880	-0.3%	9.786	9.960	+1.8%	9.291	9.481	+2.0%
England	6.495	6.528	+0.5%	6.961	6.974	+0.2%	7.818	7.147	-8.6%	9.388	9.366	-0.2%	8.797	8.971	+2.0%	8.167	8.357	+2.3%
Scotland																		
Wales																		
EXPENDITURE																		
£Millions	January			February			March			April			May			June		
	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
GB	£293	£275	-6.1%	£399	£383	-4.0%	£384	£392	+2.1%	£514	£468	-8.9%	£460	£535	+16.3%	£478	£446	-6.7%
England	£263	£246	-6.5%	£324	£311	-4.0%	£305	£316	+3.6%	£407	£371	-8.8%	£399	£478	+19.8%	£404	£376	-6.9%
Scotland																		
Wales																		

TRIPS																					
Millions	July			August			September			October			November			December			YTD		
	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
GB	4.096	4.098	0.0%	4.523	4.541	+0.9%	2.737	2.713	-0.9%	3.217	3.243	+0.8%	2.811	2.804	-0.2%	7.874	7.839	-0.4%	46.539	46.573	+0.1%
England	3.480	3.481	0.0%	3.891	3.924	+0.8%	2.401	2.372	-1.2%	2.800	2.826	+0.9%	2.423	2.416	-0.3%	6.882	6.854	-0.4%	40.534	40.599	+0.2%
Scotland																					
Wales																					
BEDNIGHTS																					
Millions	July			August			September			October			November			December			YTD		
	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
GB	12.840	12.927	+0.7%	14.588	14.679	+0.6%	6.851	6.713	-2.0%	8.393	9.189	+9.5%	6.457	6.460	0.0%	26.608	26.515	-0.3%	130.844	131.328	+0.4%
England	10.182	10.215	+0.3%	11.906	12.052	+1.2%	5.888	5.745	-2.4%	7.159	7.955	+11.1%	5.292	5.294	0.0%	23.125	23.028	-0.4%	111.178	111.632	+0.4%
Scotland																					
Wales																					
EXPENDITURE																					
£Millions	July			August			September			October			November			December			YTD		
	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
GB	£550	£521	-5.3%	£608	£571	-6.1%	£345	£320	-7.2%	£375	£413	+10.1%	£379	£326	-14.0%	£858	£786	-8.4%	£5,643	£5,436	-3.7%
England	£430	£409	-4.9%	£491	£471	-4.1%	£285	£259	-9.1%	£310	£348	+12.3%	£296	£269	-9.1%	£742	£683	-8.0%	£4,656	£4,537	-2.6%
Scotland																					
Wales																					

Table 4: Business Trips

TRIPS			January			February			March			April			May			June		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	1.376	1.424	+3.5%	1.147	1.179	+2.8%	1.871	1.876	+0.3%	1.404	1.433	+2.1%	1.418	1.531	+8.0%	1.365	1.450	+6.2%		
England	1.115	1.153	+3.4%	0.990	1.022	+3.2%	1.542	1.540	-0.1%	1.214	1.236	+1.8%	1.245	1.340	+7.6%	1.145	1.230	+7.4%		
Scotland																				
Wales																				
BEDNIGHTS			January			March			April			May			June					
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	3.407	3.499	+2.7%	2.358	2.412	+2.3%	3.786	3.836	+1.3%	3.186	3.259	+2.3%	3.021	3.260	+7.9%	3.589	3.785	+5.5%		
England	2.780	2.853	+2.6%	1.997	2.052	+2.8%	3.137	3.174	+1.2%	2.421	2.481	+2.5%	2.611	2.739	+4.9%	2.938	3.099	+5.5%		
Scotland																				
Wales																				
EXPENDITURE			January			February			March			April			May			June		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	£363	£362	-0.3%	£275	£278	+1.1%	£475	£476	+0.2%	£286	£285	-0.3%	£320	£324	+1.3%	£340	£327	-3.8%		
England	£295	£291	-1.4%	£222	£233	+5.0%	£377	£376	-0.3%	£242	£241	-0.4%	£285	£281	-1.4%	£275	£274	-0.4%		
Scotland																				
Wales																				

TRIPS			July			August			September			October			November			December			YTD		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	1.459	1.482	+1.6%	1.119	1.152	+2.9%	1.408	1.468	+4.3%	1.613	1.644	+1.9%	1.467	1.491	+1.6%	0.846	0.847	+0.1%	16.493	16.977	+2.9%		
England	1.143	1.156	+1.1%	0.929	0.962	+3.6%	1.186	1.178	-0.7%	1.387	1.394	+0.5%	1.167	1.191	+2.1%	0.805	0.805	0.0%	13.868	14.207	+2.4%		
Scotland																							
Wales																							
BEDNIGHTS			July			August			September			October			November			December			YTD		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	4.007	4.225	+5.4%	2.516	2.578	+2.5%	3.035	3.155	+4.0%	3.518	3.572	+1.5%	3.306	3.338	+1.0%	1.908	1.908	0.0%	37.637	38.827	+3.2%		
England	3.184	3.224	+1.3%	1.816	1.872	+3.1%	2.281	2.266	-0.7%	2.904	2.911	+0.2%	2.355	2.387	+1.4%	1.703	1.704	+0.1%	30.127	30.762	+2.1%		
Scotland																							
Wales																							
EXPENDITURE			July			August			September			October			November			December			YTD		
£Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	£390	£416	+6.7%	£246	£300	+22.0%	£371	£380	+2.4%	£352	£351	-0.3%	£405	£398	-1.7%	£190	£193	+1.6%	£4,013	£4,090	+1.9%		
England	£317	£315	-0.6%	£209	£262	+25.4%	£315	£307	-2.5%	£303	£310	+2.3%	£321	£314	-2.2%	£180	£183	+1.7%	£3,341	£3,387	+1.4%		
Scotland																							
Wales																							

Table 5: 1-3 night holidays

TRIPS	January			February			March			April			May			June		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
GB	1.727	1.797	+4.1%	2.215	2.277	+2.8%	2.513	2.552	+1.6%	3.094	3.137	+1.4%	3.670	3.842	+4.7%	2.866	3.020	+5.4%
England	1.388	1.441	+3.8%	1.908	1.945	+1.9%	1.930	1.969	+2.0%	2.460	2.474	+0.6%	2.927	3.098	+5.8%	2.292	2.458	+7.2%
Scotland																		
Wales																		
BEDNIGHTS	January			February			March			April			May			June		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
GB	3.258	3.340	+2.5%	3.889	3.967	+2.0%	4.919	4.976	+1.2%	6.317	6.356	+0.6%	7.553	7.875	+4.3%	5.665	5.959	+5.2%
England	2.605	2.663	+2.2%	3.285	3.337	+1.6%	3.722	3.780	+1.6%	4.924	4.923	0.0%	5.992	6.305	+5.2%	4.516	4.833	+7.0%
Scotland																		
Wales																		
EXPENDITURE	January			February			March			April			May			June		
£Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
GB	£368	£404	+9.8%	£422	£418	-0.9%	£485	£466	-3.9%	£605	£575	-5.0%	£782	£763	-2.4%	£583	£577	-1.0%
England	£291	£321	+10.3%	£366	£361	-1.4%	£374	£361	-3.5%	£464	£434	-6.5%	£623	£624	+0.2%	£478	£481	+0.6%
Scotland																		
Wales																		

TRIPS	July			August			September			October			November			December			Annual		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
GB	4.343	4.473	+3.0%	4.705	4.767	+1.3%	3.207	3.204	-0.1%	3.417	3.459	+1.2%	2.141	2.181	+1.9%	2.635	2.683	+1.8%	36.533	37.392	+2.4%
England	3.461	3.574	+3.3%	3.725	3.799	+2.0%	2.591	2.578	-0.5%	2.688	2.716	+1.0%	1.660	1.708	+2.9%	2.151	2.200	+2.3%	29.180	29.958	+2.7%
Scotland																					
Wales																					
BEDNIGHTS	July			August			September			October			November			December			Annual		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
GB	8.622	8.902	+3.2%	9.694	9.818	+1.3%	6.101	6.077	-0.4%	6.828	6.900	+1.1%	3.880	3.956	+2.0%	5.116	5.179	+1.2%	71.842	73.304	+2.0%
England	6.882	7.122	+3.5%	7.489	7.632	+1.9%	4.867	4.817	-1.0%	5.217	5.266	+0.9%	2.951	3.045	+3.2%	4.043	4.105	+1.5%	56.492	57.828	+2.4%
Scotland																					
Wales																					
EXPENDITURE	July			August			September			October			November			December			Annual		
£Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
GB	£806	£784	-2.7%	£928	£898	-3.2%	£684	£653	-4.5%	£631	£639	+1.3%	£474	£475	+0.2%	£612	£561	-8.3%	£7,378	£7,213	-2.2%
England	£646	£615	-4.8%	£723	£703	-2.8%	£523	£465	-11.1%	£504	£510	+1.2%	£377	£383	+1.6%	£484	£452	-6.6%	£5,854	£5,711	-2.4%
Scotland																					
Wales																					

Table 6: 4+ night holidays

TRIPS			January			February			March			April			May			June		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	0.346	0.346	0.0%	0.549	0.558	+1.6%	0.942	0.952	+1.1%	1.796	1.794	-0.1%	2.118	2.114	-0.2%	1.774	1.779	+0.3%		
England	0.224	0.224	0.0%	0.457	0.466	+2.0%	0.686	0.677	-1.3%	1.285	1.277	-0.6%	1.476	1.472	-0.3%	1.316	1.323	+0.5%		
Scotland																				
Wales																				
BEDNIGHTS			January			February			March			April			May			June		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	1.724	1.725	+0.1%	2.887	2.968	+2.8%	5.322	5.431	+2.0%	10.755	10.716	-0.4%	13.387	13.319	-0.5%	10.925	10.905	-0.2%		
England	1.032	1.032	0.0%	2.427	2.462	+1.4%	3.753	3.714	-1.0%	7.391	7.330	-0.8%	8.767	8.733	-0.4%	7.518	7.547	+0.4%		
Scotland																				
Wales																				
EXPENDITURE			January			February			March			April			May			June		
£Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	£121	£115	-5.0%	£167	£185	+10.8%	£343	£329	-4.1%	£525	£517	-1.5%	£733	£680	-7.2%	£659	£648	-1.7%		
England	£77	£79	+2.6%	£127	£134	+5.5%	£243	£230	-5.3%	£344	£342	-0.6%	£469	£454	-3.2%	£496	£495	-0.2%		
Scotland																				
Wales																				

TRIPS			July			August			September			October			November			December			Annual		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	3.280	3.348	+2.1%	4.132	4.241	+2.6%	1.791	1.808	+0.9%	1.359	1.379	+1.5%	0.389	0.386	-0.8%	0.950	1.014	+6.7%	19.427	19.718	+1.5%		
England	2.580	2.677	+3.8%	3.067	3.156	+2.9%	1.389	1.401	+0.9%	1.030	1.041	+1.1%	0.352	0.348	-1.1%	0.682	0.676	-0.9%	14.545	14.738	+1.3%		
Scotland																							
Wales																							
BEDNIGHTS			July			August			September			October			November			December			Annual		
Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	21.792	22.148	+1.6%	27.847	28.521	+2.4%	12.868	12.969	+0.8%	7.795	7.910	+1.5%	1.926	1.912	-0.7%	5.564	5.948	+6.9%	122.793	124.472	+1.4%		
England	16.711	17.190	+2.9%	20.621	21.239	+3.0%	10.087	10.125	+0.4%	5.859	5.921	+1.1%	1.754	1.739	-0.9%	4.081	4.058	-0.6%	90.000	91.09	+1.2%		
Scotland																							
Wales																							
EXPENDITURE			July			August			September			October			November			December			Annual		
£Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff		
GB	£1,172	£1,161	-0.9%	£1,449	£1,433	-1.1%	£736	£711	-3.4%	£410	£392	-4.4%	£104	£104	0.0%	£373	£385	+3.2%	£6,793	£6,661	-1.9%		
England	£862	£866	+0.5%	£1,050	£1,053	+0.3%	£560	£538	-3.9%	£297	£279	-6.1%	£95	£97	+2.1%	£251	£252	0.4%	£4,871	£4,819	-1.1%		
Scotland																							
Wales																							

Table 7: All tourism trips

TRIPS	January			February			March			April			May			June		
	Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess
West Mids	0.425	0.433	+1.9%	0.529	0.529	0.0%	0.976	0.984	+0.8%	0.580	0.580	0.0%	0.847	0.964	+13.8%	0.724	0.724	0.0%
East England	0.713	0.711	-0.3%	0.428	0.428	0.0%	0.578	0.574	-0.7%	0.953	0.954	+0.1%	0.937	1.007	+7.5%	0.884	0.887	0.3%
East Mids	0.466	0.462	-0.9%	0.581	0.581	0.0%	0.417	0.417	0.0%	0.758	0.851	+12.3%	0.903	0.903	0.0%	0.654	0.696	+6.4%
London	0.926	0.916	-1.1%	0.956	0.956	0.0%	0.941	0.933	-0.9%	1.327	1.327	0.0%	1.219	1.225	+0.5%	0.870	0.870	0.0%
North West	0.818	0.817	-0.1%	0.886	0.895	+1.0%	0.842	0.837	-0.6%	1.453	1.452	-0.1%	1.319	1.319	0.0%	1.217	1.259	+3.5%
North East	0.245	0.245	0.0%	0.330	0.329	-0.3%	0.331	0.331	0.0%	0.278	0.278	0.0%	0.327	0.327	0.0%	0.216	0.217	+0.5%
South East	0.976	0.976	0.0%	1.236	1.241	+0.4%	1.137	1.163	+2.3%	1.340	1.375	+2.6%	1.556	1.548	-0.5%	1.426	1.433	+0.5%
South West	0.826	0.826	0.0%	1.031	1.027	-0.4%	1.134	1.158	+2.1%	1.513	1.612	+6.5%	2.097	2.111	+0.7%	1.643	1.679	+2.2%
Yorks&Humb	0.628	0.632	+0.6%	0.752	0.822	+9.3%	0.922	0.922	0.0%	0.914	0.914	0.0%	0.889	0.889	0.0%	0.902	0.902	0.0%

TRIPS	July			August			September			October			November			December			Annual		
	Millions	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess
West Mids	0.830	0.880	+6.0%	0.907	0.907	0.0%	0.613	0.612	-0.2%	0.885	0.889	+0.5%	0.519	0.521	+0.4%	0.997	0.998	+0.1%	8.831	9.021	+2.2%
East England	0.893	0.901	+0.9%	1.051	1.061	+1.0%	0.593	0.593	0.0%	0.666	0.672	+0.9%	0.647	0.644	-0.5%	1.390	1.388	-0.1%	9.734	9.820	+0.9%
East Mids	0.978	0.997	+1.9%	0.927	0.915	-1.3%	0.666	0.665	-0.2%	0.566	0.566	0.0%	0.314	0.312	-0.6%	0.791	0.783	-1.0%	8.022	8.148	+1.6%
London	1.174	1.175	+0.1%	1.090	1.100	+0.9%	0.885	0.869	-1.8%	1.085	1.084	-0.1%	0.942	0.932	-1.1%	1.523	1.524	+0.1%	12.938	12.911	-0.2%
North West	1.475	1.502	+1.8%	1.541	1.572	+2.0%	1.033	1.039	+0.6%	1.238	1.238	0.0%	0.810	0.809	-0.1%	0.923	0.931	+0.9%	13.554	13.670	+0.9%
North East	0.330	0.330	0.0%	0.447	0.447	0.0%	0.317	0.317	0.0%	0.415	0.421	+1.4%	0.159	0.159	0.0%	0.447	0.447	0.0%	3.842	3.848	+0.2%
South East	2.050	2.114	+3.1%	1.787	1.786	-0.1%	1.285	1.290	+0.4%	1.012	1.012	0.0%	1.005	1.006	+0.1%	1.992	1.994	+0.1%	16.804	16.938	+0.8%
South West	2.469	2.475	+0.2%	3.098	3.182	+2.7%	1.715	1.720	+0.3%	1.583	1.582	-0.1%	0.875	0.875	0.0%	1.699	1.687	-0.7%	19.683	19.934	+1.3%
Yorks&Humb	1.192	1.179	-1.1%	1.339	1.350	+0.8%	0.834	0.839	+0.6%	0.891	0.891	0.0%	0.877	0.877	0.0%	1.182	1.182	0.0%	11.320	11.399	+0.7%

Table 8: All tourism nights

NIGHTS Millions	January			February			March			April			May			June		
	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
West Mids	0.856	0.863	+0.8%	1.075	1.075	0.0%	2.774	2.944	+6.1%	1.500	1.500	0.0%	2.026	2.258	+11.5%	1.698	1.711	+0.8%
East England	1.729	1.726	-0.2%	0.933	0.933	0.0%	1.862	1.823	-2.1%	2.381	2.381	0.0%	2.665	2.721	+2.1%	2.274	2.279	+0.2%
East Mids	1.133	1.124	-0.8%	1.143	1.143	0.0%	0.927	0.927	0.0%	2.191	2.378	+8.5%	2.181	2.187	+0.3%	1.873	1.985	+6.0%
London	1.674	1.642	-1.9%	1.778	1.783	+0.3%	1.661	1.653	-0.5%	3.262	3.261	0.0%	2.382	2.397	+0.6%	1.797	1.958	+9.0%
North West	1.561	1.558	-0.2%	2.116	2.152	+1.7%	2.589	2.575	-0.5%	4.101	4.101	0.0%	3.172	3.169	-0.1%	3.310	3.398	+2.7%
North East	0.496	0.496	0.0%	0.776	0.775	-0.1%	0.848	0.848	0.0%	0.694	0.694	0.0%	0.909	0.921	+1.3%	0.590	0.590	0.0%
South East	2.578	2.577	0.0%	2.931	2.939	+0.3%	2.496	2.548	+2.1%	3.648	3.682	+0.9%	4.523	4.488	-0.8%	3.796	3.810	+0.4%
South West	2.291	2.298	+0.3%	2.883	2.888	+0.2%	3.620	3.676	+1.5%	4.738	4.752	+0.3%	7.523	7.551	+0.4%	6.159	6.227	+1.1%
Yorks&Humb	1.522	1.528	+0.4%	1.615	1.755	+8.7%	2.158	2.158	0.0%	2.619	2.619	0.0%	2.323	2.324	0.0%	2.731	2.731	0.0%

NIGHTS Millions	July			August			September			October			November			December			Annual		
	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
West Mids	1.930	2.031	+5.2%	2.412	2.412	0.0%	1.293	1.292	-0.1%	1.898	1.915	+0.9%	0.974	0.976	+0.2%	2.555	2.556	0.0%	20.990	21.533	+2.6%
East England	3.326	3.366	+1.2%	4.195	4.288	+2.2%	1.634	1.633	-0.1%	1.854	1.898	+2.4%	1.293	1.291	-0.2%	4.073	4.056	-0.4%	28.218	28.395	+0.6%
East Mids	2.570	2.626	+2.2%	3.230	3.144	-2.7%	1.858	1.858	0.0%	1.217	1.217	0.0%	0.661	0.657	-0.6%	2.780	2.746	-1.2%	21.764	21.992	+1.0%
London	3.448	3.448	0.0%	2.624	2.653	+1.1%	3.410	3.372	-1.1%	2.318	2.317	0.0%	1.621	1.600	-1.3%	4.188	4.190	0.0%	30.163	30.274	+0.4%
North West	4.338	4.515	+4.1%	4.440	4.472	+0.7%	2.869	2.915	+1.6%	3.816	3.821	+0.1%	1.736	1.736	0.0%	2.777	2.837	+2.2%	36.825	37.249	+1.2%
North East	1.265	1.265	0.0%	1.906	1.907	+0.1%	0.877	0.876	-0.1%	1.017	1.174	+15.4%	0.404	0.405	+0.2%	1.601	1.604	0.2%	11.383	11.555	+1.5%
South East	6.275	6.577	+4.8%	5.393	5.389	-0.1%	3.395	3.409	+0.4%	2.538	2.537	0.0%	2.091	2.093	+0.1%	5.936	5.943	+0.1%	45.600	45.992	+0.9%
South West	11.631	11.693	+0.5%	14.918	15.479	+3.8%	5.834	5.854	+0.3%	4.997	4.996	0.0%	2.346	2.346	0.0%	5.324	5.263	-1.1%	72.263	73.023	+1.1%
Yorks&Humb	3.550	3.537	-0.4%	3.897	3.973	+2.0%	2.218	2.226	+0.4%	2.417	2.416	0.0%	1.920	1.928	+0.4%	3.911	3.910	0.0%	30.880	31.105	+0.7%

Table 9: All tourism spend

SPEND £Millions	January			February			March			April			May			June		
	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
West Mids	£66	£67	+1.5%	£101	£102	+1.0%	£182	£208	+14.3%	£86	£87	+1.2%	£128	£209	+63.3%	£148	£139	-6.1%
East England	£92	£93	+1.1%	£48	£47	-2.1%	£85	£83	-2.4%	£142	£137	-3.5%	£144	£143	-0.7%	£155	£144	-7.1%
East Mids	£58	£59	+1.7%	£60	£55	-8.3%	£68	£67	-1.5%	£106	£106	0.0%	£131	£125	-4.6%	£113	£109	-3.5%
London	£230	£217	-5.7%	£197	£194	-1.5%	£233	£202	-13.3%	£290	£275	-5.2%	£313	£299	-4.5%	£236	£215	-8.9%
North West	£144	£145	+0.7%	£164	£174	+6.1%	£151	£157	+4.0%	£250	£239	-4.4%	£221	£217	-1.8%	£250	£250	0.0%
North East	£36	£34	-5.6%	£48	£45	-6.3%	£61	£56	-8.2%	£45	£45	0.0%	£55	£57	+3.6%	£39	£43	+10.3%
South East	£134	£120	-10.4%	£153	£148	-3.3%	£161	£155	-3.7%	£199	£188	-5.5%	£258	£250	-3.1%	£247	£243	-1.6%
South West	£147	£146	-0.7%	£195	£187	-4.1%	£254	£257	+1.2%	£263	£241	-8.4%	£453	£448	-1.1%	£396	£388	-2.0%
Yorks&Humb	£93	£93	0.0%	£124	£122	-1.6%	£163	£162	-0.6%	£140	£133	-5.0%	£179	£160	-10.6%	£159	£160	+0.6%

SPEND £Millions	July			August			September			October			November			December			Annual		
	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff	Original	Reprocess	%diff
West Mids	£124	£128	+3.2%	£161	£159	-1.2%	£128	£100	-21.9%	£136	£132	-2.9%	£74	£71	-4.1%	+121	+117	-3.3%	£1,454	£1,519	+4.5%
East England	£198	£192	-3.0%	£246	£241	-2.0%	£130	£124	-4.6%	£113	£113	0.0%	£108	£110	+1.9%	+169	+164	-3.0%	£1,630	£1,591	-2.4%
East Mids	£140	£144	+2.9%	£148	£141	-4.7%	£99	£99	0.0%	£80	£79	-1.3%	£50	£52	+4.0%	+92	+80	-13.0%	£1,146	£1,116	-2.6%
London	£250	£249	-0.4%	£250	£279	+11.6%	£252	£224	-11.1%	£266	£261	-1.9%	£212	£196	-7.5%	+350	+323	-7.7%	£3,080	£2,934	-4.7%
North West	£343	£324	-5.5%	£284	£267	-6.0%	£218	£215	-1.4%	£229	£231	+0.9%	£166	£170	+2.4%	+134	+137	+2.2%	£2,555	£2,526	-1.1%
North East	£68	£61	-10.3%	£110	£105	-4.5%	£66	£63	-4.5%	£78	£118	+51.3%	£33	£34	+3.0%	+72	+69	-4.2%	£710	£730	+2.8%
South East	£347	358	+3.2%	£301	£302	+0.3%	£259	£253	-2.3%	£136	£134	-1.5%	£131	£127	-3.1%	+246	+237	-3.7%	£2,572	£2,515	-2.2%
South West	£655	637	-2.7%	£825	£809	-1.9%	£414	£401	-3.1%	£290	£281	-3.1%	£213	£196	-8.0%	+330	+316	-4.2%	£4,434	£4,307	-2.9%
Yorks&Humb	£224	197	-12.1%	£225	£219	-2.7%	£146	£133	-8.9%	£137	£140	+2.2%	£171	£163	-4.7%	+161	+136	-15.5%	£1,922	£1,818	-5.4%

Appendix C – Quick conversion factors to convert from original to re-processed 2015 data

When comparing published 2015 data to 2016 onwards, the following conversion factors can be used as a quick shortcut to convert original 2015 (full year) data to re-processed 2015 data, or for where a sub-division of the data is not provided as a re-processed version. Simply multiply the original 2015 data by the appropriate factor to obtain an approximate re-processed value for 2015. However, for time periods shorter than a full year, it is more precise to obtain the re-processed value from the tables in Appendix B, when comparing 2015 with 2016 onwards.

GB	Trips	Nights	Spend
All tourism	1.006	1.002	0.971
Holidays	1.020	1.008	0.979
VFR	1.001	1.004	0.963
Business	1.029	1.032	1.019

England	Trips	Nights	Spend
All tourism	1.006	1.000	0.974
Holidays	1.022	1.005	0.982
VFR	1.002	1.004	0.974
Business	1.024	1.021	1.014

Scotland	Trips	Nights	Spend
All tourism	<i>Data to follow</i>		
Holidays			
VFR			
Business			

Wales	Trips	Nights	Spend
All tourism	<i>Data to follow</i>		
Holidays			
VFR			
Business			

Appendix D – Changes to the GBTS questionnaire for 2016

Changes to GBTS questionnaire for 2016. New questions or wording changes are shaded. Deletions are strikethrough. Questions not shown remain unchanged.

Q3 I would like to ask you some questions about your most recent trip, that is the one which you returned from on (most recent date coded at Q2). First of all, what was the MAIN reason for this trip?

Holiday\pleasure\leisure
Visiting friends or relatives - mainly holiday
Visiting friends or relatives - mainly other reason
Conference\Convention\Congress
Exhibition\Event\Trade Fair
Educational trip (e.g. school\college\university)
To do paid work\on business
Travel\transport IS my work
Other reason (specify)

Q3a What was the MAIN reason for this business trip?

Meeting (less than 5 people)
Meeting (6-20 people)
Meeting (21+ people)
Incentive\Team Building
Conference\Convention\Congress
Exhibition\Event\Trade Fair
Training\on a course
Other working away from home
Another reason (specify)

Q3b Was this a business trip, or for leisure?

Business
Leisure

Q4d And which one of these phrases would you say best describes <PLACE STAYED>?

Seaside

Large city \ large town

Small town

Countryside \ village

Seaside resort or town

Seaside coastline – a beach

Other coast

City \ large town

Small town

Village

Rural countryside

Other (specify)

Q4e What type of accommodation did you stay in during the time you spent in <PLACE STAYED>?

INTERVIEWER: IF STAYED AT MORE THAN ONE TYPE OF ACCOMMODATION PROBE TO FIND OUT WHICH ONE THEY STAYED AT THE LONGEST AND CODE.

Hotel \ Motel

Motel

Serviced apartment

Bed & Breakfast

Guest house

Farmhouse

Self-catering accommodation

Caravan or camping

Holiday camp \ village

Glamping/alternative accommodation e.g. yurt, tipi, tree house, ecopod, etc

Self catering in rented flat \ apartment

Self catering in rented house \ chalet \ villa \ bungalow \ cottage

~~Hostel – official\group~~
~~Hostel – independent~~
Friend's home
Relative's home
Own second home\timeshare
In someone else's home - on a commercial basis e.g. airbnb (not a friend or relative)
~~Hostel~~
University\school
~~Holiday camp\village – self catering~~
~~Holiday camp\village – serviced~~
Camping
~~Caravan – towed\campervan\motor caravan\motorhome~~
~~Caravan – static owned~~
~~Caravan – static not owned~~
Boat
Cruise ship
Sleeper cab of lorry\truck
Transit
Other (specify)

Q4ei What type of self-catering accommodation did you stay in during the time you spent in <PLACE STAYED>?

Self-catering in rented flat\apartment
Self-catering in rented house\chalet\villa\bungalow\cottage
Holiday camp\village - self catering
In someone else's home - on a commercial basis e.g. airbnb (not a friend or relative)

Q4eii What type of caravan or camping accommodation did you stay in during the time you spent in <scripter: insert Q4b answer>?

Tent
Touring caravan (towed)\campervan\motorhome
Static caravan - owned
Static caravan - not owned
Glamping/alternative accommodation e.g. Yurt, Tipi, Tree House, Ecopod etc

Q4eiii What type of accommodation did you stay in at the holiday camp\villa during the time you spent in <scripter: insert Q4b answer>?

Accommodation with meals provided

Self-catering in a flat\apartment

Self-catering in a house\chalet\villa\bungalow\cottage

Self-catering in a static caravan - owned

Self-catering in a static caravan - not owned

Glamping/alternative accommodation e.g. yurt, tipi, tree house, ecopod, etc

Other self-catering accommodation (specify)

Q5c Who-travelled with you, in your immediate party?

Husband/wife/partner

Your child/step-child aged 15 or under

Your child/stepchild aged 16 or over

Other child aged 15 or under

Your grandchild aged 15 or under

Your grandchild aged 16 or over

Your parent/parent-in-law

Your grandparent/grandparent-in-law

Other relation(s) (SPECIFY)

Friend(s) aged 16 or over

Carer

Other person aged 16 or over (SPECIFY)

Other female adults (aged 16+)

Other male adults (aged 16+)

Q5f Were you part of a larger group (e.g. coach party, tour group, school trip)?

Yes

No

Q.5e Did you or any of your travelling party have any of the following conditions or impairments? You can just tell me the letter next to each one if you prefer.

~~I have a mobility impairment (wheelchair user)~~

~~I have a mobility impairment (non-wheelchair user)~~

~~I am blind~~

~~I am partially sighted~~

~~I am deaf~~

~~I have partial hearing loss~~

~~I have learning difficulties~~

~~I have a long-term illness (e.g. AIDS, arthritis, cancer, diabetes)~~

~~A member of my party has a mobility impairment (wheelchair user)~~

~~A member of my party has a mobility impairment (non-wheelchair user)~~

~~A member of my party is blind or partially sighted~~

~~A member of my party is deaf or has partial hearing loss~~

~~A member of my party has learning difficulties~~

~~A member of my party has a long-term illness (e.g. AIDS, arthritis, cancer, diabetes)~~

~~None of these apply~~

Q.8 What form of transport did you use on the longest part of your journey from home to your destination ('longest' means by distance, not by time)? This refers to the first destination you travelled to.

Train

Scheduled bus\coach service

Organised coach tour

Car - own\friend's\company car

Car – hired\rented

Motor home\campervan

~~Motor bike\scooter cycle~~

Bicycle

Plane

Boat\ship\ferry

~~Hitch-hiking (in any vehicle)~~

Walked\on foot

Lorry\truck\van

Minibus

Taxi
Tram
Tube/underground train
Other (specify)

Q6ai Approximately how far in advance of this trip did you (or the person responsible) book any of your accommodation?
If this trip involved a stay in more than one place or accommodation, please think of the accommodation you booked first.

SINGLE CODE

More than 6 months before
4-6 months before
2-3 months before
About a month before
2-3 weeks before
4-7 days before
2-3 days before
The day before
Booked same day / booked after setting off on the trip
Did not make any accommodation bookings
Don't know/ doesn't apply

Q6aii You said that you didn't make an accommodation booking prior to arrival at your accommodation. Can I just check that no accommodation was booked, even on the day your trip started, or in the few days before?

No booking prior to arrival
A booking was made

Q6i When you, or someone on your behalf, booked part or all of the trip, can you tell me who the booking was made with?

A traditional travel agent's shop (e.g. Thomas Cook, Thomson, Trailfinders)
The website of a traditional travel agent (e.g. thomascook.com, Thomson.co.uk, Trailfinders.co.uk)
A travel website (e.g. Expedia, Booking.com, Lastminute.com, Tripadvisor)
A tour operator or travel company (e.g. Haven, English Country Cottages, Superbreak)
A transport provider (e.g. Virgin Trains, British Airways, National Express)
A hotel or other accommodation provider (e.g. hotel company, B & B owner, cottage owner)

A tourist information centre or tourist board office
Other (specify)

Q6j How did you (or the person responsible) make the booking with the high street travel agent's shop?

Booked in person
Booked by telephone
Booked via email
Booked by post
Booked in some other way (specify)

Q6k How did you (or the person responsible) make the booking with the website?

Booked using the internet/on a website
Booked via email
Booked via an app
Booked by telephone
Booked by post
Booked in some other way (specify)

Q6l How did you (or the person responsible) make the booking with the tour operator or travel company?

Booked in person
Booked by telephone
Booked using the internet/on a website
Booked via email
Booked via an app
Booked by post
Booked in some other way (specify)

Q6m How did you (or the person responsible) make the booking with the transport provider?

Booked in person

Booked by telephone

Booked using the internet/on a website

Booked via email

Booked via an app

Booked by post

Booked in some other way (specify)

Q6n How did you (or the person responsible) make the booking with the hotel or accommodation provider?

Booked in person

Booked by telephone

Booked using the internet/on a website

Booked via email

Booked via an app

Booked by post

Booked in some other way (specify)

Q.6o How did you (or the person responsible) make the booking with a tourist information centre or tourist board office?

Booked in person

Booked by telephone

Booked using the internet/on a website

Booked via email

Booked via an app

Booked by post

Booked in some other way (specify)

Q.6p How did you (or the person responsible) make the booking with <other typed at Q6i code 08>?

Booked in person

Booked by telephone
Booked using the internet/on a website
Booked via email
Booked via an app
Booked by post
Booked in some other way (specify)

Q.6a If you, or someone on your behalf, made any advance bookings for the trip, how did you make them? How did you (or the person responsible) make the booking with the high street travel agent?

Booked all or part of trip in person
Booked all or part of trip by telephone
Booked all or part of trip using the Internet
Booked all or part of trip by e-mail
Booked part or all of trip by sending off a coupon, form or letter by post
Booked part or all of trip directly through an interactive TV channel
Booked part or all of trip directly using digital teletext
Booked part or all of trip in some other way (specify)
Did not make any advance bookings for this trip

Q.6b When you, or someone on your behalf, booked part or all of the trip IN PERSON, can you tell me who you made the booking with?

Went to a High Street Travel Agent (e.g. Thomas Cook, Thomson)
Went to the head office of a tour operator or travel company (e.g. Haven, English Country Cottages, Superbreak)
Went to a local\branch office of a tour operator or travel company (e.g. Haven, English Country Cottages, Superbreak)
Went to the booking office of a transport provider (e.g. Virgin Trains, GNER, British Airways, National Express)
Went to a hotel or other accommodation provider (e.g. bed and breakfast, cottage owner)
Went to a tourist information centre\Tourist Board office
Other (specify)

Q.6c When you, or someone on your behalf, booked part or all of your trip BY TELEPHONE, can you tell me who the booking was made with?

High Street Travel Agent (e.g. Thomas Cook, Thomson)

Online travel agent (e.g. Expedia, LastMinute.com, Opodo.co.uk, Travelocity)
Tour operator or travel company (e.g. Haven, English Country Cottages, Superbreak)
Transport provider (e.g. Virgin Trains, GNER, British Airways, National Express)
Hotel, hotel chain or other accommodation provider (e.g. bed and breakfast, cottage owner)
Tourist Information Centre\Tourist Board
Other (specify)

Q.6d When you, or someone on your behalf, booked part or all of your trip using THE INTERNET/EMAIL, can you tell me who the booking was made with?

Internet Travel Agent (e.g. Expedia, LastMinute.com, Opodo.co.uk, Travelocity)
Website of High Street Travel Agent (e.g. Thomas Cook, Thomson)
Website of a tour operator or travel company (e.g. Haven, English Country Cottages, Superbreak)
Website of a travel provider (e.g. Virgin Trains, British Airways, National Express)
Website of a hotel, hotel chain or other accommodation provider (e.g. bed and breakfast, cottage owner)
Website of a tourist information centre or Tourist Board
Other website (specify)

Q.6e When you, or someone on your behalf, booked part or all of your trip BY E-MAIL, can you tell me who the booking was made with?

Internet Travel Agent (e.g. Expedia, LastMinute.com, Opodo.co.uk, Travelocity)
High Street Travel Agent (e.g. Thomas Cook, Thomson)
Tour operator or travel company (e.g. Haven, English Country Cottages, Superbreak)
Transport provider (e.g. Virgin Trains, British Airways, National Express)
Hotel, hotel chain or other accommodation provider (e.g. bed and breakfast, cottage owner)
Tourist information centre\Tourist Board
Other (specify)

Q.6f When you or someone on your behalf booked part or all of your trip by sending off a coupon, form or letter BY POST, can you tell me who it was sent to?

High Street Travel Agent (e.g. Thomas Cook, Thomson)
Internet Travel Agent (e.g. Expedia, LastMinute.com, Opodo.co.uk, Travelocity)
Tour operator or travel company (e.g. Haven, English Country Cottages)
Transport provider (e.g. Virgin Trains, British Airways, National Express)
Hotel or other accommodation provider (e.g. bed and breakfast, cottage owner)
Tourist information centre\Tourist Board

Other (specify)

Q.6g When you or someone on your behalf booked part or all of your trip through an interactive TV channel, can you tell me who the booking was made with?

Internet Travel Agent (Expedia, LastMinute.com, Opodo.co.uk, Travelocity)

High Street Travel Agent (e.g. Thomas Cook, Thomson)

Tour operator or travel company (e.g. Haven, English Country Cottages)

Transport provider (e.g. Virgin Trains, British Airways, National Express)

Hotel or other accommodation provider (e.g. bed and breakfast, cottage owner)

Other (specify)

Q.6h When you or someone on your behalf booked part or all of your trip using digital teletext, can you tell me who the booking was made with?

Internet Travel Agent (Expedia, LastMinute.com, Opodo.co.uk, Travelocity)

High Street Travel Agent (e.g. Thomas Cook, Thomson)

Tour operator or travel company (e.g. Haven, English Country Cottages)

Transport provider (e.g. Virgin Trains, British Airways, National Express)

Hotel or other accommodation provider (e.g. bed and breakfast, cottage owner)

Other (specify)

Q.17 Now thinking about the time you spent away for this trip. Did you take part in any of the following activities during this trip?

Sightseeing by car

Sightseeing on foot

Other sightseeing (e.g. on a coach, boat trip)

Special' shopping for items you do not regularly buy

Visiting a cathedral, church, abbey or other religious building

Visiting a historic house, stately home, palace

Visits a castle/other historic site

Visiting a museum

Visiting an art gallery

Visiting a country park

Visiting a garden

Visiting an interpretation/visitor/heritage centre

Visiting a scenic/historic railway

Viewing architecture and buildings
Visiting a location associated with a TV series, film or literature
Visiting a theme/amusement park
Visiting an aquarium/sea life centre
Visiting a zoo/safari park
Visiting a wildlife attraction/ nature reserve
Visiting another type of attraction
Going on a guided tour—on foot, bus or other transport
A music festival (e.g. Glastonbury)
Another arts/cultural festival (e.g. a book festival)
Visited the Olympic Park in London
Watching a live football match (not on TV)
Watching other live sport (not on TV)
Attending an outdoor fair/ exhibition/show (e.g. gardening or agricultural show)
An indoor exhibition such as Ideal Home, a motor show or holiday exhibition
Attending a food/local produce event (e.g. food festival, farmers market)
A live music concert
Going to the theatre
Going to the cinema
Other arts/cultural event/show
Swimming (indoors or outdoors)
Taking part in indoor sports—5-a-side football, gym, exercise, badminton, basketball, ice hockey, etc.
Taking part in outdoor sports—football, rugby, hockey, cricket, athletics, etc.
Informal sport (e.g. cricket, rounders, football, skateboarding)
Golf
Short walk/ stroll—up to 2 miles/ 1 hour
Long walk, hike or ramble (minimum of 2 miles/ 1 hour)
Centre based walking (i.e. around a city/town centre)
Organised adventure sports (whitewater rafting/sphering/canyoning/gorge walking)
Sailing/yachting
Canal/boating trips
Other watersports—non motorised (canoeing, kayaking, windsurfing, surfing, body boarding)
Other watersports—motorised
Fishing—sea angling
Fishing—coarse fishing (still water/pike & perch)

Fishing—game fishing (river/salmon)
Horse riding, pony trekking
Field sports—hunting, shooting etc
Watching wildlife, bird watching
Running, jogging, orienteering
Motorsports
Snow sports (e.g. skiing, snowboarding)
Cycling—on a road/surfaced path
Mountainbiking
Had a picnic or BBQ
Visiting a beach
Sunbathing
Just relaxing
Genealogy/tracing ancestors
Spa/beauty/health treatments
Attending a special event of a personal nature such as a wedding, graduation, christening, etc.
Any other single particular activity (type in) (Scripter: fix code at the bottom of the second Q.17 screen)

Q18 And which, if any of these was planned as the main reason for your trip?