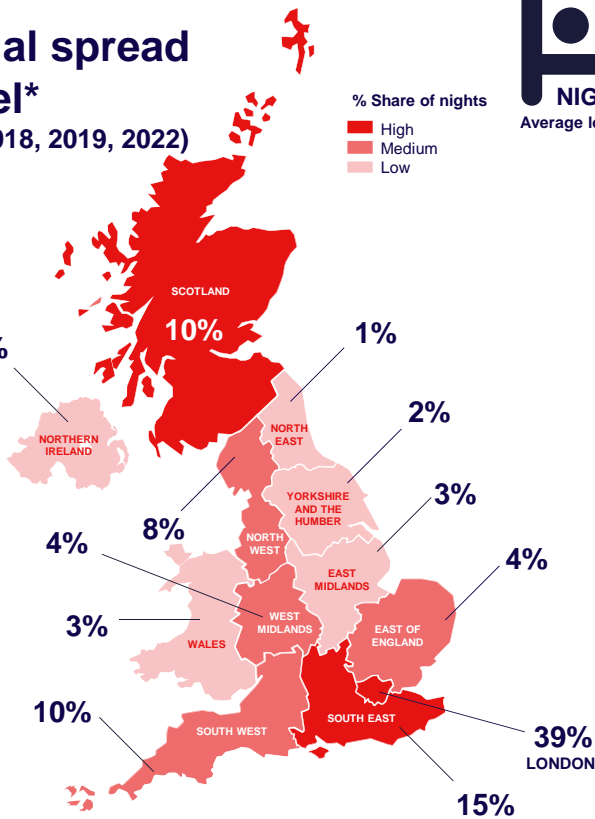




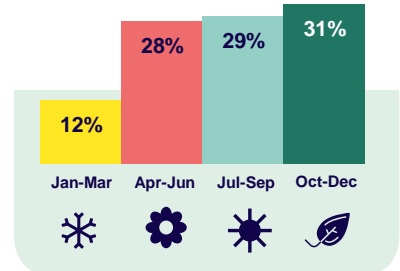
## Regional spread of travel\* (average 2018, 2019, 2022)



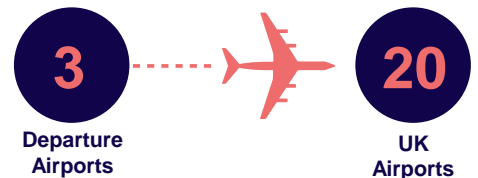
Visitors from Switzerland on holidays in the UK spent a **record** of £300 million and those visiting friends/relatives spent a **record** £157 million.



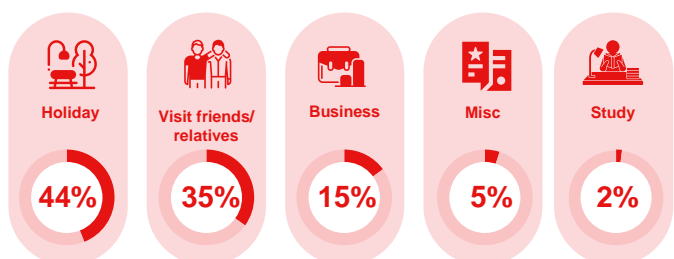
## Seasonal spread of travel\* (2022)



## Departure & Destination Airports\*\* (2022)



## Purpose of travel\* (2022)



Sources: \*International Passenger Survey (IPS) by ONS. All spend is stated in nominal terms. \*\*Apex as of August 2023.



Consumer website: [visitbritain.com](http://visitbritain.com)  
 Corporate website: [visitbritain.org](http://visitbritain.org)  
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