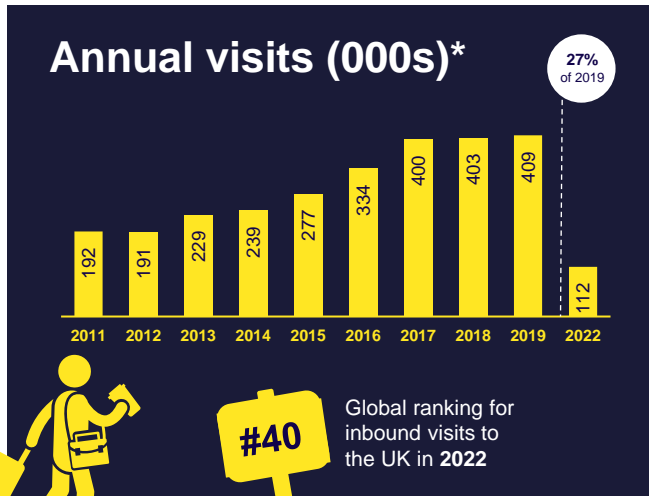


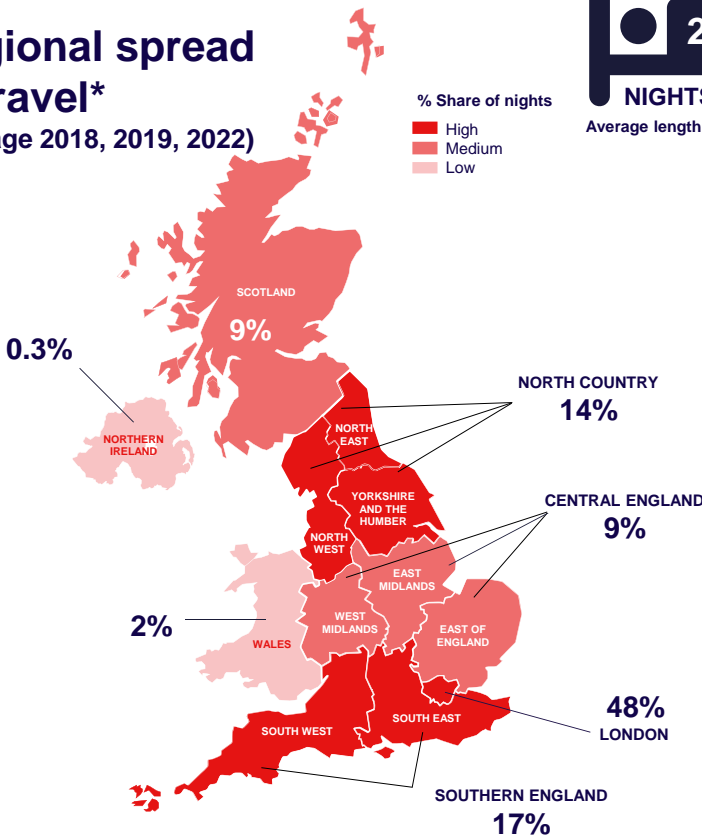


Hong Kong

Market snapshot Visitor Profile



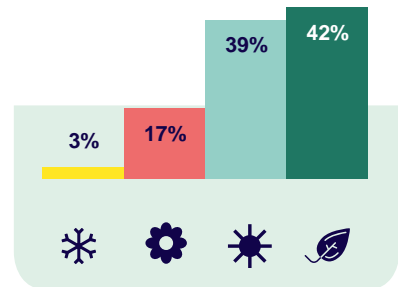
Regional spread of travel* (average 2018, 2019, 2022)



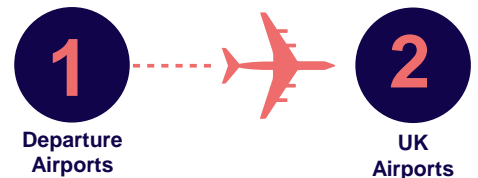
The UK ranks **first** among European destinations visited by outbound overnight travellers from Hong Kong. (2022)***



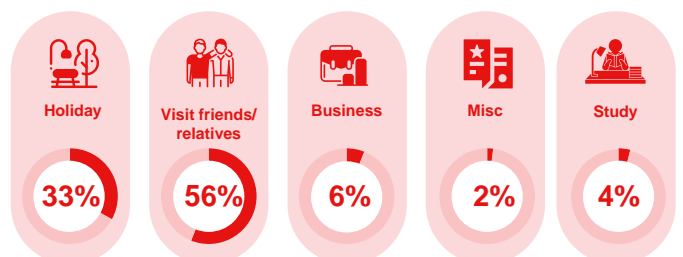
Seasonal spread of travel* (2022)



Departure & Destination Airports** (2022)



Purpose of travel* (2022)



Sources: *International Passenger Survey (IPS) by ONS; All spend is stated in nominal terms. **Apex as of August 2023. All values are in nominal terms. ***Oxford Economics



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