

## Great Britain Domestic Overnight Trips Summary – Visiting Friends and Relatives Purposes – 2019

---

### How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips of VFR purposes taken in Great Britain in 2019.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

<b>VFR purposes - GB</b>	<b>Trips (Millions)</b>	<b>% of Trips</b>	<b>Nights (Millions)</b>	<b>% of Nights</b>	<b>Spend (£Millions)</b>	<b>% of Spend</b>
<b>Purpose of trip</b>						
Visits to Friends and Relatives	42.89	100%	127.78	100%	£5,051	100%
<b>Destination type</b>						
Seaside	5.96	14%	19.86	16%	£808	16%
City/large town	20.97	49%	57.17	45%	£2,548	50%
Small town	9.99	23%	29.50	23%	£993	20%
Countryside/village	6.85	16%	19.55	15%	£665	13%
<b>Regions visited</b>						
West Midlands	3.68	9%	10.29	8%	£373	7%
East of England	4.27	10%	12.77	10%	£358	7%
East Midlands	3.03	7%	7.77	6%	£286	6%
London	4.50	10%	12.78	10%	£608	12%
North West England	4.20	10%	11.70	9%	£475	9%
North East England	1.30	3%	3.73	3%	£188	4%
South East England	6.78	16%	19.03	15%	£664	13%
South West England	5.91	14%	17.85	14%	£791	16%
Yorkshire and The Humber	3.21	7%	8.86	7%	£338	7%

<b>VFR purposes - GB</b>	<b>Trips (Millions)</b>	<b>% of Trips</b>	<b>Nights (Millions)</b>	<b>% of Nights</b>	<b>Spend (£Millions)</b>	<b>% of Spend</b>
<b>Accommodation</b>						
Commercial accommodation	9.56	22%	21.75	17%	£2,052	41%
Commercial serviced accommodation	7.70	18%	15.02	12%	£1,607	32%
Hotel/motel	6.22	14%	11.54	9%	£1,283	25%
Guest house/B&B	1.18	3%	2.65	2%	£258	5%
Self catering (incl caravan and camping)	1.75	4%	6.28	5%	£393	8%
Caravan or camping	0.79	2%	2.99	2%	£132	3%
Self catering (excl caravan and camping)	0.98	2%	3.31	3%	£263	5%
Friend's home/Relative's/Own second home/static caravan/time share	33.79	79%	104.50	82%	£2,928	58%
<b>Month Trip Started</b>						
January-2019	2.48	6%	6.48	5%	£271	5%
February-2019	2.56	6%	6.87	5%	£270	5%
March-2019	2.83	7%	6.84	5%	£328	6%
April-2019	3.76	9%	10.71	8%	£412	8%
May-2019	3.99	9%	10.90	9%	£458	9%
June-2019	2.95	7%	9.20	7%	£390	8%
July-2019	3.61	8%	11.13	9%	£487	10%
August-2019	4.33	10%	13.92	11%	£561	11%
September-2019	2.89	7%	7.62	6%	£334	7%
October-2019	3.19	7%	8.36	7%	£411	8%
November-2019	3.87	9%	8.52	7%	£466	9%
December-2019	6.42	15%	27.23	21%	£663	13%

<b>VFR purposes - GB</b>	<b>Trips (Millions)</b>	<b>% of Trips</b>	<b>Nights (Millions)</b>	<b>% of Nights</b>	<b>Spend (£Millions)</b>	<b>% of Spend</b>
<b>Lifecycle</b>						
16-34 unmarried no children	6.73	16%	25.89	20%	£768	15%
16-34 married no children	3.49	8%	8.74	7%	£379	8%
16-34 with children	3.64	8%	10.53	8%	£298	6%
35-54 no children	6.15	14%	17.31	14%	£796	16%
35-54 with children	6.86	16%	17.27	14%	£632	13%
55+	15.99	37%	47.93	38%	£2,173	43%
<b>Car</b>						
Car in household	36.56	85%	100.83	79%	£4,366	86%
No car in household	6.33	15%	26.95	21%	£684	14%
Children (under 16)						
Children in household	10.96	26%	29.04	23%	£979	19%
No children in household	31.94	74%	98.74	77%	£4,071	81%
<b>Working</b>						
Full time	17.00	40%	42.91	34%	£2,056	41%
Part time	6.98	16%	19.54	15%	£779	15%
Other	18.91	44%	65.33	51%	£2,215	44%
<b>Marital Status</b>						
Married	25.08	58%	66.42	52%	£2,850	56%
Not Married	17.80	41%	61.32	48%	£2,199	44%

<b>VFR purposes - GB</b>	<b>Trips (Millions)</b>	<b>% of Trips</b>	<b>Nights (Millions)</b>	<b>% of Nights</b>	<b>Spend (£Millions)</b>	<b>% of Spend</b>
<b>Social Grade</b>						
AB	17.48	41%	48.82	38%	£2,242	44%
C1	14.76	34%	47.34	37%	£1,705	34%
C2	5.55	13%	15.00	12%	£610	12%
DE	5.10	12%	16.62	13%	£493	10%
<b>Age</b>						
16-24	6.65	15%	26.03	20%	£698	14%
25-34	7.25	17%	19.24	15%	£752	15%
35-44	6.84	16%	18.12	14%	£656	13%
45-54	6.17	14%	16.47	13%	£772	15%
55-64	7.36	17%	19.71	15%	£1,091	22%
65+	8.63	20%	28.22	22%	£1,081	21%