|  |
| --- |
| Please ensure that the event fulfils the current criteria for the Business Events Growth Programme, as published on <https://www.visitbritain.org/business-events>. An updated criteria will be provided prior to any formal application being processed. Please note, there is no guarantee of future funding.*(The form will expand as you type where more space is required.)* |
| **Applicant name** | **Applicant surname** |
|  |  |
| **Telephone** | **Email** |
|  |  |
| **Organisation name** |   |
| **Contact Address**  |  |
| **Country** |  | **Postcode** |  |
| **By emailing this application to VisitBritain I agree on behalf of my organisation that this event fulfils all current criteria supplied *(available on*** [***www.VisitBritain.org/business-events***](http://www.VisitBritain.org/business-events)***). I am aware that the criteria is subject to change in future years.*** |
|  |
| **Event Name** |
|  |
| **Event type** | * Association event
* Corporate event
* B2B event
* Trade show
 |
| **Event Sector. *Please tick applicable boxes*** |
| * Aerospace
* Automotive
* Creative & digital industries
* Education
* Energy
* Engineering & manufacturing
* Environment
* Financial & professional services
* Food & drink
 | * Healthcare & life sciences
* Maritime
* Real estate
* Retail
* Smart cities & infrastructure
* Sports economy
* Technology
* Transport
 |
| **Date(s) of Event** | **Candidate or Host City** |
|  |  |
| **Attendees profile** | **Event size** |
|  |  |

|  |  |
| --- | --- |
| **Event Synopsis** |  |

|  |  |
| --- | --- |
| **Funding strand** | * Candidate City Bid Support
* International Delegate Growth
 |
| **Does this funding application support an event bid OR new, additional activities to grow international delegates at your event?*****There are expenditure items do not qualify for support from the fund, including ‘business as usual’ costs, venue cost, deposits, business overheads, salaries for existing or new positions within your organisation and capital expenditure/replacing equipment or in retrospect of expenditure already made.*** | * Yes
* No
 |
| **Amount of support required in £/GBP*****(including VAT)******Please note: the amount of approved funding takes into consideration the size of the event, plus specific details on the proposed activities and associated costs in generating an uplift in delegate numbers.*** | £ |
| **Key dates of when you propose to deliver activity** |  |

|  |  |
| --- | --- |
| **Date of enquiry (DD/MM/YY)** |  |

**Please note:**

The criteria for the Business Events Growth Programme are subject to adjustment. The latest criteria will be published on [www.visitbritain.org/business-events](http://www.visitbritain.org/business-events).

Please complete and return this enquiry form to EventSupport@visitbritain.org, with the following reference in the subject line: “**Enquiry / <Event name>**”