

ENGLAND



TOP 20 MOST VISITED FREE ATTRACTIONS: ENGLAND

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	Brighton Pier	Other	4,110,005	4,260,485	Exact	4%	Free
2	Natural History Museum	Museum and/ or Art Gallery	1,296,763	1,571,413	Not specified	21%	Free
3	British Museum	Museum and/ or Art Gallery	1,275,466	1,327,120	Not specified	4%	Free
4	Abbey Gardens (Bury St Edmunds)	Historic Monument / Archaeological Site	1,021,048	1,276,864	Exact	25%	Free
5	Tate Modern	Museum and/ or Art Gallery	1,431,704	1,156,037	Not specified	-19%	Free
6	Somerset House	Historic House/ House and Garden / Palace	724,310	984,978	Exact	36%	Free
7	Science Museum	Museum and/ or Art Gallery	861,795	957,223	Exact	11%	Free
8	Victoria and Albert Museum	Museum and/ or Art Gallery	872,750	857,742	Not specified	-2%	Free
9	Clacton Pier	Leisure / Theme Park	450,000	741,000	Estimate	65%	Free
10	National Gallery	Museum and/ or Art Gallery	1,197,143	708,924	Not specified	-41%	Free
11	The Horniman Public Museum & Public Park Trust	Museum and/ or Art Gallery	606,329	653,200	Exact	8%	Free
12	Wollaton Hall and Park	Museum and/ or Art Gallery	491,471	651,602	Estimate	33%	Free
13	Tate Britain	Museum and/ or Art Gallery	382,139	525,144	Not specified	37%	Free
14	British Library	Museum and/ or Art Gallery	334,070	403,312	Exact	21%	Free
15	Needham Lake and Nature Reserve	Nature Reserve / Wetlands / Wildlife Trips	335,272	390,212	Estimate	16%	Free
16	National Railway Museum	Museum and/ or Art Gallery	222,440	346,313	Exact	56%	Free
17	World Museum Liverpool	Museum and/ or Art Gallery	271,058	330,593	Exact	22%	Free
18	Imperial War Museum London	Museum and/ or Art Gallery	278,797	320,542	Exact	15%	Free
19	Midlands Arts Centre (MAC)	Other	142,403	306,268	Estimate	115%	Free
20	The Station (in Richmond)	Heritage / Visitor Centre	165,960	294,535	Estimate	77%	Free

As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the [full listing](#) available on our website.

TOP 20 MOST VISITED PAID ATTRACTIONS: ENGLAND

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	Royal Botanic Gardens, Kew Gardens	Garden	1,222,956	1,963,171	Exact	61%	£15.00 and over
2	Chester Zoo	Safari Park / Zoo / Aquarium / Aviary	1,182,652	1,601,327	Not specified	35%	£15.00 and over
3	RHS Garden Wisley	Garden	993,516	1,410,785	Exact	42%	£10.00 - £14.99
4	Windermere Lake Cruises	Other Historic / Scenic Transport Operator	419,574	1,065,707	Exact	154%	£10.00 - £14.99
5	Trentham Gardens	Garden	543,113	772,678	Exact	42%	£10.00 - £14.99
6	ZSL Whipsnade Zoo	Safari Park / Zoo / Aquarium / Aviary	630,772	754,896	Exact	20%	£15.00 and over
7	ZSL London Zoo	Safari Park / Zoo / Aquarium / Aviary	504,351	742,359	Exact	47%	£15.00 and over
8	Tatton Park	Historic House/ House and Garden / Palace	580,000	740,000	Estimate	28%	£7.50 - £9.99
9	Longleat Safari & Adventure Park	Safari Park / Zoo / Aquarium / Aviary	495,037	727,800	Not specified	47%	£15.00 and over
10	Blenheim Palace	Historic House/ House and Garden / Palace	424,416	599,601	Not specified	41%	£15.00 and over
11	Beamish, The Living Museum of the North	Museum and/ or Art Gallery	305,000	593,985	Exact	95%	£15.00 and over
12	Eden Project	Garden	424,373	577,929	Not specified	36%	£15.00 and over
13	Cliveden	Historic House/ House and Garden / Palace	430,975	553,041	Exact	28%	£15.00 and over
14	Westonbirt, The National Arboretum	Garden	484,533	552,230	Estimate	14%	£15.00 and over
15	Chatsworth	Historic House/ House and Garden / Palace	279,400	540,927	Exact	94%	£15.00 and over
16	Attingham Park	Historic House/ House and Garden / Palace	483,946	536,382	Exact	11%	£15.00 and over
17	Tower of London	Castle / Fort	447,812	525,569	Exact	17%	£15.00 and over
18	Dunham Massey	Historic House/ House and Garden / Palace	388,908	522,346	Exact	34%	£7.50 - £9.99
19	Royal Academy of Arts	Museum and/ or Art Gallery	309,702	468,693	Not specified	51%	Not applicable*
20	Land's End	Heritage / Visitor Centre	286,466	429,886	Exact	50%	£15.00 and over

* The Royal Academy of Arts has a range of mostly paid exhibitions with different entrance fees and few free exhibitions. There is no fixed entry fee. As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the **full listing** available on our website.

NORTH WEST



TOP 20 MOST VISITED FREE ATTRACTIONS: NORTH WEST

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	World Museum Liverpool	Museum and/ or Art Gallery	271,058	330,593	Exact	22%	Free
2	Museum of Liverpool	Museum and/ or Art Gallery	214,995	251,186	Exact	17%	Free
3	Imperial War Museum North	Museum and/ or Art Gallery	72,310	221,158	Exact	206%	Free
4	Tate Liverpool	Museum and/ or Art Gallery	156,935	211,153	Not specified	35%	Free
5	Merseyside Maritime Museum	Museum and/ or Art Gallery	177,849	208,959	Exact	17%	Free
6	Science and Industry Museum	Museum and/ or Art Gallery	149,365	190,503	Exact	28%	Free
7	The Runway Visitor Park	Other	99,925	174,864	Not specified	75%	Free
8	International Slavery Museum	Museum and/ or Art Gallery	110,647	144,446	Exact	31%	Free
9	Longton Brickcroft Nature Reserve	Nature Reserve / Wetlands / Wildlife Trips	Not available	130,000	Estimate	Not available	Free
10	Bolton Central Museum	Museum and/ or Art Gallery	69,674	87,289	Not specified	25%	Free
11	Walker Art Gallery	Museum and/ or Art Gallery	98,485	80,688	Exact	-18%	Free
12	The Whitworth*	Museum and/ or Art Gallery	80,059	68,118	Not specified	-15%	Free
13	Lady Lever Art Gallery	Museum and/ or Art Gallery	43,964	62,580	Exact	42%	Free
14	Manchester Craft and Design Centre	Industrial / Craft Workplace	29,133	56,687	Not specified	95%	Free
15	Bolton Central Aquarium	Safari Park / Zoo / Aquarium / Aviary	28,935	51,599	Not specified	78%	Free
16	Manchester Cathedral	Place of Worship (still in use)	22,500	49,400	Exact	120%	Free
17	Manchester Museum	Museum and/ or Art Gallery	71,896	36,563	Not specified	-49%	Free
18	Salford Museum and Art Gallery	Museum and/ or Art Gallery	35,045	32,646	Not specified	-7%	Free
19	The Dock Museum	Museum and/ or Art Gallery	16,390	26,353	Exact	61%	Free
20	Portland Basin Museum	Museum and/ or Art Gallery	25,307	22,508	Exact	-11%	Free

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* formerly Whitworth Art Gallery prior to major re-development

TOP 20 MOST VISITED PAID ATTRACTIONS: NORTH WEST

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	Chester Zoo	Safari Park / Zoo / Aquarium / Aviary	1,182,652	1,601,327	Not specified	35%	£15.00 and over
2	Windermere Lake Cruises	Other Historic / Scenic Transport Operator	419,574	1,065,707	Exact	154%	£10.00 - £14.99
3	Tatton Park	Historic House/ House and Garden / Palace	580,000	740,000	Estimate	28%	£7.50 - £9.99
4	Dunham Massey	Historic House/ House and Garden / Palace	388,908	522,346	Exact	34%	£7.50 - £9.99
5	RHS Garden Bridgewater	Garden	Opened in 2021	325,802	Not specified	Not available	£10.00 - £14.99
6	Sandcastle Waterpark	Leisure / Theme Park	87,078	292,591	Exact	236%	£15.00 and over
7	Lyme Park & Gardens (NT)	Historic House/ House and Garden / Palace	180,458	289,923	Exact	61%	£7.50 - £9.99
8	Ullswater Steamers	Other Historic / Scenic Transport Operator	180,000	216,000	Exact	20%	£15.00 and over
9	Quarry Bank Mill and Garden	Other Historic Property	174,909	189,404	Exact	8%	£15.00 and over
10	Speke Hall, Gardens & Estate	Historic House/ House and Garden / Palace	99,237	141,113	Exact	42%	£10.00 - £14.99
11	Ravenglass & Eskdale Railway Co Ltd	Steam / Heritage Railway	80,000	131,000	Exact	64%	£15.00 and over
12	WWT Martin Mere Wetlands Centre	Nature Reserve / Wetlands / Wildlife Trips	119,824	122,552	Exact	2%	£15.00 and over
13	Sizergh Castle and Garden	Historic House/ House and Garden / Palace	56,085	89,563	Exact	60%	£7.50 - £9.99
14	The Beatles Story	Museum and/ or Art Gallery	63,370	87,803	Exact	39%	£15.00 and over
15	National Football Museum	Museum and/ or Art Gallery	41,528	60,318	Not specified	45%	Not applicable
16	Hill Top	Historic House/ House and Garden / Palace	26,938	55,512	Exact	106%	£10.00 - £14.99
17	RSPB Leighton Moss Nature Reserve	Nature Reserve / Wetlands / Wildlife Trips	Not available	49,835	Exact	Not available	£7.50 - £9.99
18	Lakeland Motor Museum	Museum and/ or Art Gallery	32,452	48,494	Exact	49%	£7.50 - £9.99
19	Beeston Castle	Castle / Fort	39,281	46,356	Exact	18%	£7.50 - £9.99
20	Lake District Coast Aquarium	Safari Park / Zoo / Aquarium / Aviary	21,473	31,711	Exact	48%	£7.50 - £9.99

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NORTH EAST



TOP 20 MOST VISITED FREE ATTRACTIONS: ENGLAND

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	Durham Cathedral	Place of Worship (still in use)	150,684	251,456	Exact	67%	Free
2	Sunderland Museum & Winter Gardens	Museum and/ or Art Gallery	99,184	135,393	Exact	37%	Free
3	Great North Museum: Hancock	Museum and/ or Art Gallery	14,375	108,191	Exact	653%	Free
4	The Sill National Landscape Discovery Centre	Heritage / Visitor Centre	Not available	106,517	Exact	Not available	Free
5	Discovery Museum	Museum and/ or Art Gallery	6,378	81,940	Estimate	1185%	Free
6	Fusiliers Museum of Northumberland	Museum and/ or Art Gallery	0	58,364	Exact	Not available	Free
7	Locomotion	Museum and/ or Art Gallery	47,551	55,516	Exact	17%	Free
8	Laing Art Gallery	Museum and/ or Art Gallery	11,493	40,226	Exact	250%	Free
9	South Shields Museum and Art Gallery	Museum and/ or Art Gallery	5,862	35,938	Exact	513%	Free
10	RNLI Grace Darling Museum	Museum and/ or Art Gallery	8,588	29,456	Exact	243%	Free
11	Castle Eden Dene National Nature Reserve	Nature Reserve / Wetlands / Wildlife Trips	Not available	20,000	Estimate	Not available	Free
12	Stephenson Railway Museum	Museum and/ or Art Gallery	1,587	16,032	Exact	910%	Free
13	Arbeia Roman Fort and Museum	Historic Monument / Archaeological Site	1,505	11,766	Exact	682%	Free
14	Hatton Gallery	Museum and/ or Art Gallery	Not available	8,988	Exact	Not available	Free
15	Regimental Museum Kings Own Scottish Borderers	Museum and/ or Art Gallery	6,500	8,500	Estimate	31%	Free
16	Shipley Art Gallery	Museum and/ or Art Gallery	861	6,379	Exact	641%	Free
17	Northumberland Cheese Company	Industrial / Craft Workplace	Not available	6,023	Estimate	Not available	Free
18	Old Durham Gardens	Garden	98	1,688	Estimate	1622%	Free
19	St Mary the Virgin Church	Place of Worship (still in use)	746	1,343	Exact	80%	Free
20	Wheatley Hill Heritage Centre	Heritage / Visitor Centre	330	567	Exact	72%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: ENGLAND

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	Beamish, The Living Museum of the North	Museum and/ or Art Gallery	305,000	593,985	Exact	95%	£15.00 and over
2	Gibside	Garden	198,546	239,972	Exact	21%	£10.00 - £14.99
3	Cragside House, Gardens and Estate	Historic House/ House and Garden / Palace	141,226	226,536	Exact	60%	£15.00 and over
4	Wallington House, Gardens & Estate	Historic House/ House and Garden / Palace	163,529	210,215	Exact	29%	£15.00 and over
5	Housesteads Roman Fort	Castle / Fort	41,430	63,291	Exact	53%	£7.50 - £9.99
6	Belsay Hall, Castle and Gardens	Historic House/ House and Garden / Palace	40,429	60,176	Exact	49%	£10.00 - £14.99
7	The Bowes Museum	Museum and/ or Art Gallery	34,793	55,130	Exact	58%	£15.00 and over
8	WWT Washington Wetlands Centre	Nature Reserve / Wetlands / Wildlife Trips	50,631	49,162	Exact	-3%	£10.00 - £14.99
9	Lindisfarne Priory	Historic Monument / Archaeological Site	14,248	47,786	Exact	235%	£7.50 - £9.99
10	Warkworth Castle	Castle / Fort	21,194	46,771	Exact	121%	£7.50 - £9.99
11	Dunstanburgh Castle	Castle / Fort	21,825	42,634	Exact	95%	£5.00 - £7.49
12	Lindisfarne Castle (National Trust)	Castle / Fort	4,435	30,749	Exact	593%	£7.50 - £9.99
13	Barnard Castle	Castle / Fort	15,148	30,721	Exact	103%	£7.50 - £9.99
14	Chesters Roman Fort	Castle / Fort	15,353	29,854	Exact	94%	£7.50 - £9.99
15	National Museum Royal Navy Hartlepool	Museum and/ or Art Gallery	9,765	29,302	Not specified	200%	Not applicable
16	Tynemouth Priory and Castle	Castle / Fort	12,856	21,983	Exact	71%	£7.50 - £9.99
17	Head of Steam Darlington Railway Museum	Museum and/ or Art Gallery	Not available	20,366	Exact	Not available	£3.00 - £4.99
18	Corbridge Roman Town (Hadrian's Wall)	Historic Monument / Archaeological Site	12,862	18,967	Exact	47%	£7.50 - £9.99
19	Newcastle Castle	Castle / Fort	9,114	15,918	Estimate	75%	£7.50 - £9.99
20	Durham University Botanic Garden	Garden	Not available	14,606	Estimate	Not available	£3.00 - £4.99

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YORKSHIRE AND THE HUMBER



TOP 20 MOST VISITED FREE ATTRACTIONS: YORKSHIRE & THE HUMBER

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	National Railway Museum	Museum and/ or Art Gallery	222,440	346,313	Exact	56%	Free
2	The Station	Heritage / Visitor Centre	165,960	294,535	Estimate	77%	Free
3	Ogden Water Country Park	Nature Reserve / Wetlands / Wildlife Trips	270,000	280,000	Estimate	4%	Free
4	Millennium Gallery	Museum and/ or Art Gallery	171,385	221,571	Exact	29%	Free
5	Sutton Bank National Park Centre	Heritage / Visitor Centre	129,275	129,059	Estimate	0%	Free
6	Royal Armouries Museum	Museum and/ or Art Gallery	61,556	103,681	Not specified	68%	Free
7	Leeds Art Gallery	Museum and/ or Art Gallery	104,754	102,302	Not specified	-2%	Free
8	Kirkstall Abbey	Museum and/ or Art Gallery	30,395	96,165	Not specified	216%	Free
9	National Science and Media Museum	Museum and/ or Art Gallery	110,236	95,361	Exact	-13%	Free
10	Leeds City Museum	Museum and/ or Art Gallery	22,274	89,076	Not specified	300%	Free
11	Ripon Cathedral	Place of Worship (still in use)	62,981	71,483	Exact	13%	Free
12	Beverley Minster	Place of Worship (still in use)	18,000	60,000	Estimate	233%	Free
13	The Moors National Park Centre	Heritage / Visitor Centre	36,988	56,310	Estimate	52%	Free
14	Yorkshire Dale National Park Authority	Heritage / Visitor Centre	15,736	42,717	Exact	171%	Free
15	National Coal Mining Museum for England	Museum and/ or Art Gallery	22,404	30,661	Not specified	37%	Free
16	Kelham Island Museum	Museum and/ or Art Gallery	Not available	22,380	Exact	Not available	Free
17	Craven Museum and Gallery	Museum and/ or Art Gallery	Not available	12,082	Estimate	Not available	Free
18	Heeley City Farm	Farm / Rare Breeds / Farm Animals	12,000	11,500	Estimate	-4%	Free
19	Inspired chocolate	Industrial / Craft Workplace	14,000	9,000	Estimate	-36%	Free
20	Minster Church of St George, Doncaster	Place of Worship (still in use)	3,538	8,964	Exact	153%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: YORKSHIRE AND THE HUMBER

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	RHS Garden Harlow Carr	Garden	296,043	401,727	Exact	36%	£10.00 - £14.99
2	Fountains Abbey	Other Historic Property	284,923	364,057	Exact	28%	£15.00 and over
3	York Minster	Place of Worship (still in use)	147,439	258,436	Exact	75%	£10.00 - £14.99
4	Harewood House	Historic House/ House and Garden / Palace	120,066	247,761	Exact	106%	£15.00 and over
5	Castle Howard	Historic House/ House and Garden / Palace	168,484	232,537	Exact	38%	£15.00 and over
6	Lotherton Hall & Gardens	Museum and/ or Art Gallery	230,763	223,884	Not specified	-3%	Not applicable
7	Eureka! The National Children's Museum	Science / Technology Centre	118,781	149,062	Exact	25%	£10.00 - £14.99
8	Whitby Abbey	Historic Monument / Archaeological Site	67,550	144,246	Exact	114%	£10.00 - £14.99
9	Beningbrough Hall	Historic House/ House and Garden / Palace	73,881	118,977	Exact	61%	£10.00 - £14.99
10	RSPB Bempton Cliffs Reserve	Nature Reserve / Wetlands / Wildlife Trips	42,600	105,148	Estimate	147%	£5.00 - £7.49
11	Historic Newby Hall	Historic House/ House and Garden / Palace	40,447	104,946	Exact	159%	£15.00 and over
12	North Bay Railway attractions*	Leisure / Theme Park	96,000	101,000	Not specified	5%	£3.00 - £4.99
13	Brodsworth Hall and Gardens	Historic House/ House and Garden / Palace	58,809	93,614	Exact	59%	£10.00 - £14.99
14	Nostell Priory & Parkland	Historic House/ House and Garden / Palace	21,414	89,425	Exact	318%	£10.00 - £14.99
15	Whistlestop Valley	Steam / Heritage Railway	29,285	66,806	Exact	128%	£7.50 - £9.99
16	Scarborough Castle	Castle / Fort	31,488	63,394	Exact	101%	£7.50 - £9.99
17	The Hepworth Wakefield	Museum and/ or Art Gallery	57,535	61,801	Exact	7%	£10.00 - £14.99
18	Skipton Castle	Castle / Fort	35,327	58,054	Exact	64%	£7.50 - £9.99
19	Nunnington Hall	Historic House/ House and Garden / Palace	22,467	50,860	Exact	126%	£7.50 - £9.99
20	Richmond Castle	Castle / Fort	13,302	42,870	Exact	222%	£7.50 - £9.99

* North Bay Railway attractions include Miniature Railway, Skytrail Historic Water Chute and Boating Lake.

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WEST MIDLANDS



TOP 20 MOST VISITED FREE ATTRACTIONS: WEST MIDLANDS

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	Midlands Arts Centre (MAC)	Other	142,403	306,268	Estimate	115%	Free
2	National Memorial Arboretum	Heritage / Visitor Centre	148,115	271,979	Exact	84%	Free
3	Royal Air Force (RAF) Museum Cosford	Museum and/ or Art Gallery	144,809	191,134	Not specified	32%	Free
4	Ikon Gallery	Museum and/ or Art Gallery	73,453	97,422	Exact	33%	Free
5	Weston Park	Museum and/ or Art Gallery	62,650	96,025	Exact	53%	Free
6	Coventry Cathedral - St Michael's	Place of Worship (still in use)	18,983	77,134	Estimate	306%	Free
7	Hereford Cathedral	Place of Worship (still in use)	47,775	76,845	Exact	61%	Free
8	St Laurence's Church	Place of Worship (still in use)	14,000	41,000	Estimate	193%	Free
9	Great Witley Parish Church	Place of Worship (still in use)	2,808	20,522	Exact	631%	Free
10	Barber Institute of Fine Arts	Museum and/ or Art Gallery	13,169	14,525	Exact	10%	Free
11	Much Wenlock Museum & Visitor Information Centre	Heritage / Visitor Centre	2,348	8,835	Exact	276%	Free
12	Samuel Johnson Birthplace Museum & Bookshop	Museum and/ or Art Gallery	5,630	7,574	Estimate	35%	Free
13	Hellens	Historic House/ House and Garden / Palace	4,000	6,000	Estimate	50%	Free
14	Spode Museum	Museum and/ or Art Gallery	Not available	2,500	Estimate	Not available	Free
15	Butcher Row House Museum	Museum and/ or Art Gallery	0	2,417	Exact	Not available	Free
16	Little Malvern Priory	Place of Worship (still in use)	Not available	1,500	Estimate	Not available	Free
17	Coningsby Medieval Museum	Museum and/ or Art Gallery	0	254	Exact	Not available	Free
18	Marton Museum of Country Bygones	Museum and/ or Art Gallery	53	171	Exact	223%	Free
19	Old Market Hall	Heritage / Visitor Centre	0	50	Estimate	Not available	Free
20	<i>Not applicable *</i>						

* Only 19 free attractions from West Midlands took part in the survey reporting 2021 visitors numbers.

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TOP 20 MOST VISITED PAID ATTRACTIONS: WEST MIDLANDS

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	Trentham Gardens	Garden	543,113	772,678	Exact	42%	£10.00 - £14.99
2	Attingham Park	Historic House/ House and Garden / Palace	483,946	536,382	Exact	11%	£15.00 and over
3	Shugborough Estate	Historic House/ House and Garden / Palace	177,839	234,967	Exact	32%	£7.50 - £9.99
4	Dudley Zoological Gardens	Safari Park / Zoo / Aquarium / Aviary	196,787	228,225	Exact	16%	£15.00 and over
5	Croome Park (National Trust)	Historic House/ House and Garden / Palace	183,810	224,367	Exact	22%	£10.00 - £14.99
6	Charlecote Park	Historic House/ House and Garden / Palace	156,766	194,304	Exact	24%	£10.00 - £14.99
7	Baddesley Clinton	Historic House/ House and Garden / Palace	143,914	183,611	Exact	28%	£5.00 - £7.49
8	Hanbury Hall (National Trust)	Historic House/ House and Garden / Palace	142,974	174,654	Exact	22%	£10.00 - £14.99
9	Packwood House	Historic House/ House and Garden / Palace	135,619	163,005	Exact	20%	£5.00 - £7.49
10	Biddulph Grange Gardens	Garden	50,000	124,927	Exact	150%	£10.00 - £14.99
11	Stratford-upon-Avon Butterfly Farm	Safari Park / Zoo / Aquarium / Aviary	89,839	116,277	Exact	29%	£7.50 - £9.99
12	Kenilworth Castle & Elizabethan Garden	Castle / Fort	65,713	103,922	Exact	58%	£15.00 and over
13	Coughton Court	Historic House/ House and Garden / Palace	77,513	99,541	Exact	28%	£10.00 - £14.99
14	Thinktank	Museum and/ or Art Gallery	66,484	86,561	Exact	30%	£10.00 - £14.99
15	Dudmaston Hall	Historic House/ House and Garden / Palace	63,748	85,907	Exact	35%	£5.00 - £7.49
16	Croft Castle	Castle / Fort	Not available	85,125	Exact	Not available	£10.00 - £14.99
17	Wightwick Manor (National Trust)	Historic House/ House and Garden / Palace	61,853	81,333	Exact	31%	£10.00 - £14.99
18	Upton House	Historic House/ House and Garden / Palace	61,244	78,321	Exact	28%	£10.00 - £14.99
19	Berrington Hall	Historic House/ House and Garden / Palace	Not available	72,091	Exact	Not available	£7.50 - £9.99
20	Witley Court & Gardens (English Heritage)	Historic House/ House and Garden / Palace	40,097	66,663	Exact	66%	£7.50 - £9.99

As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the [full listing](#) available on our website.

EAST MIDLANDS



TOP 20 MOST VISITED FREE ATTRACTIONS: EAST MIDLANDS

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	Wollaton Hall and Park	Museum and/ or Art Gallery	491,471	651,602	Estimate	33%	Free
2	Leicester Museum & Art Gallery (formerly New Walk Museum)	Museum and/ or Art Gallery	63,642	77,864	Exact	22%	Free
3	The Ropewalk	Museum and/ or Art Gallery	33,268	53,827	Estimate	62%	Free
4	National Stone Centre	Other	20,000	45,000	Estimate	125%	Free
5	Bransby Horses	Farm / Rare Breeds / Farm Animals	21,667	42,516	Estimate	96%	Free
6	Harley Gallery, The	Museum and/ or Art Gallery	47,438	39,926	Exact	-16%	Free
7	Chesterfield Visitor Information Centre	Heritage / Visitor Centre	30,023	37,367	Estimate	24%	Free
8	Leicester Cathedral	Place of Worship (still in use)	20,624	34,127	Exact	65%	Free
9	Harborough Museum	Museum and/ or Art Gallery	2,050	25,260	Estimate	1132%	Free
10	Leicester Guildhall	Other Historic Property	10,235	21,899	Exact	114%	Free
11	The Royal Lancers & Nottinghamshire Yeomanry Musuem	Museum and/ or Art Gallery	2,500	19,527	Exact	681%	Free
12	Wellingborough Museum	Museum and/ or Art Gallery	9,939	19,434	Exact	96%	Free
13	Abbey Pumping Station	Museum and/ or Art Gallery	8,146	18,535	Exact	128%	Free
14	Oakham Castle	Castle / Fort	6,550	15,590	Exact	138%	Free
15	Desborough Heritage Centre	Heritage / Visitor Centre	10,000	15,000	Estimate	50%	Free
16	Museum Of Lincolnshire Life	Museum and/ or Art Gallery	8,808	13,150	Exact	49%	Free
17	Buxton Museum & Art Gallery	Museum and/ or Art Gallery	5,776	9,027	Estimate	56%	Free
18	Stephenson Memorial Hall	Museum and/ or Art Gallery	5,097	6,272	Estimate	23%	Free
19	Melton Carnegie Museum	Museum and/ or Art Gallery	3,762	5,365	Exact	43%	Free
20	Rutland County Museum & Visitor Centre	Museum and/ or Art Gallery	4,561	5,295	Exact	16%	Free

As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the [full listing](#) available on our website.

TOP 20 MOST VISITED PAID ATTRACTIONS: EAST MIDLANDS

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	Chatsworth	Historic House/ House and Garden / Palace	279,400	540,927	Exact	94%	£15.00 and over
2	Twycross Zoo	Safari Park / Zoo / Aquarium / Aviary	415,232	420,652	Exact	1%	£15.00 and over
3	Belton House	Historic House/ House and Garden / Palace	264,043	355,679	Exact	35%	£15.00 and over
4	Kedleston Hall	Historic House/ House and Garden / Palace	150,677	212,556	Exact	41%	£10.00 - £14.99
5	Newstead Abbey	Museum and/ or Art Gallery	159,939	151,210	Exact	-5%	£10.00 - £14.99
6	National Space Centre	Science / Technology Centre	110,202	128,222	Exact	16%	£15.00 and over
7	Skegness Natureland Seal Sanctuary	Safari Park / Zoo / Aquarium / Aviary	61,769	126,544	Exact	105%	£7.50 - £9.99
8	Rand Farm Park	Farm / Rare Breeds / Farm Animals	66,582	95,329	Exact	43%	£10.00 - £14.99
9	Bolsover Castle	Castle / Fort	49,794	74,471	Exact	50%	£10.00 - £14.99
10	International Bomber Command Centre	Heritage / Visitor Centre	29,927	61,300	Exact	105%	£7.50 - £9.99
11	Canons Ashby House	Historic Monument / Archaeological Site	38,688	60,982	Exact	58%	£10.00 - £14.99
12	Great Central Railway	Steam / Heritage Railway	29,310	52,651	Exact	80%	£15.00 and over
13	Poole's Cavern & Country Park	Other	20,445	34,553	Exact	69%	£10.00 - £14.99
14	Willow Tree Family Farm	Farm / Rare Breeds / Farm Animals	24,207	32,825	Exact	36%	£7.50 - £9.99
15	Mount Grace Priory	Historic Monument / Archaeological Site	20,552	32,313	Exact	57%	£10.00 - £14.99
16	Barnsdale Gardens	Garden	15,339	30,547	Exact	99%	£10.00 - £14.99
17	Peveril Castle	Castle / Fort	10,007	28,309	Exact	183%	£7.50 - £9.99
18	Grimsthorpe Castle, Park and Gardens	Historic House/ House and Garden / Palace	0	27,208	Exact	Not available	£10.00 - £14.99
19	Tattershall Castle	Castle / Fort	2,791	24,967	Exact	795%	Not applicable
20	Workhouse, The	Heritage / Visitor Centre	10,760	18,522	Exact	72%	£7.50 - £9.99

As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the [full listing](#) available on our website.

EAST OF ENGLAND



TOP 20 MOST VISITED FREE ATTRACTIONS: EAST OF ENGLAND

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	Abbey Gardens (Bury St Edmunds)	Historic Monument / Archaeological Site	1,021,048	1,276,864	Exact	25%	Free
2	Clacton Pier	Leisure / Theme Park	450,000	741,000	Estimate	65%	Free
3	Needham Lake and Nature Reserve	Nature Reserve / Wetlands / Wildlife Trips	335,272	390,212	Estimate	16%	Free
4	Fitzwilliam Museum	Museum and/ or Art Gallery	104,326	98,760	Not specified	-5%	Free
5	RSPB The Lodge Nature Reserve	Nature Reserve / Wetlands / Wildlife Trips	60,000	70,000	Estimate	17%	Free
6	Firstsite	Museum and/ or Art Gallery	54,731	57,690	Estimate	5%	Free
7	Airborne Assault Museum	Museum and/ or Art Gallery	40,000	56,300	Exact	41%	Free
8	The Natural History Museum at Tring	Museum and/ or Art Gallery	50,682	52,287	Not specified	3%	Free
9	University Museum of Zoology	Museum and/ or Art Gallery	31,182	46,888	Not specified	50%	Free
10	St Edmundsbury Cathedral	Place of Worship (still in use)	29,441	41,567	Estimate	41%	Free
11	Kettle's Yard	Museum and/ or Art Gallery	61,775	37,965	Estimate	-39%	Free
12	Museum of Archaeology and Anthropology	Museum and/ or Art Gallery	18,167	25,606	Not specified	41%	Free
13	Sedgwick Museum of Earth Sciences	Museum and/ or Art Gallery	27,780	25,122	Exact	-10%	Free
14	Cromwell Museum	Museum and/ or Art Gallery	3,781	6,301	Exact	67%	Free
15	The Polar Museum	Museum and/ or Art Gallery	11,681	6,290	Not specified	-46%	Free
16	Fry Art Gallery	Museum and/ or Art Gallery	1,200	2,692	Exact	124%	Free
17	Courtyard Arts Centre	Museum and/ or Art Gallery	0	2,600	Estimate	Not available	Free
18	Walpole St Peter's Church	Place of Worship (still in use)	1,750	2,300	Estimate	31%	Free
19	Whipple Museum of the History of Science	Museum and/ or Art Gallery	3,102	2,263	Exact	-27%	Free
20	Lowewood Museum	Museum and/ or Art Gallery	1,859	2,102	Exact	13%	Free

As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the [full listing](#) available on our website.

TOP 20 MOST VISITED PAID ATTRACTIONS: EAST OF ENGLAND

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	ZSL Whipsnade Zoo	Safari Park / Zoo / Aquarium / Aviary	630,772	754,896	Exact	20%	£15.00 and over
2	RHS Garden Hyde Hall	Garden	275,972	410,898	Exact	49%	£10.00 - £14.99
3	Anglesey Abbey, Gardens and Lode Mill	Historic House/ House and Garden / Palace	305,984	310,940	Exact	2%	£15.00 and over
4	Wimpole Hall and Home Farm	Historic House/ House and Garden / Palace	230,278	294,808	Exact	28%	£15.00 and over
5	Cambridge University Botanic Garden	Garden	193,490	290,854	Exact	50%	£5.00 - £7.49
6	Ickworth House, Park and Gardens	Historic House/ House and Garden / Palace	205,183	263,273	Exact	28%	£10.00 - £14.99
7	ROARR! Dinosaur Adventure	Leisure / Theme Park	125,000	215,000	Exact	72%	£15.00 and over
8	Banham Zoo	Safari Park / Zoo / Aquarium / Aviary	175,103	212,539	Exact	21%	£15.00 and over
9	Wroxham Barns	Leisure / Theme Park	350,000	200,000	Estimate	-43%	£10.00 - £14.99
10	Blickling Hall, Gardens and Park	Historic House/ House and Garden / Palace	125,607	167,633	Exact	33%	£10.00 - £14.99
11	Audley End House and Gardens	Historic House/ House and Garden / Palace	74,627	167,347	Exact	124%	£15.00 and over
12	Wrest Park	Historic House/ House and Garden / Palace	106,768	151,249	Exact	42%	£10.00 - £14.99
13	The Poppy Line (North Norfolk Railway)	Other Historic / Scenic Transport Operator	84,832	144,042	Exact	70%	£15.00 and over
14	Sutton Hoo Anglo-Saxon Burial Mounds	Historic Monument / Archaeological Site	64,548	123,631	Exact	92%	Not applicable
15	Felbrigg Hall, Garden and Park	Historic House/ House and Garden / Palace	81,168	105,289	Exact	30%	£10.00 - £14.99
16	Knebworth House	Historic House/ House and Garden / Palace	80,035	100,883	Exact	26%	£10.00 - £14.99
17	Pensthorpe Natural Park	Nature Reserve / Wetlands / Wildlife Trips	62,880	85,233	Exact	36%	£10.00 - £14.99
18	Holkham Hall	Historic House/ House and Garden / Palace	61,954	84,560	Not specified	36%	Not applicable
19	RSPB Minsmere Nature Reserve	Nature Reserve / Wetlands / Wildlife Trips	50,000	75,000	Estimate	50%	£7.50 - £9.99
20	Wyken Hall Gardens and Wyken Vineyards	Garden	0	75,000	Estimate	Not available	£5.00 - £7.49

As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the [full listing](#) available on our website.

LONDON



TOP 20 MOST VISITED FREE ATTRACTIONS: LONDON

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	Natural History Museum	Museum and/ or Art Gallery	1,296,763	1,571,413	Not specified	21%	Free
2	British Museum	Museum and/ or Art Gallery	1,275,466	1,327,120	Not specified	4%	Free
3	Tate Modern	Museum and/ or Art Gallery	1,431,704	1,156,037	Not specified	-19%	Free
4	Somerset House	Historic House/ House and Garden / Palace	724,310	984,978	Exact	36%	Free
5	Science Museum	Museum and/ or Art Gallery	861,795	957,223	Exact	11%	Free
6	Victoria and Albert Museum	Museum and/ or Art Gallery	872,750	857,742	Not specified	-2%	Free
7	National Gallery	Museum and/ or Art Gallery	1,197,143	708,924	Not specified	-41%	Free
8	The Horniman Public Museum & Public Park Trust	Museum and/ or Art Gallery	606,329	653,200	Exact	8%	Free
9	Tate Britain	Museum and/ or Art Gallery	382,139	525,144	Not specified	37%	Free
10	British Library	Museum and/ or Art Gallery	334,070	403,312	Exact	21%	Free
11	Imperial War Museum London	Museum and/ or Art Gallery	278,797	320,542	Exact	15%	Free
12	Royal Air Force Museum London	Museum and/ or Art Gallery	188,227	214,730	Not specified	14%	Free
13	Wandle Heritage	Heritage / Visitor Centre	Not available	200,000	Estimate	Not available	Free
14	Museum of the Home (formerly Geffrye Museum)	Museum and/ or Art Gallery	781	48,174	Not specified	6068%	Free
15	Guildhall Art Gallery	Museum and/ or Art Gallery	27,712	35,741	Exact	29%	Free
16	Sir John Soane's Museum	Museum and/ or Art Gallery	28,725	33,148	Exact	15%	Free
17	Kenwood House	Historic House/ House and Garden / Palace	24,136	21,513	Exact	-11%	Free
18	The National Archives	Museum and/ or Art Gallery	22,603	20,512	Estimate	-9%	Free
19	Library and Museum of Freemasonry	Museum and/ or Art Gallery	12,135	18,190	Exact	50%	Free
20	Spitalfields City Farm	Farm / Rare Breeds / Farm Animals	500	10,000	Estimate	1900%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: LONDON

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	Royal Botanic Gardens, Kew Gardens	Garden	1,222,956	1,963,171	Exact	61%	£15.00 and over
2	ZSL London Zoo	Safari Park / Zoo / Aquarium / Aviary	504,351	742,359	Exact	47%	£15.00 and over
3	Tower of London	Castle / Fort	447,812	525,569	Exact	17%	£15.00 and over
4	Royal Academy of Arts	Museum and/ or Art Gallery	309,702	468,693	Not specified	51%	Not applicable*
5	Hampton Court Palace	Historic House/ House and Garden / Palace	227,447	375,208	Exact	65%	£15.00 and over
6	St Paul's Cathedral	Place of Worship (still in use)	260,622	278,413	Exact	7%	£15.00 and over
7	Shakespeare's Globe	Other Historic Property	115,204	271,174	Exact	135%	£15.00 and over
8	Old Royal Naval College Painted Hall	Other Historic Property	201,554	267,850	Estimate	33%	£10.00 - £14.99
9	Kensington Palace	Historic House/ House and Garden / Palace	55,557	192,544	Exact	247%	£15.00 and over
10	Tower Bridge Exhibition	Historic Monument / Archaeological Site	167,247	182,284	Exact	9%	£10.00 - £14.99
11	London Transport Museum	Museum and/ or Art Gallery	138,802	168,978	Not specified	22%	£15.00 and over
12	Westminster Abbey	Place of Worship (still in use)	221,772	163,357	Not specified	-26%	£15.00 and over
13	London Wetlands Centre	Nature Reserve / Wetlands / Wildlife Trips	104,830	104,836	Exact	0%	£10.00 - £14.99
14	Eltham Palace	Historic House/ House and Garden / Palace	46,258	93,085	Exact	101%	£15.00 and over
15	Osterley Park House (NT)	Historic House/ House and Garden / Palace	73,738	83,038	Exact	13%	£10.00 - £14.99
16	Chelsea Physic Garden	Garden	37,965	53,314	Exact	40%	£10.00 - £14.99
17	Down House - Home of Charles Darwin	Historic House/ House and Garden / Palace	17,335	22,230	Exact	28%	£15.00 and over
18	Syon House	Historic House/ House and Garden / Palace	11,460	21,930	Estimate	91%	£10.00 - £14.99
19	Monument	Historic Monument / Archaeological Site	29,485	12,844	Exact	-56%	£5.00 - £7.49
20	Apsley House	Historic House/ House and Garden / Palace	9,031	12,500	Exact	38%	£10.00 - £14.99

* The Royal Academy of Arts has a range of mostly paid exhibitions with different entrance fees and few free exhibitions. There is no fixed entry fee. As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the **full listing** available on our website.

SOUTH EAST



TOP 20 MOST VISITED FREE ATTRACTIONS: SOUTH EAST

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	Brighton Pier	Other	4,110,005	4,260,485	Exact	4%	Free
2	Oxford University Museum of Natural History	Museum and/ or Art Gallery	167,184	268,500	Exact	61%	Free
3	Bodleian Libraries	Museum and/ or Art Gallery	221,953	246,577	Exact	11%	Free
4	Ashmolean Museum	Museum and/ or Art Gallery	239,362	212,627	Exact	-11%	Free
5	Chichester Cathedral	Place of Worship (still in use)	196,070	151,250	Estimate	-23%	Free
6	Pitt Rivers Museum	Museum and/ or Art Gallery	108,554	132,437	Exact	22%	Free
7	New Forest Centre	Museum and/ or Art Gallery	66,000	110,000	Exact	67%	Free
8	Turner Contemporary	Museum and/ or Art Gallery	81,428	95,580	Estimate	17%	Free
9	Southsea Castle	Castle / Fort	0	75,750	Not specified	Not available	Free
10	Royal Armouries - Fort Nelson	Castle / Fort	32,540	51,444	Not specified	58%	Free
11	Dinosaur Isle	Museum and/ or Art Gallery	13,515	39,704	Exact	194%	Free
12	Museum of the History of Science	Museum and/ or Art Gallery	24,999	32,107	Exact	28%	Free
13	Rye Art Gallery Stormont Studio/Easton Rooms	Museum and/ or Art Gallery	28,000	29,000	Estimate	4%	Free
14	Winchester City Mill & Shop	Museum and/ or Art Gallery	11,391	26,422	Exact	132%	Free
15	Cumberland House Natural History Museum	Museum and/ or Art Gallery	9,102	25,895	Exact	184%	Free
16	Portsmouth City Museum and Record Office	Museum and/ or Art Gallery	15,144	18,184	Exact	20%	Free
17	Saint Mildred's Church and Church Centre	Place of Worship (still in use)	7,000	15,000	Not specified	114%	Free
18	Southampton City Art Gallery	Museum and/ or Art Gallery	10,954	13,990	Exact	28%	Free
19	Blanket Hall	Other Historic Property	6,864	10,092	Exact	47%	Free
20	Galleon Marine	Leisure / Theme Park	8,000	10,000	Estimate	25%	Free

As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the [full listing](#) available on our website.

TOP 20 MOST VISITED PAID ATTRACTIONS: SOUTH EAST

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	RHS Garden Wisley	Garden	993,516	1,410,785	Exact	42%	£10.00 - £14.99
2	Blenheim Palace	Historic House/ House and Garden / Palace	424,416	599,601	Not specified	41%	£15.00 and over
3	Cliveden	Historic House/ House and Garden / Palace	430,975	553,041	Exact	28%	£15.00 and over
4	Waddesdon - A Rothschild House & Gardens	Historic House/ House and Garden / Palace	262,849	389,435	Not specified	48%	Not applicable
5	Leeds Castle	Castle / Fort	239,050	389,363	Not specified	63%	£15.00 and over
6	Canterbury Cathedral	Place of Worship (still in use)	117,253	336,928	Not specified	187%	£10.00 - £14.99
7	Polesden Lacey	Historic House/ House and Garden / Palace	290,321	326,943	Exact	13%	£10.00 - £14.99
8	Nymans	Garden	243,364	307,085	Exact	26%	£15.00 and over
9	Sheffield Park Garden	Garden	255,868	296,195	Exact	16%	£10.00 - £14.99
10	Beaulieu National Motor Museum	Museum and/ or Art Gallery	141,080	276,888	Not specified	96%	£15.00 and over
11	Mottisfont Abbey Garden, House and Estate	Historic House/ House and Garden / Palace	208,021	240,195	Exact	15%	£15.00 and over
12	Osborne House	Historic House/ House and Garden / Palace	105,711	221,347	Exact	109%	£15.00 and over
13	Bocketts Farm Park	Farm / Rare Breeds / Farm Animals	134,000	213,072	Exact	59%	£10.00 - £14.99
14	Stowe Landscape Gardens	Garden	215,120	212,270	Exact	-1%	£10.00 - £14.99
15	Chartwell	Historic House/ House and Garden / Palace	151,979	184,202	Exact	21%	£15.00 and over
16	Godstone Farm	Farm / Rare Breeds / Farm Animals	124,628	177,022	Exact	42%	£10.00 - £14.99
17	The Vyne	Historic House/ House and Garden / Palace	149,259	169,837	Exact	14%	£10.00 - £14.99
18	Winkworth Arboretum	Garden	126,944	167,012	Exact	32%	£10.00 - £14.99
19	Claremont Landscape Garden	Garden	132,087	166,526	Exact	26%	£10.00 - £14.99
20	Sissinghurst Castle Garden	Garden	113,660	149,554	Exact	32%	£15.00 and over

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SOUTH WEST



TOP 20 MOST VISITED FREE ATTRACTIONS: SOUTH WEST

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	Wells Cathedral	Place of Worship (still in use)	131,875	262,419	Exact	99%	Free
2	The Devon Guild of Craftsmen	Museum and/ or Art Gallery	80,000	160,000	Estimate	100%	Free
3	Royal Albert Memorial Museum & Art Gallery - RAMM	Museum and/ or Art Gallery	62,294	81,323	Estimate	31%	Free
4	Durlston Country Park National Nature Reserve	Nature Reserve / Wetlands / Wildlife Trips	39,000	78,000	Estimate	100%	Free
5	The Museum in the Park	Museum and/ or Art Gallery	10,180	24,483	Exact	141%	Free
6	Tewkesbury Abbey	Place of Worship (still in use)	200	20,000	Estimate	9900%	Free
7	Clifton Suspension Bridge Visitor Centre	Historic Monument / Archaeological Site	13,580	12,865	Exact	-5%	Free
8	Watchet Market House Museum	Museum and/ or Art Gallery	1,336	12,479	Exact	834%	Free
9	West Bay Discovery Centre	Heritage / Visitor Centre	2,659	9,670	Exact	264%	Free
10	Trowbridge Museum	Museum and/ or Art Gallery	1,898	9,503	Exact	401%	Free
11	Allhallows Museum	Museum and/ or Art Gallery	9,802	5,153	Exact	-47%	Free
12	Countryman Cider	Distillery / Vineyard or Brewery	3,500	5,000	Estimate	43%	Free
13	Wave 7 Gallery	Museum and/ or Art Gallery	Not available	5,000	Not specified	Not available	Free
14	Yate Heritage Centre	Museum and/ or Art Gallery	1,862	3,143	Exact	69%	Free
15	Liskeard & District Museum & Info Centre	Museum and/ or Art Gallery	1,400	2,919	Exact	109%	Free
16	Wareham Town Museum	Museum and/ or Art Gallery	0	2,825	Exact	Not available	Free
17	Salcombe Maritime and Local History Museum	Museum and/ or Art Gallery	0	2,467	Exact	Not available	Free
18	Wotton-under-Edge Heritage Centre	Heritage / Visitor Centre	1,200	1,600	Estimate	33%	Free
19	Delabole Slate Quarry	Other Historic Property	1,000	1,500	Estimate	50%	Free
20	Tewkesbury Museum	Museum and/ or Art Gallery	1,913	1,199	Exact	-37%	Free

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TOP 20 MOST VISITED PAID ATTRACTIONS: SOUTH WEST

Rank	Name of Attraction	Category	2020 Visitors	2021 Visitors	Exact or Estimate?	% Change 20-21	Price for Adult Entry
1	Longleat Safari & Adventure Park	Safari Park / Zoo / Aquarium / Aviary	495,037	727,800	Not specified	47%	£15.00 and over
2	Eden Project	Garden	424,373	577,929	Not specified	36%	£15.00 and over
3	Westonbirt, The National Arboretum	Garden	484,533	552,230	Estimate	14%	£15.00 and over
4	Land's End	Heritage / Visitor Centre	286,466	429,886	Exact	50%	£15.00 and over
5	St Michael's Mount	Historic House/ House and Garden / Palace	102,021	429,237	Exact	321%	£10.00 - £14.99
6	Roman Baths	Historic Monument / Archaeological Site	316,436	351,655	Exact	11%	£15.00 and over
7	Lost Gardens of Heligan	Garden	202,960	340,934	Exact	68%	£15.00 and over
8	Stonehenge	Historic Monument / Archaeological Site	314,999	334,087	Exact	6%	£15.00 and over
9	Stourhead House and Garden	Historic House/ House and Garden / Palace	255,761	320,521	Exact	25%	£15.00 and over
10	Bristol Zoo Gardens	Safari Park / Zoo / Aquarium / Aviary	217,768	313,146	Exact	44%	£15.00 and over
11	Tyntesfield	Historic House/ House and Garden / Palace	204,416	305,813	Exact	50%	£10.00 - £14.99
12	Kingston Lacy Estate	Historic House/ House and Garden / Palace	260,305	297,312	Exact	14%	£15.00 and over
13	Tintagel Castle	Castle / Fort	125,238	267,094	Exact	113%	£15.00 and over
14	RHS Garden Rosemoor	Garden	161,514	238,569	Exact	48%	£10.00 - £14.99
15	Wild Place Project	Safari Park / Zoo / Aquarium / Aviary	206,967	224,100	Exact	8%	£15.00 and over
16	Dyrham Park	Historic House/ House and Garden / Palace	161,670	204,473	Exact	26%	£10.00 - £14.99
17	Corfe Castle	Castle / Fort	132,482	204,185	Exact	54%	£10.00 - £14.99
18	Minack Theatre	Other	104,342	186,200	Exact	78%	£7.50 - £9.99
19	WWT Slimbridge Wetlands Centre	Nature Reserve / Wetlands / Wildlife Trips	156,649	185,726	Exact	19%	£15.00 and over
20	The National Trust Killerton House & Gardens	Historic House/ House and Garden / Palace	134,037	173,045	Exact	29%	£10.00 - £14.99

As per last year's approach, country parks were suppressed from the top 20 listing. To see their ranking, please view the [full listing](#) available on our website.