

2024 Inbound tourism forecast

Overseas visits to the UK



Source: International Passenger Survey to 2020 and 2022; VisitBritain model and forecasts for 2021, 2023-24.
(m = millions)

#2024forecast

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Spending by overseas visitors in the UK



Source: International Passenger Survey to 2020 and 2022; VisitBritain model and forecasts for 2021, 2023-24.
All spending is in nominal terms (bn = billions)

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