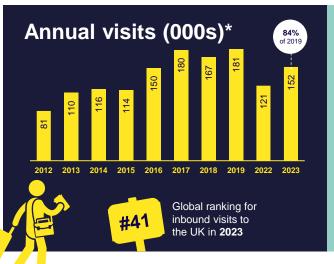


Kuwait

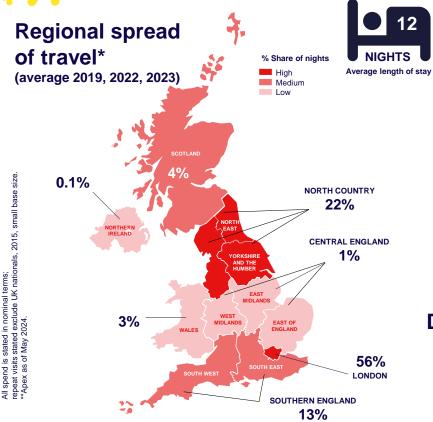
Market snapshot Visitor Profile



inbound spend in the UK in **2023**



Annual visitor spend (£m)* 2023 £415 2022 £305 2019 £406 2018 £443 2023 2017 £575 erage spend 2016 £313 £2,7<u>3</u>1 £333 2015 2014 £515 2013 £427 Global ranking for 2012 £352



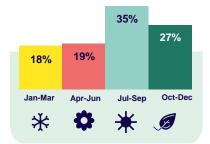
Seasonal spread of travel* (2023)

On average, 88% of holiday visits from Kuwait are repeat visits. They

visit the UK on average **9-10 times** in a 10-year period, with their spend

worth a total of £26,253 over this

period.*



Departure & Destination Airports** (2023)



Consumer website: visitbritain.com Corporate website: visitbritain.org Image Library: assets.visitbritain.org Trade website: trade.visitbritain.com Media centre: media.visitbritain.com

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Sources: *International Passenger Survey (IPS) by ONS;

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Purpose of travel* (2023)









