GCC

Market snapshot

2012

£1,287

Visitor Profile



Global ranking for

inbound spend in

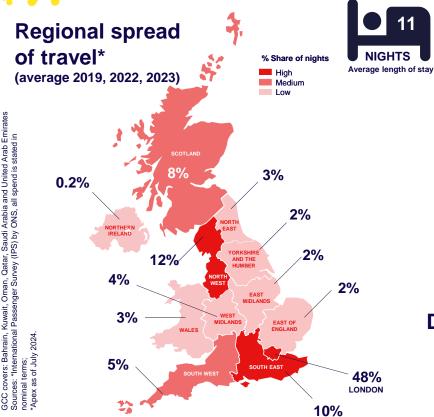
the UK in 2023





#2

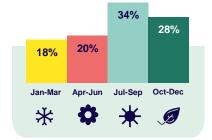
average international visitor.*



Seasonal spread of travel* (2023)

Visitors from the GCC spend on average

almost twice as much in the UK as the



Departure & Destination Airports** (2023)



Consumer website: visitbritain.com Corporate website: visitbritain.org Image Library: assets.visitbritain.org Trade website: trade.visitbritain.com Media centre: media.visitbritain.com

VisitBritain

(in) (ii) (ii)

Tatiana Khoreshok
Country Manager GCC
Tatiana.Khoreshok@visitbritain.or



Purpose of travel* (2023)









