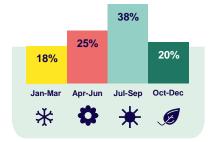


Seasonal spread of travel* (2023)

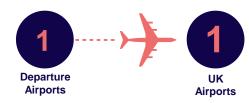
with £124 million.*

Visitor spending from Argentina in the UK

surpassed levels seen in 2022 and 2019



Departure & Destination Airports (2023)**



Consumer website: visitbritain.com Corporate website: visitbritain.org Image Library: assets.visitbritain.org Trade website: trade.visitbritain.com Media centre: media.visitbritain.com

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Sources: *International Passenger Survey (IPS) by ONS. Al spend is stated in

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Purpose of travel* (2023)



SOUTHERN ENGLAND 15%







