

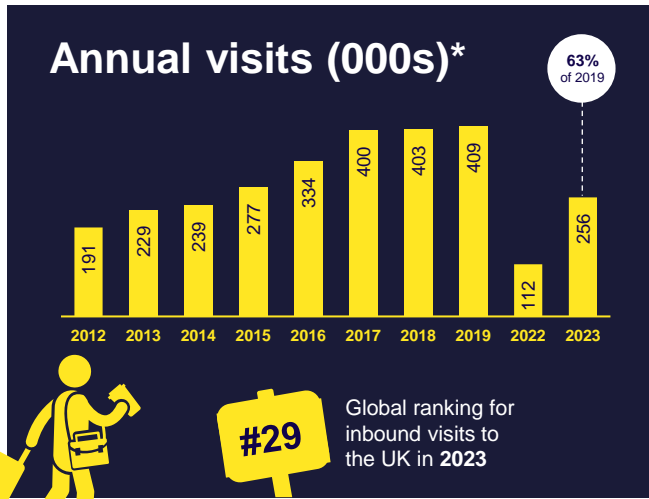


# Hong Kong

(SAR of China)

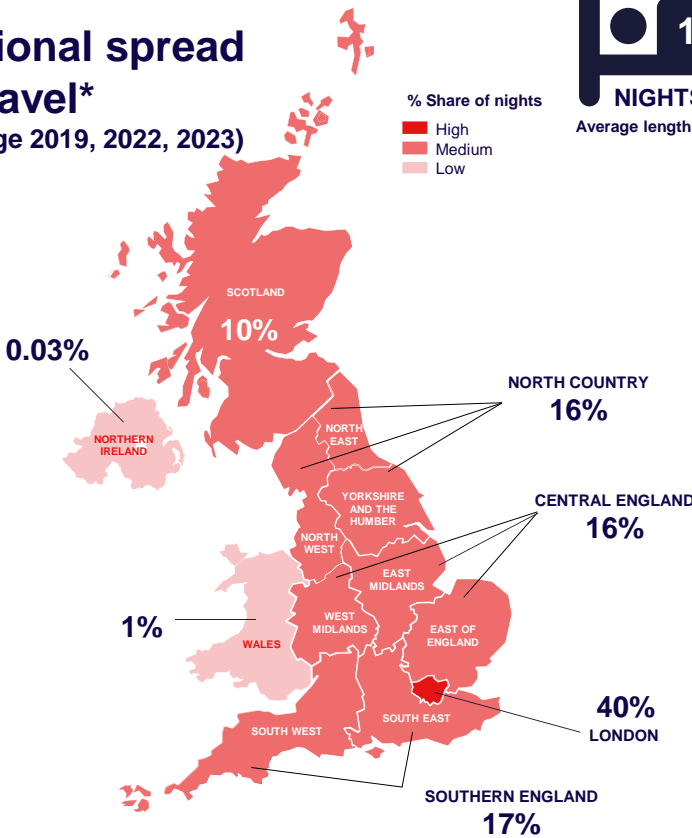
## Market snapshot

Visitor Profile



## Regional spread of travel\*

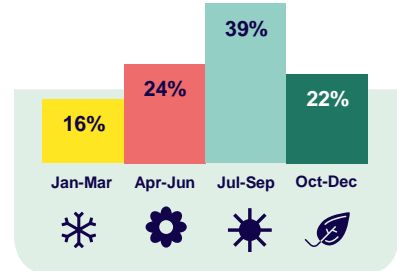
(average 2019, 2022, 2023)



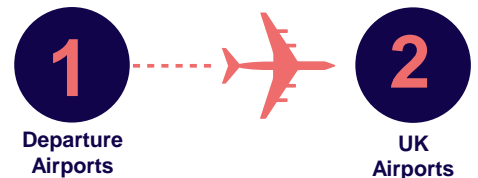
The UK ranks **first** among European destinations visited by outbound overnight travellers from Hong Kong. (2023)\*\*\*



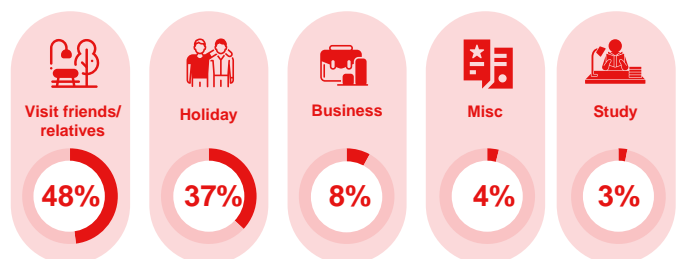
## Seasonal spread of travel\* (2023)



## Departure & Destination Airports\*\* (2023)



## Purpose of travel\* (2023)



Sources: \*International Passenger Survey (IPS) by ONS; All spend is stated in nominal terms. \*\*Apex as of May 2024. \*\*\*Oxford Economics, April 2024



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