

| Name                        | Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)* | Related Party Disclosures (any members of close<br>family who hold any position with potential for<br>perceived relevance to BTA (including any where<br>a shareholding of more than 3% of the issued<br>share capital is held)* | Other Positions  |
|-----------------------------|---|--|--|
| Nick de Bois                | Minority Shareholder, Rapiergroup   | Wife, Helen de Bois, holds a majority interest in<br>Rapiergroup   | Director and shareholder, 3rd Step Broadcast Ltd                             |
| (Chair of BTA Board)        | Non Executive Director, Rapiergroup Ltd   |  |  |
|                             | Director, Rapier Design Group Ltd   |  |  |
|                             | Deputy Lieutenant, Hampshire  | n/a  | Trustee, University of Cape Town Foundation                                  |
|                             |   |  | Vice Chair, Southampton University Council                                   |
| Dame Judith Macgregor       |   |  | Independent Non Executive Board Member of Fresnillo plc                      |
|                             |   |  | Chair of the Strategic Advisory Group to the Global Challenges Research Fund |
|                             |   |  | Member, Advisory Council, Lady Margaret Hall, Oxford                         |
|                             |   |  | Council Member, AHRC-UKRI  |
| Peter Gowers                | Shareholder, IHG plc  | n/a  | Contingent Shareholder, Anchor SCA, Luxembourg, Member Advisory Panel        |
| Karin Sheppard              | IHG, Managing Director Europe   | n/a  | Co-Chair of the Tourism Industry Council                                     |
| Beth Knight                 | Director, Sustainable Leaders Ltd   | n/a  | Corporate Advisory Board Chair, Save the Children                            |
|                             |   |  | Lloyds Banking Group - Head of Social Sustainability                         |
|                             | Chief Executive, Awesome Experiences Limited  | n/a  | Director and Chair of ARC, Chartered Institute of Marketing                  |
| William Burton              |   |  | Director, SoSorted Ltd (Finance App)   |
|                             |   |  | Director, The Travel Acquisition Company (Dormant)                           |
|                             | CEO & Executive Chair, Crieff Hydro   | n/a  | President of the Scottish Chambers of Commerce                               |
| Stephen Leckie (ex-officio) |   |  | Director of Perthshire Chamber of Commerce                                   |
|                             |   |  | Director of Strathearn Engineering.  |
| Aileen Martin (Observer)    | Director, Hastings Hotels   |  | Chair of Rosie's Trust (Charity)   |
|                             | Board Member of Tourism NI  | n/a  | Chair of The John Acheson Trust ( Charity)                                   |
| Kaveh Navid                 |   |  | Head of Compliance & MLRO at Siemens Financial Services Limited.             |
| (Boardroom Apprentice)      | n/a   | n/a  |  |

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\*Please declare any shareholdings where the value of any holding, even if below 3%, means there could be a potential for perceived relevance

## VisitEngland Advisory Board (VEAB) Register of Board Members' Interests

| Name  | (including any where a shareholding of more than 3% of the                         | Related Party Disclosures (any members of close family who hold any position with<br>potential for perceived relevance to BTA (including any where a shareholding of more<br>than 3% of the issued share capital is held)* | Other Positions   |  |
|---|--|--|---|--|
| Director and Member of Poore and Second Poore Ltd; holding<br>companies limited by guarantee.<br>Lady Borwick (Victoria)<br>(Chair of VEAB) |  | Husband, Lord Borwick's, registered interests found here:<br>https://members.parliament.uk/member/4281/registeredinterests   | Chairman of The Thames Estuary Partnership (Environmental Charity) conduct<br>the River Thames Strategy refresh with the Environment Agency.<br>Governor: Guys and St Thomas's Hospital.<br>Trustee: The Federated Foundation (Charity).<br>School Governor and Safeguarding Governor of Golborne & Maxilla Nursery<br>Schools.<br>Vice President of The River Thames Society,<br>Member of Railway 200 Strategic Group |  |
|   |  | Husband's shareholdings are in Lost & Grounded Limited (a brewery), and a 50%<br>shareholder in Heritage Events and Eagle-Eyed Ventures Ltd  | Director of the Melton Mowbray Building Society   |  |
|   |  |  | London Business School Board member   |  |
| Fiona Pollard   |  |  | Director, MBSL Limited  |  |
|   |  |  | Chair and Director, Monument Technology Limited   |  |
|   |  |  | Non-Executive Director / Chair of Remuneration & Nomination Committee /<br>Shareholder, Monument Bank Ltd   |  |
|   | CEO, Adnams PLC  | n/a  | Chairman, S.G. Wealth Management  |  |
| Andy Wood   | Board Member, Folk Hotels  |  | Council Member, University of East Anglia   |  |
| Andy Wood   | Board Member, Roys (Wroxham) Ltd   |  | Director, Adnams Trust Company  |  |
|   | Director, Visit East Anglia Ltd  |  | Shareholder, Extremis Technology  |  |
|   | Chief Executive, Habitat First Group   | n/a  | London Early Years Trustee  |  |
| Allan Lambert   | Shareholder Awaze  |  | Owner, CoastMoor Associates an Executive Leadership Coaching and Business<br>Advisory practise.   |  |
| Allan Lambert   | Non-Executive Director, Hideaways Holidays Group (encompassing<br>Rural Retreats). |  |   |  |
|   | Family Holiday Association Ambassador  |  |   |  |
| Sarah Fowler  |  | n/a  | n/a   |  |
|   | Trustee, Active Partners Trust   |  |   |  |
| Nadine Thomson  | Chief Technology Officer, Media Com  | n/a  | Member, Women's Equality Party  |  |
|   |  | Wife, Linda Wilkinson, holds a minority interest in Winander Group Holdings Limited  | Non-Executive Director, Rushbond plc  |  |
|   | Managing Director, Winander Leisure Limited  |  | Director/Trustee, South Cumbria Rivers Trust  |  |
| Nigel Wilkinson   | Managing Director, Windermere Lake Cruises Limited                                 |  |   |  |
| 3   | Director, Lakeland Motor Museum Limited  |  |   |  |
|   | Board observer/Strategic Partner, Cumbria Tourism                                  |  |   |  |
|   | Independent Chair of the Love Windermere Partnership                               |  |   |  |
| Mel Herradine<br>(Boardroom Apprentice)   | n/a  | n/a  | Place and Communities Manager, Living Sport - an Active Partnership   |  |

## British Tourist Authority (BTA) Senior Leadership Team Register of Directors' Interests

| Name           | BTA Role                              | Position Declared with potential for perceived relevance to<br>BTA (including any where a shareholding of more than 3%<br>of the issued share capital is held)* |   | Other Positions                               | Notes  |
|----------------|---------------------------------------|---|---|---|--|
| Patricia Yates | Chief Executive Officer               | n/a   | n/a   | n/a   | n/a  |
| Gavin Landry   |                                       | Adjunct Professor New York University teaching Tourism<br>Planning  | n/a   | n/a   | n/a  |
| Andrew Stokes  | England and Commercial Director       | n/a   | n/a   | n/a   | n/a  |
| Robin Johnson  | Global Marketing Director             | n/a   | n/a   | n/a   | n/a  |
| Debra Lang     | HR and Professional Services Director | n/a   | Husband (Wynne Parry) is an official of FDA |   | FDA is not currently a recognised trade<br>union of BTA.                 |
| Louise Bryce   | Partnership Director                  | Honorary Board Member UK Inbound  | n/a   |   | The role of UK Inbound is considered<br>complimentary to that of the BTA |
| Liz Herridge   | Transformation Director               | n/a   | n/a   | Trustee Aquarius Action Projects              | n/a  |
| Serena Jacobs  | Finance Director                      | n/a   |   | Football Foundation Audit<br>Committee member |  |

## Audit & Risk Committee (ARC)

| Name |  | Position Declared with potential for perceived relevance to<br>BTA (including any where a shareholding of more than 3%<br>of the issued share canital is held) | Related Party Disclosures (any members of close family<br>who hold any position with potential for perceived<br>relevance to BTA (including any where a shareholding of<br>more than 3% of the issued share capital is held) | Other Positions | Area of Potential Conflict |
|------|--|--|--|-----------------|----------------------------|
|      | Independent External Professional Member<br>of the ARC | n/a  | n/a  | n/a             | n/a                        |

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