

**British Tourist Authority (BTA) Board
Register of Board Members' Interests**



Name	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Other Positions
Nick de Bois (Chair of BTA Board)	Minority Shareholder, Rapiergroup	Wife, Helen de Bois, holds a majority interest in Rapiergroup	Director and shareholder, 3rd Step Broadcast Ltd
	Non Executive Director, Rapiergroup Ltd		
Dame Judith Macgregor	Director, Rapiergroup Ltd		
	Deputy Lieutenant, Hampshire	n/a	Trustee, University of Cape Town Foundation
			Vice Chair, Southampton University Council
			Independent Non Executive Board Member of Fresnillo plc
			Chair of the Strategic Advisory Group to the Global Challenges Research Fund
			Member, Advisory Council, Lady Margaret Hall, Oxford
			Council Member, AHRC-UKRI
Peter Gowers	Shareholder, IHG plc	n/a	Contingent Shareholder, Anchor SCA, Luxembourg, Member Advisory Panel
Karin Sheppard	IHG, Managing Director Europe	n/a	Co-Chair of the Tourism Industry Council
Beth Knight	Director, Sustainable Leaders Ltd	n/a	Corporate Advisory Board Chair, Save the Children
			Lloyds Banking Group - Head of Social Sustainability
William Burton	Chief Executive, Awesome Experiences Limited	n/a	Director and Chair of ARC, Chartered Institute of Marketing
			Director, SoSorted Ltd (Finance App)
			Director, The Travel Acquisition Company (Dormant)
Stephen Leckie (ex-officio)	CEO & Executive Chair, Crieff Hydro	n/a	President of the Scottish Chambers of Commerce
			Director of Perthshire Chamber of Commerce
			Director of Strathearn Engineering.
Karly Greene (Observer)	Deputy Director and Head of Northern Ireland Department for Business and Trade		Vice Chair Housing Rights NI
	Board member Tourism NI		
Michael Bewick	Shareholder J W Greaves & Sons Ltd		Chair of Benefiting Group for The World Heritage Site for the Slate Landscapes of North West Wales
	Managing Director J W Greaves & Sons Ltd		Co-Chair of Gwynedd & Eryri Sustainable Visitor Economy Forum
			Chair of North Wales Regional Tourism Forum
			Member of Welsh Government Visitor Economy Forum
Kendra Blumsky (Boardroom Apprentice)			Trustee Slate Heritage International
	n/a	n/a	Sustainability Assistant Manager at Forvis Mazars in the UK

*Please declare any shareholdings where the value of any holding, even if below 3%, means there could be a potential for perceived relevance

**VisitEngland Advisory Board (VEAB)
Register of Board Members' Interests**

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Lady Borwick (Victoria) (Chair of VEAB)	Director and Member of Poore and Second Poore Ltd; holding companies limited by guarantee.	Husband, Lord Borwick's, registered interests found here: https://members.parliament.uk/member/4281/registeredinterests	Chairman of The Thames Estuary Partnership (Environmental Charity) conducting the River Thames Strategy refresh with the Environment Agency. Governor: Guys and St Thomas's Hospital. Trustee: The Federated Foundation (Charity). School Governor and Safeguarding Governor of Golborne & Maxilla Nursery Schools. Vice President of The River Thames Society, Member of Railway 200 Strategic Group
Fiona Pollard	Shareholder, Eagle-Eyed Ventures Ltd	Husband's shareholdings are in Lost & Grounded Limited (a brewery), and a 50% shareholder in Heritage Events and Eagle-Eyed Ventures Ltd	Director of the Melton Mowbray Building Society London Business School Board member Director, MBSL Limited Chair and Director, Monument Technology Limited Non-Executive Director / Chair of Remuneration & Nomination Committee / Shareholder, Monument Bank Ltd
Andy Wood	Board Member, Folk Hotels Board Member, Roys (Wroxham) Ltd Director, Visit East Anglia Ltd	n/a	Chairman, S.G. Wealth Management Council Member, University of East Anglia Director, Adnams Trust Company Shareholder, Extremis Technology
Allan Lambert	Chief Executive, Habitat First Group Shareholder Awaze Non-Executive Director, Hideaways Holidays Group (encompassing Rural Retreats). Family Holiday Association Ambassador	n/a	London Early Years Trustee Owner, CoastMoor Associates an Executive Leadership Coaching and Business Advisory practise.
Sarah Fowler	Chief Executive, Wildfowl and Wetlands Trust (WWT) Trustee, Active Partners Trust	n/a	n/a
Nadine Thomson	Chief Technology Officer, Media Com	n/a	Member, Women's Equality Party
Nigel Wilkinson	Director, Winander Group Holdings Limited Managing Director, Winander Leisure Limited Managing Director, Windermere Lake Cruises Limited Director, Lakeland Motor Museum Limited Board observer/Strategic Partner, Cumbria Tourism Independent Chair of the Love Windermere Partnership	Wife, Linda Wilkinson, holds a minority interest in Winander Group Holdings Limited	Non-Executive Director, Rushbond plc Director/Trustee, South Cumbria Rivers Trust
Katie Panagou (Boardroom Apprentice)	Current role is Head of Sales, Marketing and Distribution Partnerships at TripSmiths Ltd.	n/a	

**British Tourist Authority (BTA) Senior Leadership Team
Register of Directors' Interests**

Name	BTA Role	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)*)	Other Positions	Notes
Patricia Yates	Chief Executive Officer	n/a	n/a	n/a	n/a
Gavin Landry	International Director	Adjunct Professor New York University teaching Tourism Planning	n/a	n/a	n/a
Andrew Stokes	England and Commercial Director	n/a	n/a	n/a	n/a
Robin Johnson	Global Marketing Director	n/a	n/a	n/a	n/a
Debra Lang	HR and Professional Services Director	n/a	Husband (Wynne Parry) is an official of FDA	n/a	FDA is not currently a recognised trade union of BTA.
Louise Bryce	Partnership Director	Honorary Board Member UK Inbound	n/a	n/a	The role of UK Inbound is considered complimentary to that of the BTA.
Liz Herridge	Transformation Director	n/a	n/a	Trustee Aquarius Action Projects	n/a
Serena Jacobs	Finance Director	n/a	n/a	Football Foundation Audit Committee member	

Audit & Risk Committee (ARC)

Name	BTA Role	Position Declared with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)	Related Party Disclosures (any members of close family who hold any position with potential for perceived relevance to BTA (including any where a shareholding of more than 3% of the issued share capital is held)	Other Positions	Area of Potential Conflict
Tim Hurdle	Independent External Professional Member of the ARC	n/a	n/a	n/a	n/a

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