

GENERAL QUESTIONS

- Are you familiar with what's been happening in the world in recent years relating to sustainability such as The Paris Agreement, Sustainable Development Goals and COP? [LEARN: 2.1](#)
- Are you familiar with the issues around Climate Change and the term Net Zero? [LEARN: 2.2 / LEARN: 2.5](#)
- Have you ever measured your own personal Carbon Footprint? [LEARN: 2.3](#)
- Does your business report on environmental and social performance, as well as financial? [LEARN: D](#)
- Has your business conducted a risks and opportunities analysis relating to environmental and societal issues? [LEARN: C](#)
- Has your business ever considered what customers/guests expect from the company in terms of environmental and social stewardship? [LEARN: E](#)
- Does your business currently have a policy or strategy relating to CSR, sustainability, ESG or regenerative tourism? [LEARN: B](#)

ENVIRONMENTAL STEWARDSHIP

- Has your business ever calculated any of its greenhouse gas (GHG) emissions or carbon footprint? [LEARN: 2.4](#)
- Does your business currently report on its carbon footprint? [LEARN: 2.4](#)
- Has your business committed to a specific carbon reduction programme? [LEARN: 2.5](#)
- Does your business purchase green/renewable energy? [LEARN: 2.7](#)
- Does your business have energy efficiency policies including lighting and heating/cooling? [LEARN: 2.7](#)
- Does your business have a water efficiency policy? [LEARN: 2.8](#)
- Does your business have a formal supplier code of conduct in place that specifically holds the company's suppliers accountable for their environmental and social impact? [LEARN: 2.9](#)
- Have you conducted any supplier sustainability audits, or requested specific carbon data relating to their products or services? [LEARN: 2.9](#)
- Does your business have clear waste reduction policies? [LEARN: 2.10](#)
- If you provide catering, do you have a clear food waste policy? [LEARN: 2.11](#)
- If you provide catering, do you offer a range of plant-based and plant-rich options? [LEARN: 2.11](#)
- Does your business support any reforestation, rewilding, or biodiversity projects (on- or off-site)? [LEARN: 2.6](#)
- Has your business ever purchased any carbon offsets? [LEARN: 2.12](#)

SOCIAL RESPONSIBILITY

- Employees

Has your business ever surveyed employees to establish their views and concerns regarding environmental and social issues? [LEARN: 2.14](#)

Does your business have written policies covering diversity, equity, and inclusion? [LEARN: 2.14](#)

Does your business pay above the 'real living wage'? [LEARN: 2.14](#)

Does your business have an employee health and wellbeing programme in place? [LEARN: 2.14](#)

Have employees received sustainability training? [LEARN: 4.3](#)

- Customers

Has your business ever surveyed customers to establish their views and concerns regarding environmental and social issues? [LEARN: 2.15](#)

- Community

Does your business have a set charity giving policy? [LEARN: 2.16](#)

Does your business give away any product or service for free (to those who cannot afford it)? [LEARN: 2.16](#)

Does your business support local events? [LEARN: 2.16](#)

Does your business support local suppliers? [LEARN: 2.16](#)

BUSINESS INTEGRITY

- Does the business have all appropriate policies in place regarding corporate governance (GDPR, Modern Slavery, etc)? [LEARN: 2.19](#)
- Is sustainability currently considered a core part of the business? [LEARN: 4.3](#)
- Does the business have a sustainability action plan in place? [LEARN: 3.1](#)
- Is sustainability a fixed item at senior management meetings and/or board level? [LEARN: 4.3](#)
- Is sustainability performance built in to KPIs, incentives or bonuses? [LEARN: 2.19](#)
- Does the business produce an annual sustainability or impact statement or report? [LEARN: 5.1](#)
- Does the business refer to sustainability in its marketing in an honest and transparent way? [LEARN: 5.2](#)
- Does the business have checks in place to avoid greenwashing? [LEARN: 5.3](#)
- Is the business up to date on legal requirements relating to environmental and societal issues? [LEARN: 2.17](#)
- Has the business gained any third-party environmental or sustainability certification? [LEARN: 2.18](#)