

## COMMERCIAL

- Losing leisure guests/visitors.
- Losing corporate business.
- Future legislation.
- Attracting investment.
- Inability to sell your business.
- Energy price fluctuation/increase.

  
  
  
  
  

## REPUTATIONAL

- Being seen as a bad business.
- Unforeseen customer backlash.
- Greenwashing accusations.

  
  

## STRUCTURAL

- Direct weather implications to property and other assets.
- Indirect weather implications to property and other assets.
- Destination implications.

  
  

## ORGANISATIONAL

- Ability to attract talent/suitable talent.
- Supply chain disruption.

  

## MORAL

- Dealing with ethical dilemmas.
- Considering future generations.
- 'Doing the right thing'.
- Long-term v. short-term thinking.