VisitEngland ⚘™

Most visited paid attractions – 2018
(1/2)

Rank	Name of Attraction	Category	2017 Visitors	2018 Visitors	% Change 17-18	Charge for Admission
1	Tower of London	Historic Properties	2,842,970	2,855,438	+0.4%	£26.80
2	Chester Zoo	Wildlife	1,866,628	1,969,768	+5.5%	£23.63
3	Royal Botanic Gardens, Kew Gardens*	Gardens	1,802,958	1,858,513	+3.1%	DK
4	St Paul's Cathedral	Places of Worship	1,571,197 [E]	1,657,446 [E]	+5.5%	£18.00
5	Windermere Lake Cruises, Bowness	Historic Properties	1,611,491	1,634,654	+1.4%	£8.60
6	Royal Academy of Arts	Museums & Art Galleries	1,049,962	1,594,140	+51.8%	DK
7	Stonehenge	Historic Properties	1,582,532	1,555,868	-1.7%	£19.50
8	Westminster Abbey	Places of Worship	1,547,001	1,546,017	-0.1%	DK
9	Roman Baths and Pump Room	Historic Properties	1,318,976	1,302,381	-1.3%	£17.50
10	ZSL London Zoo	Wildlife	1,102,790	1,133,952	+2.8%	DK

Note: Some Parks excluded as numbers may include visitors to the park only.
E = Estimate
*Please note, ALVA data was provided in 2018 for Royal Botanic Gardens, Kew, whereas in some previous years this was provided by a central contact. In all 2018 deliverables, historical data for Royal Botanic Gardens, Kew has been updated to reflect ALVA data.

Most visited paid attractions – 2018
(2/2)

Rank	Name of Attraction	Category	2017 Visitors	2018 Visitors	% Change 17-18	Charge for Admission
11	Houses of Parliament	Historic Properties	1,007,568	1,075,550	+6.7%	£25.50
12	RHS Garden Wisley	Gardens	1,143,175	1,071,088	-6.3%	DK
13	Eden Project	Gardens	1,024,156	1,006,928	-1.7%	DK
14	Bodleian Library	Historic Properties	771,283	910,806	18.1%	DK
15	Blenheim Palace	Historic Properties	918,776	906,885	-1.3%	DK
16	Longleat	Wildlife	DK	904,714	N/A	DK
17	Hampton Court Palace	Historic Properties	984,862	902,584	-8.4%	£22.70
18	Tower Bridge Exhibition	Historic Properties	812,196	836,654	+3.0%	DK
19	Shakespeare's Globe	Visitor Centre	924,220	819,000	-11.4%	DK
20	Tatton Park	Historic Properties	790,000 [E]	775,000 [E]	-1.9%	£7.00

Note: Some Parks excluded as numbers may include visitors to the park only.
E = Estimate