



VisitBritain wins India Travel Award 2023

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July 2024

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We are delighted to win Best European Tourism Board at the prestigious India Travel Awards 2023.

[India Travel Awards](#) is an all-India platform to recognise those behind the success of the travel and hospitality industry and to celebrate the achievers.

A first-of-its-kind, the India Travel Awards is India's first internet voting-based awards, supported by the Ministry of Tourism, Government of India and esteemed trade bodies.

Planned as an exclusive one-of-its-kind event, it holds four regional award ceremonies annually felicitating winners from North, South, East and West India.

There were over 12,000 online votes for this year's awards and we are delighted to be voted by the Indian travel trade as Best European Tourism Board.