



Britain wins Silver for Best International Destination for business events

July 2024

November 2023

We are thrilled that Britain has been awarded Silver in the category of Best International Destination for Meetings and Conventions at the [2023 Prevue Meetings Visionary Awards](#). The award recognises our range of first-class destinations and venues, expertise and infrastructure in England, Scotland and Wales.

We are also delighted that VisitBritain was honoured for our work to promote Britain worldwide and inspire international visitors to book a trip. Recent awards include:

- Winner at the [OMMA Awards](#) for Rich Media Display, for our 'Fake (Br)it Til You Make It' North American campaign;
- Bronze at the [Shark Awards](#) for Digital Travel and Tourism, also for 'Fake (Br)it Til You Make It' North American campaign;
- Named 'Best National Tourism Board' by India's [Musafir Media Hub Awards](#) 2023.

VisitBritain winner of the OMMA Awards 2023 for Rich Media Display, for our "Fake (Br)it Til You Make It" North American campaign.