

## Norfolk and Suffolk achieve Local Visitor Economy Partnership status

Four new destinations announced as Local Visitor Economy Partnerships (LVEPs)

VisitEngland

July 2024

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Congratulations Norfolk and Suffolk, the latest destination to gain Local Visitor Economy Partnership (LVEPs) status. They join the other 33 LVEPs who are leading the transformation of English tourism.

Our Director Andrew Stokes said:

"The Local Visitor Economy Partnerships (LVEP) programme is going from strength to strength as the number of LVEPs increases representing more of England. The new structure is transforming the visitor economy landscape, supporting its cohesion and growth in a more inclusive, accessible and sustainable way and I am delighted to welcome Norfolk and Suffolk.

Working together, the LVEPs are ensuring England continues to be a compelling destination for both domestic and international visitors. As Norfolk and Suffolk is established as a LVEP, VisitEngland will provide ongoing support including a dedicated regional lead."

## See more about the LVEP programme